

Take your content global



Telstra Broadcast Services

Get your content to the world faster and in a way that's easier to manage and monetise by working with Telstra Broadcast Services. We've brought together innovative media solutions and one of the world's most powerful networks to connect you to the latest media technology without the hassle and cost of owning and managing it yourself. Whatever your specific needs, our expert team can help you get the right blend of networks, technology and services to reach and delight global audiences.

We'd like to introduce ourselves

Telstra Broadcast Services is a global media leader with impressive network strength and a proven track record with global broadcasters and content providers. We understand your challenges in a competitive media marketplace and can help you solve them by delivering content reliably and with the quality today's audiences expect. As your go-to partner for global media connectivity, we can provide professional media services tailored to your needs.

Broadcast expertise

Telstra has deep knowledge and experience across all aspects of media delivery, providing specialised services for the top broadcasters in Australia and internationally for over 30 years.

Flexible and scalable solutions

With our dynamic approach, solutions and services are created and managed to suit your individual needs, using a broad mix of technology such as media networks, IP networks, media satellite services, online video platforms, encoding, live streaming, and a dedicated Broadcast Operations Centre with 24/7 bookings, operations and engineering teams.

Global reach

Designed for mission and time-critical broadcasts, our services benefit from global partnerships and international presence, a global media network footprint and a rapidly deployable field force.

Cost-effective innovation

We help you keep it fresh with our investments in cutting-edge technologies. Use our live point-of-view miniature cameras to bring sporting and special events to life – or simplify content monetisation with managed services for live and online streaming and analytics.

A complete platform

We provide a complete range of end-to-end services for production, contribution and distribution, management and monetisation. We also partner closely with global leaders such as Ooyala, Akamai, Elemental and Aspera, bringing you the best in broadcast and online innovation to solve your technology challenges.

Fast Facts

- Network with PoPs in 12 major cities in 4 continents and growing
- Broadcast Operations Centre, 24/7 teleports and MCRs in EMEA, APAC and North America
- Our Broadcast Operations Centre manages satellite, media and data services for Australian and leading international media companies
- 400+ permanent global television and radio services delivered to 7.5M Australian households
- 155 permanent global television and radio services delivered on Australia's largest pay-TV platform, Foxtel
- 20,000 itinerant feeds pass through our BOC annually
- 3 million hours of permanent channels pass through our BOC annually
- 40 operating antennas at teleports in Hong Kong, Sydney (x2) and Perth
- Satellite reach over 2/3 of the earth's surface
- Production services through Chief Entertainment
- Content Delivery on a network of 170,000 servers globally to meet peak demand
- Over-the-top headend that plays out 100+ linear channels
- Telstra's Digital Video Network (DVN) in Australia is the largest SMPTE 2022 network in the world

Our capabilities

Global Media Network

Distribute your content easily on Telstra's media network that connects the world's leading media and business hubs in APAC, EMEA and North America with simple and flexible booking methods.

Content Delivery

Sharpen your online business model by delivering rich digital and video content with greater speed, security and reliability. Our content delivery solution provides impressive reach, control and visibility.

Media Satellite Services

Reach more viewers by leveraging our strong relationships with leading satellite providers, such as Optus Satellite, Intelsat, and AsiaSat, enabling you to broadcast your content to every household or business in the Australasia region.

Online Video Solutions

Deliver and monetise live and on-demand content on any device with Telstra's Online Video Solution and Video Monetisation Solution. Powered by Ooyala, these solutions leverage our partnerships with technology leaders Akamai and Elemental to help you maximise results from your online content.

Broadcast Operations

Our Broadcast Operations Centre monitors content services 24/7 and provides connection to global teleports with bookings, operational and engineering services and support.

