



Software and services to help your business thrive.





We take care of the technical details, so you can take care of your business.

As a business owner, you have enough on your plate with running your business. Let us take technology off your to-do list. Discover a range of products and services designed to help make your business more efficient, reach a broader audience and create seamless customer experiences.

Assess where you're at and get your business online

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Check Point Harmony

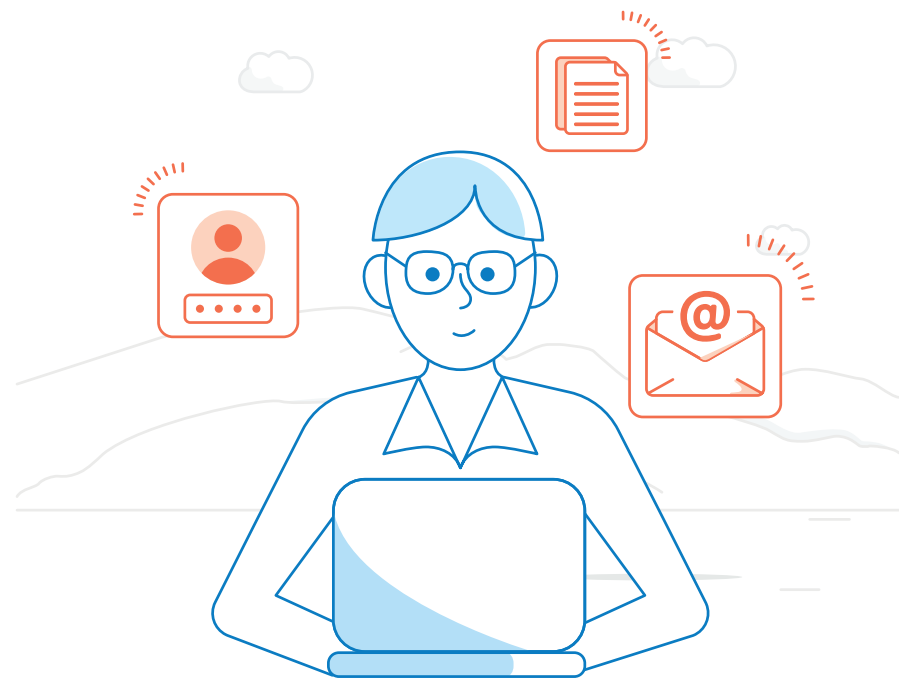
Tyro

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Start with the basics – assess where you're at and get your business online.

Your customers are doing their research online. Are you ready to meet them where they're at? By taking your business online and adopting digital tools, you can connect with customers, give them a great experience and even grow your business.

It starts with making a plan.

\$0 Go Digital Consult.

Whether your business is big or small, there are digital solutions available that can help you gain a competitive edge. With a \$0 Go Digital Consult, we'll help you achieve your plans for the future with a tailored roadmap and recommendations for your business tools and tech.

With a \$0 Go Digital Consult, our Australian-based business experts can discuss how to:

Help keep your business connected.

With the right internet service, IT solutions and devices.

Engage your customers with digital marketing.

Learn marketing strategies designed to help increase sales and raise your brand awareness.

Build a strong online presence.

With recommendations on how to build a website to help you reach customers online.

Better protect your business.

With data protection solutions to help protect your business from online threats.

How it works.

1. Book your call.

Submit a booking form online to choose your preferred appointment date and time.

2. Get a one-on-one strategy session.

You'll get a call from a business expert to discuss the tech tools and business services that may serve you best.

3. Receive a report to help you plan.

After your consult, you'll receive a written report of recommendations designed to help you do more digitally.

Ready to book your consult?

Visit telstra.com.au/small-business/go-digital



Connect and engage with your customers online.

Telstra Business Website Services.

Build a website that reflects your business and helps you attract, retain, engage and convert customers online.

We'll help you build and launch your site – from professional website design and copywriting, to ongoing performance reports and support.

