

Telstra Thanks NRL 2017 Season Launch Promotion – Terms and Conditions

1. Information on how to enter and prize details form part of these terms and conditions. By entering this promotion you are deemed to have accepted these terms and conditions.
2. This promotion is being run by Telstra Corporation Limited (ABN 33 051 775 556) of 400 George Street, Sydney NSW 2000 ("**we**", "**us**" or "**our**").
3. The promotion starts at 11am AEST on Wednesday 8 February 2017. Entries close and must be received by 9am AEST on Monday 20 February 2017 ("**promotion period**").

Who can enter?

4. Entry is open to all Australian residents who are Telstra customers, over the age of 18. Employees or contractors of the promoter and other companies associated with the promotion and their immediate families are not eligible to enter.

How do you enter?

5. To enter, you must subscribe to the NRL Live Pass during the **promotion period**. On Tuesday 21 February 2017 you will receive an SMS from Telstra asking you to respond with your favourite NRL team – you will need to provide this information in order to be eligible to win.

("eligible entry").

6. You can enter multiple times; however you will only receive one automatic entry in to the draw for each completed eligible entry.
7. Entries that are incomplete, incorrect or illegible will be deemed invalid.

Prize

8. This is a game of chance.
9. There are 16 total prizes to be won (one per NRL club) for the winner and guest:
 - Flights from your nearest airport (Excl. entrants from NSW and ACT)
 - Breakfast and lunch at The Westin Hotel, Martin Place, Sydney
 - Private talk with NRL captains, NRL club representatives and NRL legends
 - Tour of the NRL Museum, Moore Park, Sydney
 - Exclusive space at the NRL 2017 season launch

And for the winner only:

- 2017 NRL jersey

Each prize is valued up to \$980.00 (incl. GST)

10. The total prize pool value is valued up to \$16,660.00 (incl. GST)
11. The winners will be decided by a computerised draw on Level 14, 400 George St, Sydney NSW 2000 at 4pm on Tuesday 21 February 2017.

12. The first sixteen valid entries drawn will each win a **prize**.
13. Winners will be notified by telephone and in writing within 1 working days of the draw.
14. Our decision is final and no correspondence will be entered into.
15. In the event a club jersey is not available, a piece of club merchandise will be provided on the day and the jersey sent via mail when available.

Prize Conditions

16. You are only eligible to win one prize. We reserve the right to withdraw a prize at our discretion or if there are no eligible entrants to receive that prize.
17. By accepting a prize, you agree to participate in and co-operate as required with all reasonable marketing activities relating to the prize including but not limited to being interviewed and photographed. We reserve the right to use your comments, image and name for advertising and publicity purposes in any media in perpetuity without compensation.
18. A prize, or any unused portion of a prize, cannot be transferred, exchanged or redeemed for cash. All other expenses associated with the prizes are the responsibility of the winners.

General

19. The promoter reserves the right, at any time, and in its sole discretion to (a) request entrants to provide proof of identity and/or proof of valid entry (b) disqualify any entrant who the promoter has reason to believe has breached any of these conditions or engaged in any unlawful or other improper conduct or any conduct calculated to jeopardise the fair and proper conduct of the promotion.
20. Entries are accepted at the time of receipt by us. We will not be held liable for any entries not received for any reason during the promotion period.
21. We are not responsible for any variation in the value of a prize.
22. If we are unable to provide a winner with a prize (or part of a prize), we will supply an alternative prize (or that part of the prize) of greater or equal monetary value and/or specification, subject to any written directions from a regulatory authority.
23. If for any reason, we are not able to conduct the promotion as planned, including due to tampering, unauthorised intervention, fraud, any technical difficulties or any other causes beyond our control, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, we reserve the right in our sole discretion to take any action that may be available, subject to State and Territory regulations.
24. We exclude all warranties in relation to the quality, suitability or merchantability of a prize, except those that cannot be excluded by law. To the fullest extent permitted by law, any liability of the Promoter or its employees or agents for breach of any rights a consumer may have which are unable to be excluded under Australian Law, is limited to the payment of the costs of having the prize supplied again.
25. To the extent permitted by law, we are not liable for any loss (including indirect and consequential loss) or damage or personal injury suffered or sustained in connection with

the promotion including the supply of goods or services by any person to the prize winners, and where applicable to any persons accompanying the prize winners. We accept no responsibility for any tax liabilities that may arise from winning the prize.

Privacy

26. By entering this promotion, you agree that we may use the personal information we collect from you:

- a) to send an SMS on Tuesday 21 February 2017 asking you to provide your favourite NRL team – you will need to provide this information in order to be eligible to win.
- b) to conduct this promotion, including determining and notifying the winners, disclosing that information to prize suppliers and State and Territory regulatory authorities; and
- c) for future marketing purposes in any media, including contacting you after this promotion ends,

on the terms set out in our Privacy Statement available at www.telstra.com.au/privacy/privacy_statement.html or by calling 1800 039 059. If you would like to access or correct the personal information that we hold about you, you can contact us by phoning 1800 039 059.

Permit Numbers

NSW Permit No. LTPM/16/00969

ACT Permit No. TP 16/01993