Production

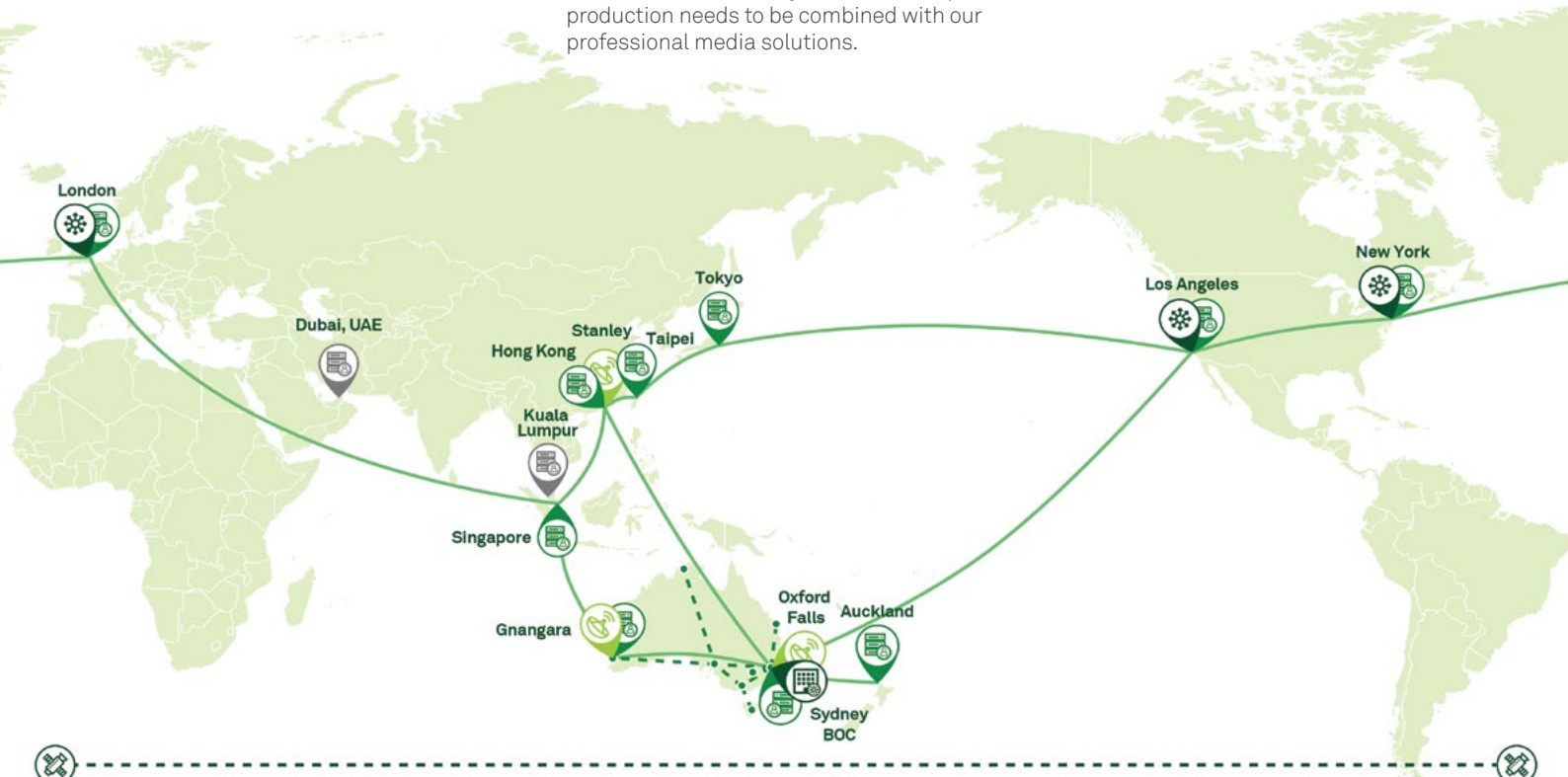
Studio and media production needs are met with our fully-outfitted and flexible broadcast studio in Sydney's central business district. Our subsidiary Chief Entertainment, allows your studio and post production needs to be combined with our professional media solutions.

Live Miniature Cameras

Create unique personalised experiences using footage from wearable, mobile, miniature and customised cameras with our award-winning live point-of-view miniature camera technology.

Special events

Telstra Broadcast Services can support your next major event anywhere in the world. We've helped broadcasters and content providers reach audiences from deep below the Pacific Ocean and from on top of the world's highest mountains. Our experienced team can help plan and deliver the solution for your next Special Event, wherever it is in the world, to wherever you need to reach viewers and engage fans.



Legend

-  Telstra Broadcast Operations Centre
-  PAC TV Broadcast Facility
-  Network Point of Presence
-  Satellite Teleports Earth stations/teleports
-  Satellite Coverage Access to over 40 satellites
-  Telstra Global Media Network Bidirectional network connection
-  Telstra DVN Network Bidirectional network connection
-  Future Network Point of Presence