

Telstra Broadcast Services  
Take your content global

# Content Delivery

TELSTRA 

Delight viewers with digital experiences that adapt to their device and internet conditions.

## Serve up content faster worldwide

Always on and on demand: audience expectations have never been higher. Content Delivery provides a powerful platform to help you meet them so you can grow revenue. It lets you provide fast, high quality web and video content to any device at scale, while adapting to changing internet conditions and peak demand.

## Secure and reliable

Content Delivery helps you protect against growing online threats to reduce the risks of downtime and data theft. It's highly reliable, with 100% availability service level targets, giving you confidence that your content will reach audiences just as you planned.

## 360-Degree control

Adapt quickly to change and gain in-depth visibility of everything from device and format proliferation to network security and performance. Guided by an up-to-date view of quality of service and experience, you can enhance customer satisfaction, identify new revenue streams and lower cost of delivery.

## The Telstra advantage

Telstra is a leading technology company offering a wide range of services globally. We bring innovative technology, capability and talent from around the world to enable our customers to thrive in a connected world. Telstra's heritage is proudly Australian, but we have a longstanding international business with a focus on the Asia-Pacific region. Telstra Broadcast Services brings to our customers a dedicated team of media industry professionals, high performance media networks, online video and cloud platforms, world class satellite services, and 24/7 bookings, operations and engineering support.

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## Key capabilities

### Akamai technology

Content Delivery is powered by Akamai, a world-leading cloud platform that is behind many of the world's biggest online businesses. With more than 170,000 servers in 102 countries, Akamai offers you extraordinary global reach to support 24/7 consumer demand.

### A powerful platform

We've optimised Akamai's delivery and acceleration platforms for Telstra networks to provide the best possible experience for your audience and the utmost flexibility for you. Content Delivery can be tuned to specific content, such as large file downloads or streaming media and scales easily to meet demand peaks.

### Expert advice and support

Your solution comes with local service and support and can be tailored by our expert team to meet your specific needs.



At Telstra Broadcast Services we're available 24/7 – talk to us.

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