

OUR CUSTOMER TERMS CLOUD SERVICES – CAKEMAIL

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OUR CUSTOMER TERMS

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Certain words are used with the specific meanings set out below or in the [General Terms section of Our Customer Terms](#).

1 ABOUT THE CAKEMAIL APPLICATION SECTION

- 1.1 This is the CakeMail application section of Our Customer Terms.
- 1.2 Provisions in other parts of the Cloud Services section also apply. See section one of the General Terms of the Cloud Services section at <https://www.telstra.com.au/customer-terms/business-government/cloud-services> for more detail on how the various parts of the Cloud Services section are to be read together.
- 1.3 Unless you have entered into a separate agreement with us which excludes them, the General Terms section of Our Customer Terms also applies. See section one of the General Terms of Our Customer Terms at <http://www.telstra.com.au/customer-terms/business-government/index.htm> for more detail on how the various sections of Our Customer Terms are to be read together.

2 CAKEMAIL APPLICATION

CakeMail is not available for purchase by new customers from 21 September 2018. Existing customers can continue on their applicable terms until further notice.

What is the CakeMail application?

- 2.1 The CakeMail application is an email marketing application which enables you to create email campaigns and newsletters, manage your contacts and monitor the outcome of your email campaigns and newsletters.

Eligibility

- 2.2 To be able to use the CakeMail application, you must accept and comply with the CakeMail terms of use available at <https://www.cakemail.com/terms-of-use> ("CakeMail Terms of Use").
- 2.3 CakeMail is available through the Telstra Apps Marketplace. To use the Telstra Apps Marketplace, you need an internet connection, and need to create an account in the Telstra Apps Marketplace. You also need to meet any minimum system requirements required to use the Telstra Apps Marketplace.
- 2.4 The Telstra Apps Marketplace part of the Cloud Services section of Our Customer Terms (available at <https://www.telstra.com.au/customer-terms/business-government/cloud-services>) governs your use of the Telstra Apps Marketplace.

3 SERVICE FEATURES

- 3.1 The full description of the CakeMail application and its features is set out on CakeMail's website (<https://www.cakemail.com/>) and in the CakeMail Terms of Use.

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- 3.2 Depending on where you and your email recipients are located, you may be subject to anti-spam legislation or other laws relating to electronic marketing in force in certain countries. It is your responsibility to determine whether you are subject to such legislation, and if you are, to be compliant with it.

4 PLANS AND CHARGES

- 4.1 The CakeMail application is available in various plans, as set out in the Telstra App Marketplace.
- 4.2 The minimum requirements and user numbers for each plan are set out in the Telstra App Marketplace.
- 4.3 The pricing for the various CakeMail application plans is set out in the Telstra Apps Marketplace.

Casual plans

- 4.4 CakeMail plans are available on a casual basis. Your service will continue on a month to month basis until such time as you cancel your plan.