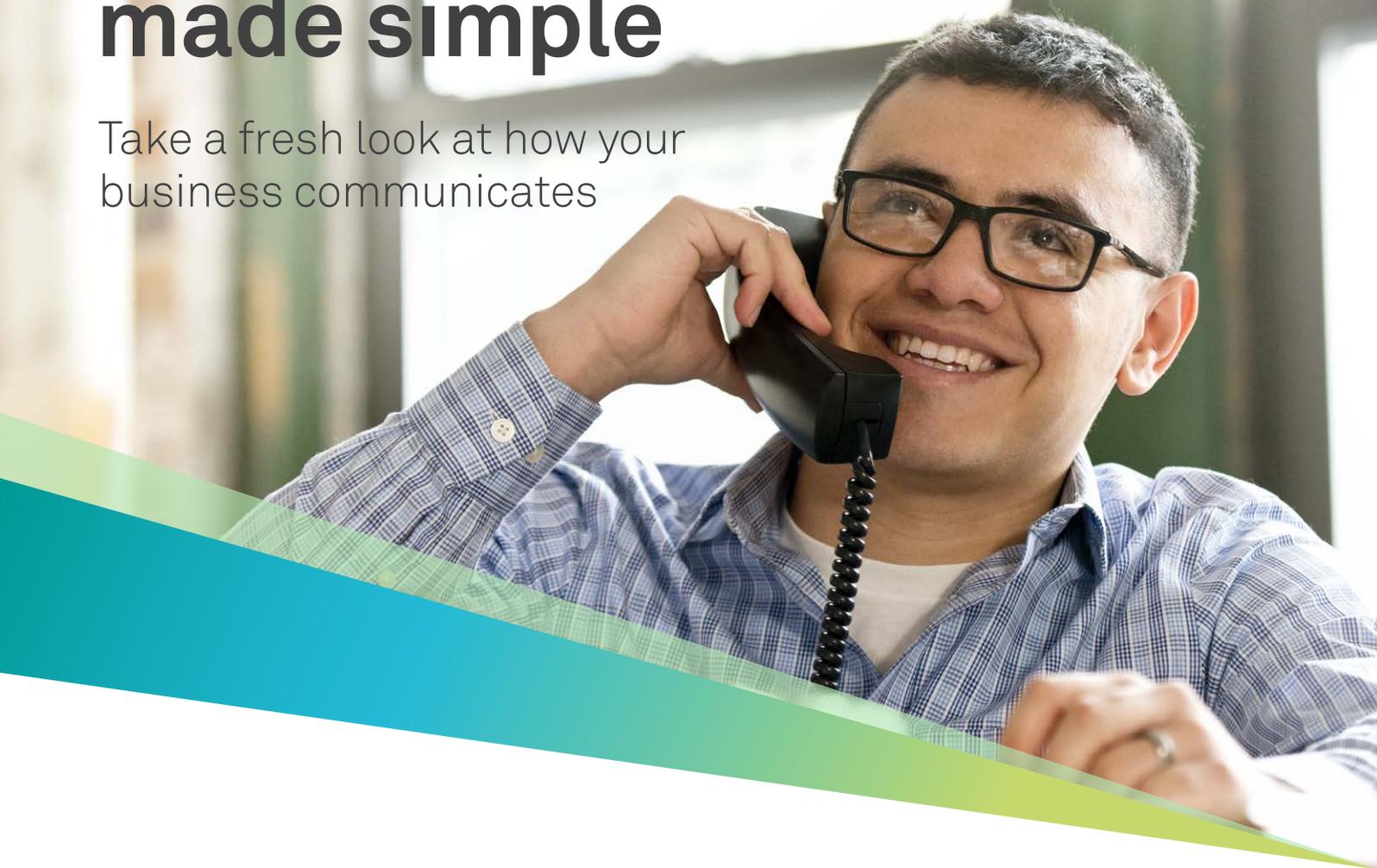


# Business communications made simple

Take a fresh look at how your business communicates



Whether you run a small trade operation or manage a multi-site enterprise, Telstra Business Systems can help you get ahead with a voice communications system that's tailored to the way you do business.



