

Cisco Spark™ from Telstra

Empower teamwork

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With the new age of collaboration, you need to do more than mobilise the individuals in your work force.

To support productivity today, you have to connect entire teams wherever they are, so they can be productive regardless of location. What's needed is a more open environment across locations and devices, where teamwork occurs in the moment and integrates with workflows.

Bring global teams together in one workspace

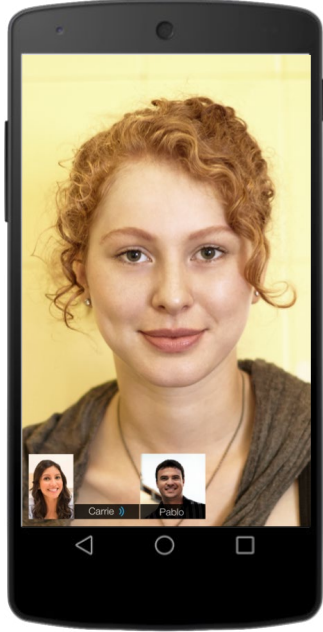
Introducing Cisco Spark from Telstra, a team-based messaging and conferencing app that makes connecting employees, partners and ideas more easily than ever before.

Adding Cisco Spark to your unified communications enables your business to collaborate more effectively across distributed teams, support continuous workflows, make speedier decisions and accelerate projects – from just about anywhere in the world.

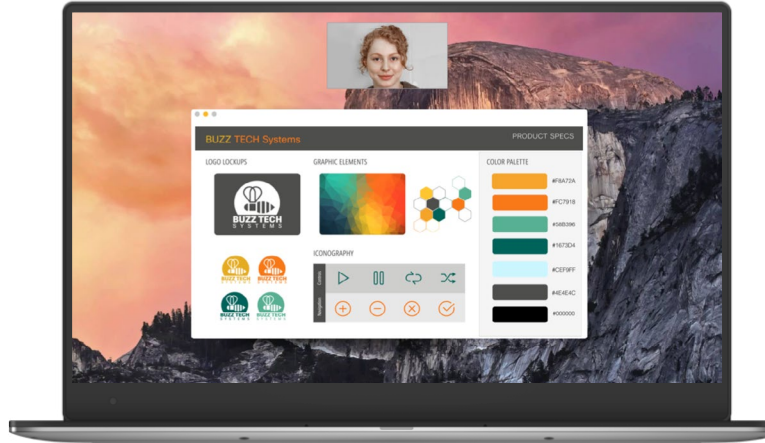
Ignite Teamwork with Cisco Spark™

Meet, share and continue


Start a meeting in virtual rooms from any device



Share your screen to gain quick alignment




Store your work in a shareable room after the meeting



Take it with you

Allow team members to access the room and contribute from anywhere



The Cisco Spark app lets you:

- access an unlimited number of virtual rooms in the Cisco cloud to safely store and share projects and messages
- keep project files and conversations in one place, so it's simpler for everyone to work together
- use persistent messaging, file and screen sharing, voice calls, and video meetings to create a seamless workflow stream in your own virtual meeting room
- access the app globally by using any compatible internet connected device

Connect other tools to unify workflows

Easily combine the Cisco Spark app with business tools like contacts, calendars and other commonly used applications. You can avoid duplication and complex processes, and streamline work flows using Bots. You also have the option to connect meeting areas - from small huddle spaces to dedicated video meeting rooms with a Spark enabled video end point. Use it in combination with the app, or as a standalone service.

Integrate calling for a complete solution

Cisco Spark Hybrid Services from Telstra links Telstra Cloud Collaboration Cisco Powered (TCCCP) with Cisco Spark via our cloud collaboration platform and global networks to deliver true enterprise calling capabilities. Your people have all the key collaboration tools to message, meet and share - as well as call - in the palm of their hand with no more switching between applications.



