



EMPOWER YOUR WORKFORCE WHILE THEY'RE OUT AND ABOUT

Do your thing with time-saving apps from Telstra

Struggling to keep your mobile workforce updated, trained and motivated whilst away from the office? Zunos can help with its communication and training platform.

Using a compatible connected tablet or mobile device your staff can access information, complete training, view or download materials on the go.

With Zunos you can engage your mobile workforce at scale with a suite of integrated tools to keep your mobile team up-to-date with the latest content.

Zunos can help you plan, execute and measure strategic initiatives to increase productivity, drive business process efficiencies, improve staff and customer satisfaction.

Zunos is easy to use, and ideal for:

Interacting with customers	Scheduling campaigns	Keeping staff engaged	Measuring performance
Empower your sales force with the right content to present to your customers. Use digital forms to gain customer insights and feedback to offer the best resolution in near real time	Maximise engagement by planning, scheduling and publishing announcements, content and activities to the right audience at the right time	Bring gamification into your communications and training to differentiate your interaction with staff	Find out what resonates best with your staff by measuring campaign effectiveness, content engagement and survey results against business performance



IT'S HOW WE CONNECT



RAPID CONTENT EXCHANGE ON DEMAND

Plan, execute and measure strategic initiatives such as employee engagement, channel partner, franchise management and sales enablement programs at scale.



Empower your team to work on the go

Whether you're a small, medium or very large enterprise, you can use Zunos as a standalone solution or integrate it with your existing enterprise applications and databases.

We can help you define, design, deploy and manage the solution through our professional consulting and delivery services team.

Mobilise your business with Telstra

We've picked some of the best productivity apps so you can feel confident that you have the right tools at your fingertips.

We can bring all your mobile services together, including apps, on one bill, which includes your hardware, plan and professional services costs. That means one provider and one point of contact.

We've invested in more coverage sites across city and country (>8,300) so you can enjoy greater and more reliable coverage with fewer dead spots.

So get ready to become productive fast and feel confident that you're unlocking the full benefits of mobility by helping to make your workflow simpler and smarter.



DIGITAL CONTENT WORTH A MILLION

StrikeForce AMC is a Retail Merchandising company using Zunos to streamline communication and push out to staff the same information at the same time. Mobile staff can access video content to showcase new products and view descriptive instructions relating to point of sale merchandise.

Zunos has helped StrikeForce AMC achieve approximately 40% in productivity gains – the equivalent of one full time staff member in each state, freeing them up for other projects. And Zunos has saved 1 million photo copied pieces of paper per year.

Watch the full case study <https://goo.gl/DpHM0k>



NO LONGER DETACHED

Eastern Tree Services (ETS) have been reaping the benefits of using Zunos. They use Zunos daily to distribute new content to their mobile workforce and keep track of completed OH&S and other mandatory training.

They've saved upfront capital costs through the purchase of compatible connected tablets on Telstra's mobile Network. Plus \$75,000 in annual printing costs have been saved by distributing content via Zunos.

Watch the full case study <https://goo.gl/yVsBkO>



WALKING THE TALK

Equipped with compatible smart devices on the Telstra mobile network, Telstra's sales teams are using Zunos to enable more streamlined operations and customer service in the field. Telstra has reaped the benefits since deploying Zunos to over 800 staff, including cutting \$230,000 in costs through reduced printing and travel costs, as well as saving over 120,000 hours that can be used for face-to-face time with customers.

Watch the full case study <https://goo.gl/WCcvJv>

Ask us for a 30 day free trial

-  1800 878 483
-  telstra.com/zunos
-  check in with your Telstra business centre partner
-  contact your Telstra account representative