



BOOST BUSINESS PRODUCTIVITY WITH TELSTRA SMART MESSENGER



IF YOU ARE A CORPORATE
MOBILE PLAN CUSTOMER,
YOU CAN TRIAL TELSTRA
SMART MESSENGER P2P
FREE FOR 12 MONTHS.

(Data charges apply.)

Telstra's Integrated Messaging (TIM) platform features an enterprise grade mobile app solution called Telstra Smart Messenger. With Telstra Smart Messenger you can keep your team up-to-date with push notifications, updates and group conversations.

Telstra Smart Messenger helps to automate manual processes to increase productivity, drive business process efficiencies, and improve staff and customer satisfaction. The solution employs best practice security for data in motion and at rest. A PIN-protected mobile app, remote wipe, and message expiration controls, add protection that goes above and beyond standard recommendations.

Telstra Smart Messenger is ideal to use as

A priority channel to contacting your customers	An effective communication channel for your field workforce	An integrated team productivity application	A secure business process tool
Use the powerful broadcast mobile messaging feature for inbound and outbound mobile campaigns to automate customer communication. Boost connectivity with tools for customer alerts, appointment reminders, delivery alerts, account alerts with one-time passwords (2FA), and customer loyalty programs. Save time and maximise targeting accuracy.	Empower your field workforce and improve communication with dispatch alerts, rapid-response broadcasts, and pre-configured messages. Send dispatch alerts such as weather updates, submit field alerts on traffic jams, accidents, road dangers, and closures. Collect detailed information by automatically integrating workers' text, photo, and audio reports with your company's IT systems for quick analysis and action.	Cut through inbox clutter and streamline internal operations through effective staff alarming & alerting, staff notifications and so on. Consolidate your team's mobile messaging and workflows into a single app. Enable custom embedded mobile applications, to create customized forms with interactive menus, buttons, and drop-down lists, replacing the need for traditional texting.	Drive potential ROI improvements by replacing manual processes with interactive business process automation tools and maintain secure mobile conversations. Telstra Smart Messenger provides encrypted data at rest and data in transit. Additional security features include a PIN-protected app, remote wipe and vanishing messages.



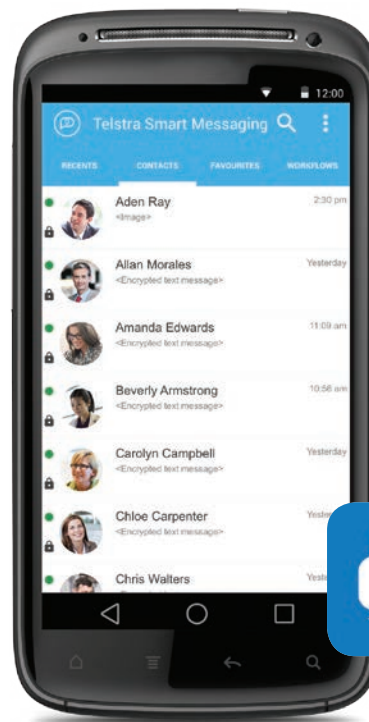
HOW IT WORKS

Telstra Smart Messenger intelligently detects the status of a user and sends either an IP message or SMS notification to ensure your message gets through on time. The SMS notification format and content depends on message type and administrative settings.

You can use APIs to integrate into existing business applications, images, audio clips and interactive messages, and include encryption, reply routing and scheduling.

Administration is simple with the award-winning, cloud-based TIM platform. This geo-redundant management portal offers automated processes to let you broadcast SMS messages to large groups quickly and easily.

You also have sophisticated setup tools and advanced reporting and audit functions.



Advanced features					
Work flow messaging with mobile forms	APIs for back-end integration	Location-aware messaging	Acknowledgement and escalation	Manage mission-critical performance	Button-based and menu-driven messages
Enable customised mobile forms using buttons, checklists and menus to deliver an interactive messaging experience.	HTTP and SMTP API integration; deploys on premise or in the cloud.	Create powerful mobile work flows using mobile forms and location-based options that support business process optimisation.	Integrated IP plus SMS can be utilised for escalation activities, providing acknowledgment of delivered, sent and read messages.	Powered by the award-winning, geo-redundant, Soprano Messaging platform, hosted on the Telstra Cloud.	Increase speed and accuracy of input, reduce mistakes common with typing on mobile keypads, and increase the possibilities of workflow scenarios.

The Corporate Mobile Plan offer detail

- 12 months free trial for Telstra Smart Messenger P2P. Data charges apply.
- Business consultancy workshop from Soprano Design at no cost to assess your business requirement and enable/setup the service.
- Integration into Customer Business Systems – one business system integration through Gamma API at no cost.
- One Mobile Form Creation for Telstra Smart Messenger at no cost.
- Enterprise administration, reporting and auditing tool access.



To take up this offer, contact your Telstra sales representative.