We have the experience, the expertise and the relationships to provide you with a truly end-to-end business communications package. From basic office phones to advanced unified communications packages, you'll have easy access to a choice of the largest range of leading phone systems, insightful advice, flexible payment options and a simple-to-manage solution.

Being able to manage it all through one point of contact is simple, streamlined and convenient – so you can stay focused on building your business, while we get on with building a better communications solution for you.

#### **Better tools for building success**

Fresh thinking about the way you communicate can change your call handling capabilities. Having the technology to manage calls more efficiently will help you

to not miss important calls or potential new business – plus it will also help you:

- maximise staff resources
- minimise customer waiting
- improve efficiency
- reduce costs
- increase your business competitiveness
- give your customers a better service experience.

#### **Better connections on the road**

Connect your mobile staff to your office by combining your Telstra Business Systems phone package with a mobile service on the Telstra Mobile Network. You'll have the power to take your business where you need it – meeting rooms, client sites, on the road and working from home. You'll also give your mobile staff the tools they need to be more productive with seamless

communications, easy networking and applications, faster response times and more flexible access to your business.

Quite simply, we'll help you make the most of mobile communication and collaboration tools to improve teamwork, knowledge sharing and interaction – giving you the ability and agility to seize your opportunities wherever they arise.

#### **Better delivery from a single point of contact**

Choosing Telstra Business Systems means you can have all your telephony needs taken care of by a single provider. You won't need to manage separate vendors, installers and service providers. We'll arrange everything – from equipment that matches your needs to flexible payment options, installation and technical support.

# Step ahead with Telstra Business Systems

Depending on what your business requirements are, here are 5 simple steps to help you find a solution that's tailored to the way you do business.

## 01

Select the phone system that suits your business

Choice of the largest range of phone systems – including the latest application-rich IP phone systems from 12 leading global manufacturers – means you can be sure of finding the ideal system.

Telstra Business IP Phone Systems are also NBN compatible, to protect your investment.

## 02

Add on your extras

Make sure you get the best value by adding features that best suit your business needs and your phone system.

- **Video Conferencing** – Use the latest HD technology to help increase productivity while saving travel time and expense.
- **Integrated Communications** – Fast access to calls and messages, on any compatible device or platform, even when on the move.
- **SIP Connect** – Take advantage of IP Calling technology, and converge all your voice and data traffic onto a unified Telstra Next IP® network service.
- **Ad On Hold** – Make the most of a captive audience – use professionally recorded messages to keep your customers up-to-date while they're waiting or on hold.
- **Ad On Digital** – Engage your customers with digital media, using custom made animated videos and digital campaigns.
- **Professional services** – Let our experts recommend the right phone system and technology for your business.

## 03

Choose a Telstra Calling Plan to suit your business

The way you communicate is unique, so we'll help you thoroughly analyse the types and volumes of calls your business makes, then recommend a tailored calling package that gives you competitive rates and great value on the calls you make most.

## 04

Choose your level of support to suit your business

- Telstra's Business Systems Care® standard plan ensures your business is supported via the Telstra Service Desk providing remote diagnosis and resolution as well as on-site support across Australia.
- A range of add-ons to enhance your care plan to suit your business needs.
- If you prefer not to have a contract term, you can get support on a per incident basis.

 visit a telstra store, telstra business centre or telstra partner

 call 13 2000

 [telstra.com/business/tbs](http://telstra.com/business/tbs)

Things You Need to Know: Exclusive business offer, ABN required. **Financing your phone systems:** If you choose to finance your phone system with a third party financier other than Capital Finance, your phone system charges won't appear on your Telstra bill. The spectrum device and ™ are trade marks and ® are registered trade marks of Telstra Corporation Limited, ABN 33 051 775 556.

