NRL Pick the Margin Promotion - Terms and Conditions

- 1. Information on how to enter and prize details form part of these terms and conditions. By entering this promotion you are deemed to have accepted these terms and conditions.
- 2. This promotion is being run by Telstra Corporation Limited (ABN 33 051 775 556) of 400 George St Sydney NSW 2000 ("we", "us" or "our").
- 3. The promotion starts at 9am AEST Friday 27 May 2016 and will run until 5pm AEST, Sunday 18 September 2016. Weekly entries open at 12am on each Wednesday of the promotion period, and must be received by the start of the second half of the game you are entering. State of Origin entries open at 12am on the Monday before each game and must be received by the start of the second half of the game you are entering ("promotion period").

Who can enter?

4. Entry is open to Australian residents who are Telstra customers during the promotion period. Entrants who are under 18 years of age must first obtain their parent or guardian's permission prior to entering the promotion. If a winner is under 18 years of age the prize will be awarded to their parent or guardian on their behalf. Employees or contractors of the promoter and other companies associated with the promotion and their immediate families are not eligible to enter. If you are not the legal account holder, you must obtain the legal account holder's consent before entering.

How do you enter?

- 5. To enter, you must, during the promotion period:
 - a) SMS 'Let's Play' to 0472727272(standard sms charges apply (Entry cost to the caller/entrant will not exceed 50 cents plus GST.)
 - b) Follow the instructions and respond with the name of the team you think will win and by how many points. Example '<TEAM NAME> by <Winning Point Margin> ("eligible entry").
- 6. You may only enter once per NRL game.
- 7. Entries that are incomplete, incorrect, duplicated or illegible will be deemed invalid.

Prize

- 8. The weekly prizes will be distributed based on skill ie the first correct entries received will be the winners ("minor prize")
- 9. There are 5 x weekly prizes to be won for each NRL game

Weekly prizes for each NRL Game:

- a) The first person to pick the correct winning margin will win a signed jersey for the NRL club of their choice (Jerseys from the 2014, 2015 or 2016 seasons will be available and provided at promoters discretion). Valued at \$180RRP.
- b) The second person to pick the correct winning point margin will win a t-shirt for the NRL club of their choice valued at \$65 RRP.
- c) The third person to pick the correct winning point margin will win a double movie pass valued at \$30 RRP.

- d) The fourth person to pick the correct winning point margin will win a phone charger battery pack valued at \$20 RRP.
- e) The fifth person to pick the correct winning margin will win a phone charger battery pack valued at \$20 RRP.

Total value of all weekly prizes to be awarded for each NRL game is \$315 Total value of weekly prizes to be won during the promotion period is \$35,280

9. There are 5 x prizes to be won per State of Origin (SOO) game (3 games only: 1 June 2016, 22 June 2016 & 13 July 2016)

SOO prizes:

5 x Official NSW Blues or Queensland Maroons on field team jersey for the first five people to correctly guess the margin within the SOO series. \$180 RRP

Total value of all prizes to be awarded for each SOO game is \$900 Total value of all SOO prizes to be won during the promotion period \$2,700

- 10. The major prize is a game of chance ("major prize")
- 11. There are five major prizes to be won

Major Prize

All eligible entries received during the promotion period will be entered into the major draw to win 1 of 5 Grand Final Experiences for two. The experience includes 2 x tickets to the NRL Grand Final, 2 x return flights to Sydney from the winners' nearest Australian capital city (flight associated taxes are included), 2 nights' twin share, 4 star accommodation in a property of the Promoter's choice in Sydney, transfers to and from the airport in Sydney and \$400 spending money.

Total value of each major prize is \$2000.

Total value of all major prizes to be won during the promotion period \$10,000

If a winner is a Sydney resident the flight and transfer portion of the prize will be forfeited, and no compensation or payment will be given in lieu.

Total value of all prizes to awarded is \$47,980

Winner Determination

12. The determination of weekly minor prizes and SOO entries received during the promotion period will take place on Tuesday of each week following the applicable match date at 12pm (AEST) at 400 George St Sydney NSW 2000.

The weekly minor prizes and SOO prizes will be awarded to the first entrants with the correct (or closest) winning margin guesses received for the applicable game. In the event of a tie, the earliest submitted entry will be the winner

- 13. The major prize draw will be conducted from all eligible entries received during the promotion period on Tuesday, 20 September 2016 at 12pm (AEST) at MDSA, 15 Grosvenor Street, Neutral Bay NSW 2089.
- 14. Decisions relating to prize winners and prize allocations are final and no correspondence will be entered into.

