

Telstra Broadcast Services  
Take your content global

# Satellite Services

TELSTRA 

Build an audience in Australia and the Asia Pacific region without the hassle of installing expensive infrastructure. Telstra Broadcast Services provides powerful satellite services to help you get your content to a wider audience.

## Taking it to Australia

Get your content into millions of households or businesses in Australia with the powerful Foxtel platform and our partnerships with other leading satellite providers globally. Foxtel is Australia's number one pay TV provider and Telstra can help you access its proven platform to deliver your content to Australia.

## Taking it to the Asia Pacific region

Reach into Asia by leveraging our network and partnerships. Telstra's four world-class satellite teleports are located in Hong Kong, Perth and Sydney (x2) – all with combined access to more than 40 satellites.

## Taking it to the heart of the action

Whether you're looking to provide live news coverage or broadcast a sporting or special event with little or no connectivity, Telstra can help. We have a large fleet of satellite news gathering vehicles and fly away kits for Australian and international use, without the need for you to build your own infrastructure.

## Scale and flexibility

Our fully managed state-of-the-art Broadcast Operations Centre delivers over 400 permanent global broadcast, radio and data services, as well as 20,000 itinerant feeds a year. We redistribute content through a direct-to-home platform that's flexible, scalable and reliable.

## The Telstra advantage

Telstra is a leading technology company offering a wide range of services globally. We bring innovative technology, capability and talent from around the world to enable our customers to thrive in a connected world. Telstra's heritage is proudly Australian, but we have a longstanding international business with a focus on the Asia-Pacific region. Telstra Broadcast Services brings to our customers a dedicated team of media industry professionals, high performance media networks, online video and cloud platforms, world class satellite services, and 24/7 bookings, operations and engineering support.

## Key capabilities

### Satellite

Telstra partners with leading satellite providers Optus, AsiaSat, and Intelsat. We use Optus D2 and D3 (Foxtel platform) satellite to deliver content to over 7.5 million homes with linked set-top boxes at quality up to digital HD and encoded to MPEG4/MPEG2.

### Teleports

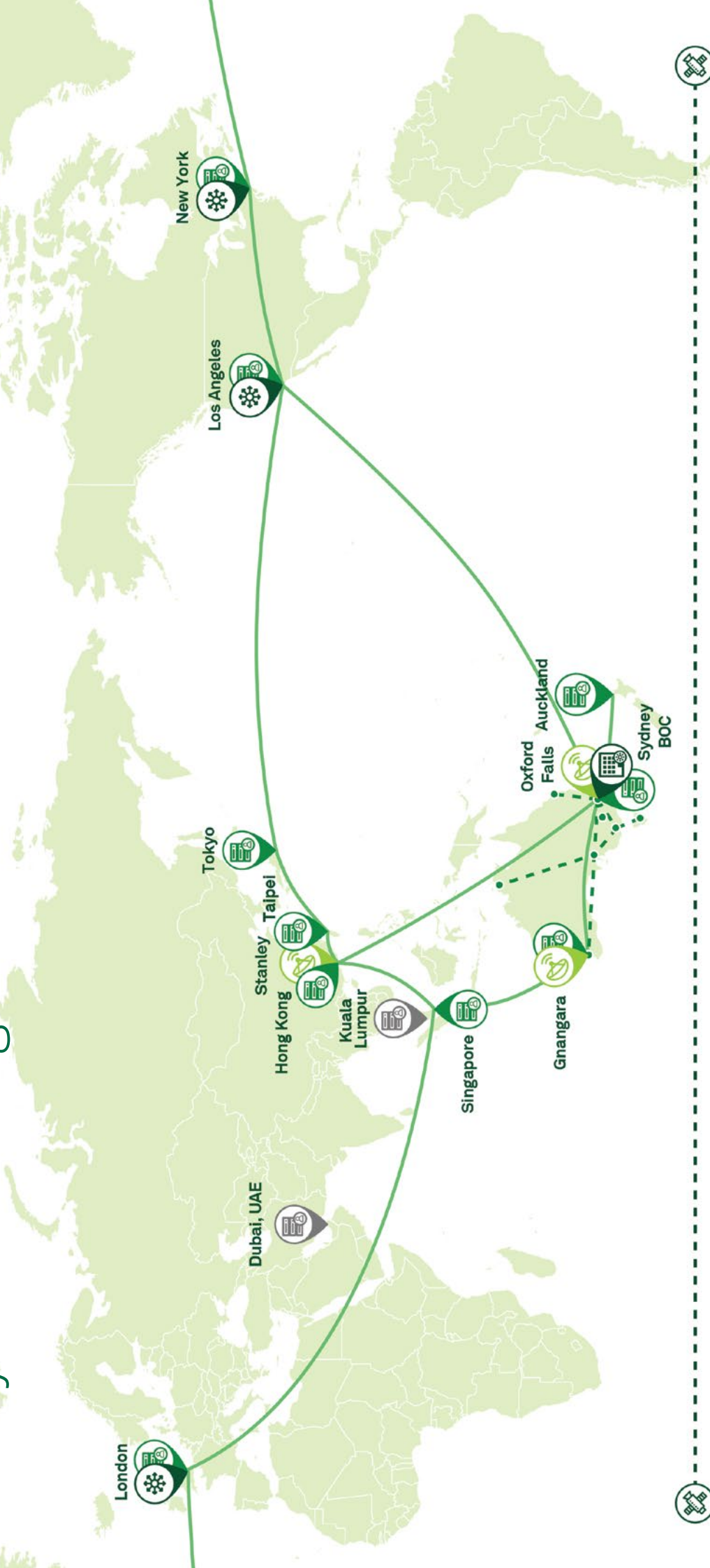
Telstra's satellite services reach two-thirds of the earth's surface with more than 40 operating antennas at our world-class teleports in Hong Kong, Sydney (x2) and Perth. Connected to our robust terrestrial network globally, our teleports are managed by a team of experts with 24/7 monitoring and support.

### Satellite news and sports gathering vehicles









Telstra's ten fully redundant Ku- and C-band satellite news and sport gathering vehicles and fly away kits extend our satellite reach into regional areas in Australia and across the Asia Pacific region. Our Satellite news gathering trucks can deliver single and multi-channel transmissions and encode in SD/HD MPEG-2/MPEG-4.

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### Legend

-  Telstra Broadcast Operations Centre
-  PAC TV Broadcast Facility
-  Network Point of Presence
-  Satellite Teleports/teleports
-  Satellite Coverage  
Access to over 40 satellites
-  Telstra Global Media Network  
Bidirectional network connection
-  Telstra DVN Network  
Bidirectional network connection
-  Future Network Point of Presence

### United States & Europe

### Asia

### Australia & New Zealand