Benefits



Boost productivity

Connect with anyone on any compatible internet connected device



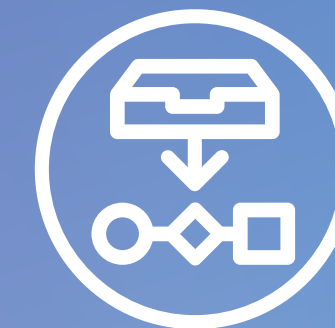
Make quicker decisions

Bring teams together on the latest thinking to speed project progress



Connect globally

Work across multiple locations with secure internet access



Streamline workflows

Integrate other tools and automate workflows through Bots



Run lean

Mainly app-based, cloud-hosted and internet-delivered, Spark is easy to set up and use



Stay secure

Have the assurance of Single Sign-On and end-to-end data encryption

Solutions:

Cisco Spark Business Messaging

Move beyond the limitations of e-mail. Cisco Spark Business Messaging provides a secure place for your teams to stay in touch, send messages and share files.

Your employees can spend less time trawling through e-mails and documents and more time being productive. They can de-clutter their email and use tools and applications as they were intended rather than using email as a document management and file storage system which is hard to search and manage.

The solution is incredibly easy to use. Create virtual Cisco Spark Rooms in seconds, invite team members and start improving employee productivity. You can access rooms from any compatible device, anytime, from most places with a broadband connection. Secure encryption allows you to safely share ideas even beyond company walls.

- **Connect your tools**
Link your existing tools like Calendar, Outlook and apps like Box, Salesforce Sales Cloud and Salesforce Marketing Cloud.
- **Reduce confusion**
Avoid storing work across different platforms, duplicated documents and version control.
- **Control access**
Add, delete and edit rooms with room moderation, lock and delete functionality.
- **No VPN required**
Access virtual meeting rooms on most internet-enabled devices.

Spark Advanced Meetings

Add full video conferencing capability powered by Cisco WebEx Meeting Centre to Spark Business Messaging.

Spark Advanced Meetings can help improve collaboration and build relationships through high-quality video anywhere you are via our global data centres.



- **Simple to use**
Schedule meetings ahead of time for up to 200 participants, or on the spot. Start meetings from within the Cisco Spark app with one click.
- **Great experience**
Enjoy integrated audio, video, and content sharing for a seamless high-quality meeting. No downloads or plug-ins are required.
- **Flexible**
Join from mobile devices, web, landline phones via Cisco Spark or Cisco WebEx Cloud Connected Audio, Cisco Spark room devices, Cisco phones registered to Cisco Spark, Microsoft Skype for Business endpoints, third-party standards-based video endpoints and more.

Cisco Spark Hybrid Services

Cisco Spark Hybrid Services give you the full capabilities of Cisco Spark and more.

Benefit from cloud-based voice and video calling, Cisco Jabber or Spark Messaging for 1:1 or team chat, file sharing and basic meetings (or advanced meetings with Cisco WebEx). Services are delivered from the Telstra Cloud Collaboration Cisco Powered (TCCCP) platform across our secure global data network. It enables integrated calling with direct links to your existing TCCCP communication systems, with effortless switching between communication modes. And the ability to reach out to the world.

Take advantage of a range of services that can be deployed together or individually:

- **Hybrid Call Service**
Enables you to integrate TCCCP call control with Cisco Spark Message and Meetings. Cisco Spark is aware of all calls across the unified communications system and connects them so they work together.
- **Hybrid Calendar Service**
Integrates your on-site Microsoft Exchange, Office 365 or Google Calendar with Cisco Spark Message and Meetings. Your people can schedule meetings via their calendar applications by including '@Spark' or '@WebEx' in the invitation, and join a meeting using the application.
- **Hybrid Directory Service**
Connects Microsoft Active Directory to Cisco Spark so people can see their company contacts in the Cisco Spark application. Automatic synchronisation between Active Directory and Cisco Spark means contacts are always current.
- **Hybrid Identity Management Services**
Provides a secure Single Sign-On for Cisco Spark and your Active Directory Federation Services. Organisations enjoy full security while keeping control of and managing their own on-site access keys.

Spark Board

Spark Board is a multitouch-based, big 4K screen device to meet, screen share and use digital whiteboarding.