With Telstra Business Website Services, you can:

Get end-to-end support.

From design to launch, we collaborate with you as we build a website that suits your needs.

Benefit from quarterly coaching calls.

Discuss ways to improve and enhance your website with trusted digital experts.

Receive monthly performance reports.

Gain insights into your website performance and recommendations for improving engagement.

Make the most of your digital presence.

We'll assist with marketing campaigns, search engine optimisation, content creation, and more.



Ready to build your website?

Visit telstra.com.au/website-services





Help make customer interactions smooth and secure.

The right technology can help your business be more efficient, more secure, and provide a better experience to your customers. There's no one-size-fits-all solution when it comes to adopting the right technology. It starts with considering your unique pain points and challenges to find a solution that makes your life easier.

Build a secure foundation.

Check Point Harmony.

Discover a security solution for your business mobiles, laptops, emails and collaboration tools that helps detect, prevent, and respond to cyber threats. With Check Point Harmony, have some peace of mind knowing that your lines of business communications are safeguarded, both in-house and while working remotely.

With Check Point Harmony's security technology, you can:

Get securing with one simple application.

Check Point Harmony runs in the background to help secure your business devices, email and collaboration platforms.

Equip your business tools with comprehensive threat detection.

Detect, block, and respond to malicious downloads, and prevent threats with AI and 60+ threat prevention engines.

Add on Managed Security.

Managed Cyber Security - Check Point Harmony provides ongoing behind-the-scenes support to help monitor potential cyber threats, free up your IT resources and leverage the latest security parameters and software updates.

Add on Check Point Harmony installation.

To make life a little easier, we can take care of installation of Check Point Harmony on your mobile devices, computers, networks, programs, email and collaboration tools.

Ready to boost your cyber security?

Visit telstra.com.au/business-cyber-security



EFTPOS made effortless.



Tyro.

Tyro provides tailored payments suited to your business needs. With Tyro's affordable and smart technology, you can make sales with ease – to help save you time and money.

Keep sales data at your fingertips.

Download the Tyro App to track EFTPOS transactions, so you can keep an eye on business while you're on the go.

Boost efficiency with POS integration*.

Reduce keying errors and make end-of-day reconciliation a breeze with 330+ integrated POS/PMS providers.

Get a competitive edge with real-time insights.

With Tyro's cloud-based EFTPOS solutions, you can track your sales in real-time, helping you to serve your customers better.

Take payments fast to maintain momentum.

Serve customers fast, with average sub 1.5 second transaction speeds.

*Tyro Go and BYO do not currently have POS integration.

Ready to sign up for Tyro?

Visit telstra.com.au/tyro

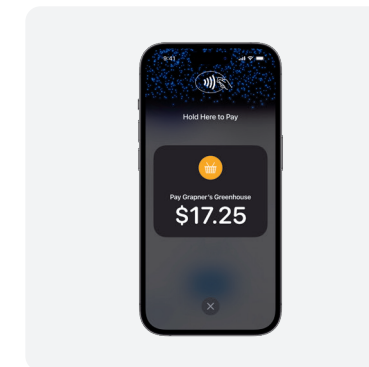
Tyro EFTPOS solutions.



Tyro Go EFTPOS reader.

Take payments in more places with Tyro Go.

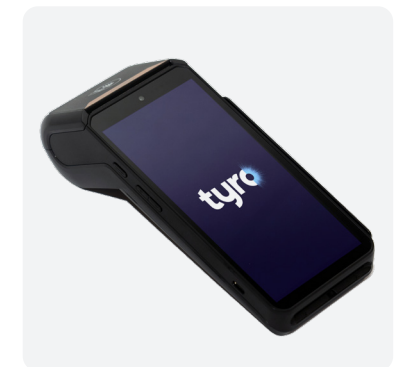
Make sales from the palm of your hand with pocket-sized, portable EFTPOS. Connected via Bluetooth to your smart device, Tyro Go gives you freedom to take payments on the go in more places.



