

Telstra Broadcast Services

Take your content global



Production

TELSTRA 

Production solutions coupled with a global network reaching your audience through one partner.

Production solutions

Studio T brings innovative broadcast and professional media services to our customers, along with a team of broadcast and production experts. Studio T is Telstra's state-of-the-art broadcast studio available for hire for live or recorded productions in the heart of the Sydney Central Business District, capable of delivering a seamless high-definition signal across any platform or channel globally. The studio and control room connect to the Telstra Theatre, a world class multimedia facility that hosts audiences of up to 250 people.

The Theatre's 8-metre, ultra-high-resolution LED screen and advanced cinema quality sound system delivers dramatic impact for every kind of media presentation or special event.

Visibility from production to delivery

Customers of Studio T can deliver content within Australia and throughout the world, using our Digital Video Network, Global Media Network, or Ooyala Live platform for live streaming. Media delivery from Studio T can be monitored and managed by Telstra Broadcast Services from our 24/7 Broadcast Operations Centre in Sydney.

Partnered with Chief Entertainment

Production workflows can be extended through our connectivity with our production partner Chief Entertainment. Chief manages creative productions from creation to editing and finishing. On location or in the studio, Chief Entertainment creates high quality sport, music, entertainment and corporate programs for broadcast on television, live streaming or on demand content.

Key Capabilities

Studio T

- 3 x 1080i high definition broadcast cameras w/gas lift dolly pedestals
- 1 x high definition robotic remote camera
- 1 x auto cue machine (camera mounted)
- 6 x wireless professional lapel microphones
- 6 x hard wired professional lapel microphones
- IFB for talent
- 3m x 6m professional lightbox backgrounds
- 2 x dual video fallback floor monitors
- Studio lighting – ceiling grid
 - Professional Arri LED L5 studio lights
 - Honeycomb diffused led studio lights
 - Slash/hard led studio lights
- Professional glossy black studio stage (up to 6 talent).

Modular Studio Set

- 4 x Interchangeable led walls (full color spectrum)
- 2 x Interchangeable led pillars (full color spectrum)
- 1 x led curved news desk
 - Can sit up to 4 people w/ TV in the middle
 - Can dismantle for 1 x host desk
- 1 x 3 person lounge
- 2 x set cushioned chairs (interview chairs)
- 1 x large black roundtable
- 1 x set rug
- 1 x 50" freestanding TV for background (wooden framed to match set).

Edit Suite

- Edit Suite includes:
 - Adobe Premeire Pro CC 2016
 - Adobe After Effects CC 2016
 - Adobe Photoshop CC 2016
 - Adobe Audition CC 2016
 - Davinci Resolve 12
- 4K broadcast editing monitor.

Control Room

- Telstra Digital Video Network (DVN) and Global Media Network (GMN) broadcast connectivity
- Ooyala Live platform
- HD Sony switcher
- EVS – 2 record, 2 play channels (capable of 20TB in-house storage)
- Yamaha CL5 – 72 channel audio mixer
- Chyron graphics suite
- Autocue suite
- Reidel wireless packs + control room comms
- Technical director desk w/ Sony RCP & MSU
- Element DMX studio lighting desk – controls all lights on grid
- Multi-monitor wall
- Genelec 8060 high-end studio speakers.

Telstra Theatre

- 8.5x6.2m 4K projection screen
- Six robotic cameras
- Event stage for concerts, live entertainment or corporate events
- Integrated lighting capabilities
- Meyer Sound Constellation System.

Chief Entertainment

- Two 100m² studio spaces with production control rooms
- Pro Tools audio post production studio with stereo or 5.1 surround sound capabilities
- 4K and HD edit suites
- Master Control Room connected to Studio T and the Telstra Broadcast Operations Centre.

The Telstra advantage

Telstra is a leading technology company offering a wide range of services globally. We combine the right technology, capability and talent from around the world so our customers can thrive in a connected world. Telstra's heritage is proudly Australian, and we have a longstanding international business with a focus on the Asia-Pacific region. Telstra Broadcast Services brings to our customers a dedicated team of media industry professionals, high performance media networks, online video and cloud platforms, world class satellite services, and 24/7 bookings, operations and engineering support.

At Telstra Broadcast Services we're available 24/7 - talk to us.

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