Notification of winners

15. Winners will be notified within 2 business days of the determination or draw via their registered mobile phone number & in writing, and published online at

https://www.telstra.com.au/thanks/competitions within 3 business days of the determination or draw. The Major prize winners will also be announced at

https://www.telstra.com.au/thanks/competitions on Friday 23 September 2016.

16. If any weekly or SOO prize remains unclaimed by 5pm (AEST) on Tuesday, 27 September 2016, or a winner is disqualified in accordance with these terms and conditions, the prize will be forfeited and distributed at our discretion.

If any major prize remains unclaimed by 5pm (AEST) on Tuesday, 27 September 2016, or a winner is disqualified in accordance with these terms and conditions, the Promoter may conduct such further draws on Wednesday 28 September 2016 at the same time and place as the original draw in order to award the prize/s. The winner/s of any further draw/s will be announced at https://www.telstra.com.au/thanks/competitions on Friday 30 September 2016.

Prize Conditions

- 17. Standard ticket terms and conditions apply for the use of the NRL Grand Final tickets and are subject to change. The terms and conditions which apply for the use of the tickets at the time they are issued to the prize winners will prevail over these terms and conditions to the extent of any inconsistency.
- 18. The major prize is only valid for the NRL Grand Final Match Day on 2 October 2016.
- 19. Any costs associated with or in connection to the event, except for the prize of this competition, will **not** be covered by Telstra.
- 20. You are only eligible to win a maximum of one weekly prize per game, and one major prize, unless the winner is a South Australian resident.
- 21. Telstra reserves the right to withdraw any prize at our discretion, subject to any written directions from a regulatory authority.
- 22. By accepting a prize, you agree to participate in and co-operate as required with all reasonable marketing activities relating to the prize including but not limited to being interviewed and photographed. We reserve the right to use your comments, image and name for advertising and publicity purposes in any media in perpetuity without compensation.
- 23. A prize, or any unused portion of a prize, cannot be transferred, exchanged or redeemed for cash. All other expenses associated with the prizes are the responsibility of the winners.

General

- 24. The promoter reserves the right, at any time, and in its sole discretion to (a) request entrants to provide proof of identity and/or proof of valid entry (b) disqualify any entrant who the promoter has reason to believe has breached any of these conditions or engaged in any unlawful or other improper conduct or any conduct calculated to jeopardise the fair and proper conduct of the promotion.
- 25. Entries are accepted at the time of receipt by us. We will not be held liable for any entries not received for any reason during the promotion period.
- 26. We are not liable for any prize that may be lost, stolen, forged, damaged or tampered with in any way after it leaves us.
- 27. We are not responsible for any variation in the value of a prize.
- 28. If we are unable to provide a winner with a prize (or part of a prize), we will supply an alternative prize (or that part of the prize) of greater or equal monetary value and/or specification, subject to any written directions from a regulatory authority.
- 29. If for any reason, we are not able to conduct the promotion as planned, including due to tampering, unauthorised intervention, fraud, any technical difficulties or any other causes beyond our control, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, we reserve the right in our sole discretion to take any action that may be available, subject to State and Territory regulations.
- 30. We exclude all warranties in relation to the quality, suitability or merchantability of a prize, except those that cannot be excluded by law. To the fullest extent permitted by law, any liability of the Promoter or its employees or agents for breach of any rights a consumer may have which are unable to be excluded under Australian Law, is limited to the payment of the costs of having the prize supplied again.
- 31. To the extent permitted by law, we are not liable for any loss (including indirect and consequential loss) or damage or personal injury suffered or sustained in connection with the promotion including the supply of goods or services by any person to the prize winners, and where applicable to any persons accompanying the prize winners. We accept no responsibility for any tax liabilities that may arise from winning the prize.

Privacy

- 32. By entering this promotion, you agree that we may use the personal information we collect from you:
 - a) to conduct this promotion, including determining and notifying the winners, disclosing that information to prize suppliers and State and Territory regulatory authorities; and
 - b) for future marketing purposes in any media, including contacting you after this promotion ends,

on the terms set out in our Privacy Statement available at www.telstra.com.au/privacy/privacy_statement.html or by calling 1800 039 059. If you would like to access or correct the personal information that we hold about you, you can contact us by phoning 1800 039 059.

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