



AFN SOLUTIONS

Beyond surveillance – with smart customer tracking, analytics and more.

HARNESS THE POWER OF IP SURVEILLANCE PLUS VIDEO ANALYTICS



Event
Monitoring



Visual
Monitoring



Analytics



Access
Control

With AFN Solutions, you can benefit from a real-time window into your business by integrating leading surveillance and video analytic solutions. This technology is ideal for businesses managing multiple sites such as retail stores and hotels, and can deliver valuable insights about customer and staff behaviour.

Visual surveillance, access control and analytics technologies allow you to actively measure onsite activity to help manage your business.

Benefits

Intelligent surveillance

Your business can have an integrated security solution to protect your sites, assets and staff.

Our high-end range of IP security cameras can process images in-camera or through a server platform and can be integrated with powerful and intuitive video management systems.

Know your customers

You can gain an understanding of how your customers interact across your sites. With our advanced video analytic software, it's a simple matter to measure key customer insights including visitor volumes, how customers move through your sites, areas where customers spend most of their time, ie hot spots, and how they interact with your products or services.

You can use it strategically to influence your on-site promotion, visual merchandising and staffing requirements.

Help reduce operational costs

Benefit from potential travel and labour cost savings by remotely monitoring your site layouts, staff, promotions and inventory. Understanding peak customer traffic periods will assist you to optimise staffing levels, as your business requires.


Managed setup and support

You can depend on Telstra as your one-stop provider to deliver an intelligent monitoring solution across all your sites. Our service includes equipment setup, software installation, maintenance and 24x7 support.

Why Telstra?

Innovation through partnership

You'll benefit from the combined expertise of two innovative companies – thanks to a unique partnership between Telstra and AFN Solutions. While you don't have to be on the Telstra data network, to benefit from these solutions, if you are you'll enjoy the peace of mind of an Intelligent Monitoring solution with the reach, reliability and security your business demands.

 **Talk to your Telstra Account Executive**
We'll arrange for a specialist to determine
the right intelligent monitoring solution for you