Tap To Pay on iPhone with Tyro BYO.

Use iPhone to accept contactless payments.

With Tap to Pay on iPhone and the Tyro BYO App, you can accept most types of in-person, contactless payments right on your iPhone – no extra hardware needed.



Tyro Pro EFTPOS machine.

Bring EFTPOS to your customers with Tyro Pro.

Get flexibility to take payments on-premises and on the go with Tyro Pro EFTPOS. Giving you the power to integrate point-of-sale. A great solution for small and medium businesses that operate from multiple locations.

For eligible business customers new to Tyro, referred by Telstra. Some payment types and transactions excluded. Tyro Go requires a Bluetooth-enabled mobile device or tablet, Tyro App to be installed and mobile network coverage. Tyro Tap to Pay on iPhone requires an iPhone XS or newer with iOS 16.4 or later, the Tyro BYO App to be installed and mobile network coverage. Tyro Pro requires a Wi-Fi connection or mobile coverage network for use. A \$29 monthly rental fee applies and is subject to change. Offer subject to contract and change. Details, T&Cs: <http://telstra.com.au/tyro>





Smart solutions to help your business thrive.

When your devices, connectivity, apps and software are integrated, they form a tech ecosystem that helps your business run more efficiently – and helps create a seamless customer experience.

Ready to explore Microsoft 365 for Business?

Visit telstra.com.au/microsoft-365

Bring things together into one integrated solution.

Microsoft 365 for Business.

Reimagine the way you work, with collaboration and communication tools all in one place – whether your team is working from one location or many.

With Microsoft 365 for Business, you can:

Stay productive while working remotely.
Help your team get more done and stay in touch, whether working remotely or on site.

Help secure your business.
Help safeguard your business data with a platform that offers built-in security features.

Collaborate more closely.
Connect your team with tools that help support and enhance your communication channels.

Spend less time managing your tech.
Telstra's Managed Services helps bring more ease, security and reliability to your Microsoft 365 for Business. Our management team can help help with services like proactive monitoring, management and user support.

Get set up right the first time with Telstra Install.
Access support to help your business maximise the benefits of your Microsoft 365 for Business plan. Your Telstra Business Technology Centre will install, configure and verify your Microsoft environment remotely or on site.

What's included?

Software and Cloud Service inclusions depend on your Microsoft 365 plan. The below inclusions are available in the Microsoft 365 for Business Premium Plan. Your TBTC will help you find the plan best suited to your business.

- | | | | |
|----------|------------|--------------------|------------------------------|
| Teams | Word | Access | Intune |
| Outlook | Excel | Microsoft Defender | Azure Information Protection |
| Exchange | PowerPoint | SharePoint | |
| OneDrive | Publisher | | |



Help keep your systems operating at their best.

Telstra Business Tech Services.

Many businesses aren't big enough to warrant a dedicated IT resource. But often, that leaves the business owner dealing with tech issues – rather than focusing on growing their business.

Leave the IT support to us with Telstra Business Tech Services. Our experts are on call to provide IT support, including helping with hardware, software, and network challenges as they happen – whether they're with Telstra's tech or not.*

With Telstra Business Tech Services, you can:

Get IT support when you need it.

Call us 24/7 for expert IT support, helping you maintain business continuity when things go wrong.

Access on-shore business experts.

We'll act as your IT department, solving your IT challenges big or small and provide 4 tech assessments a year.

Control your business spend.

Experience our month-to-month tech services subscription with the flexibility to cancel anytime.

* Services are not available for some devices and software. On-site support not included. Fair Use Policy applies.

Ready to learn more about tech services?

Visit telstra.com.au/tech-services





Ready to get started?

Talk to us about software and services
to help your business thrive.

Contact us.

Online telstra.com/small-business/business-services
Store telstra.com/find-us