It provides everything you need to collaborate whether teams are physically present or attending virtually. Integration with the Cisco Spark platform and application encourages a continuous workflow before and after a meeting on any compatible device.

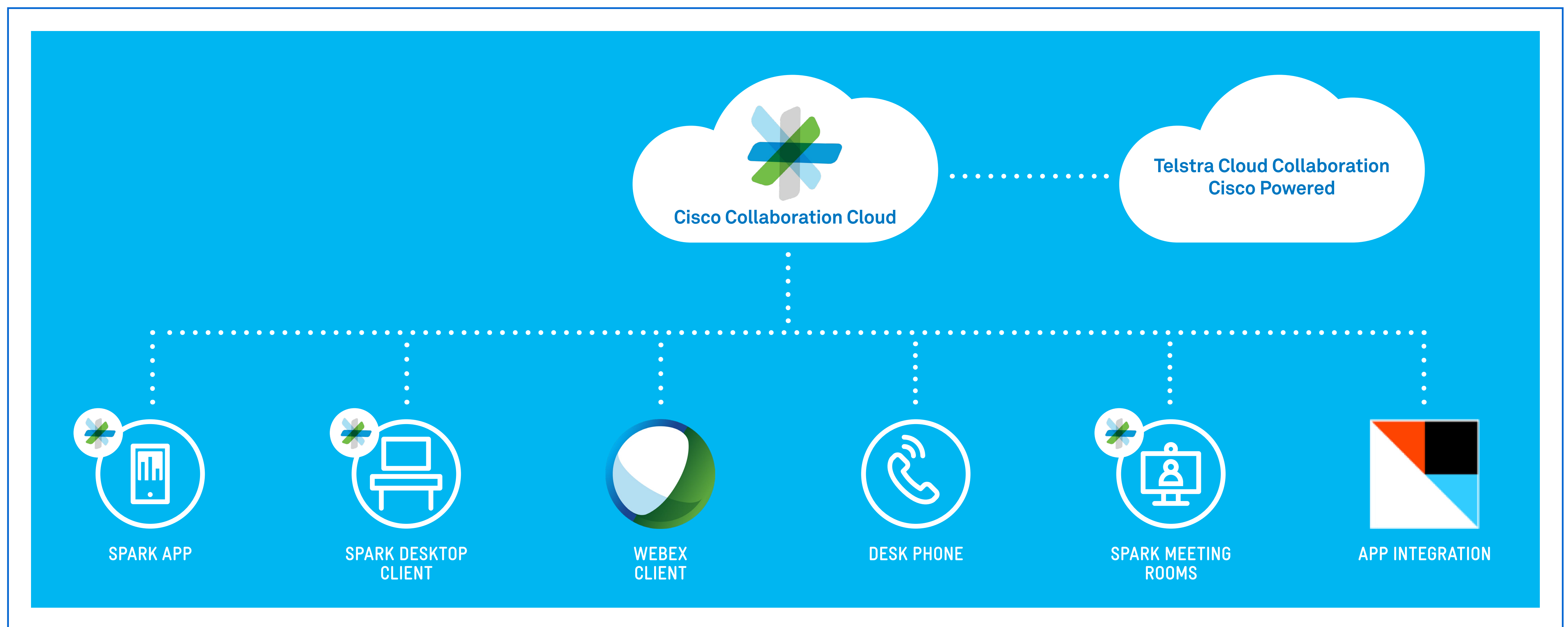
Since content and messages live in the Cisco Spark virtual space, they're easily accessed via the internet. Plus, you have the assurance of end-to-end encryption.



- **Share easily**
Send documents to the screen and work on them together.
- **Real-time input**
Mark up documents with in-room and virtual, multi-way digital white boarding.
- **Life-like virtual meetings**
Enjoy HD video conferencing with a 4K camera and screen plus intelligent audio and wireless microphones.
- **Simple to access**
Access content and messages via wireless or wired internet.
- **Highly secure**
Have the assurance of end-to-end encryption.

How it works

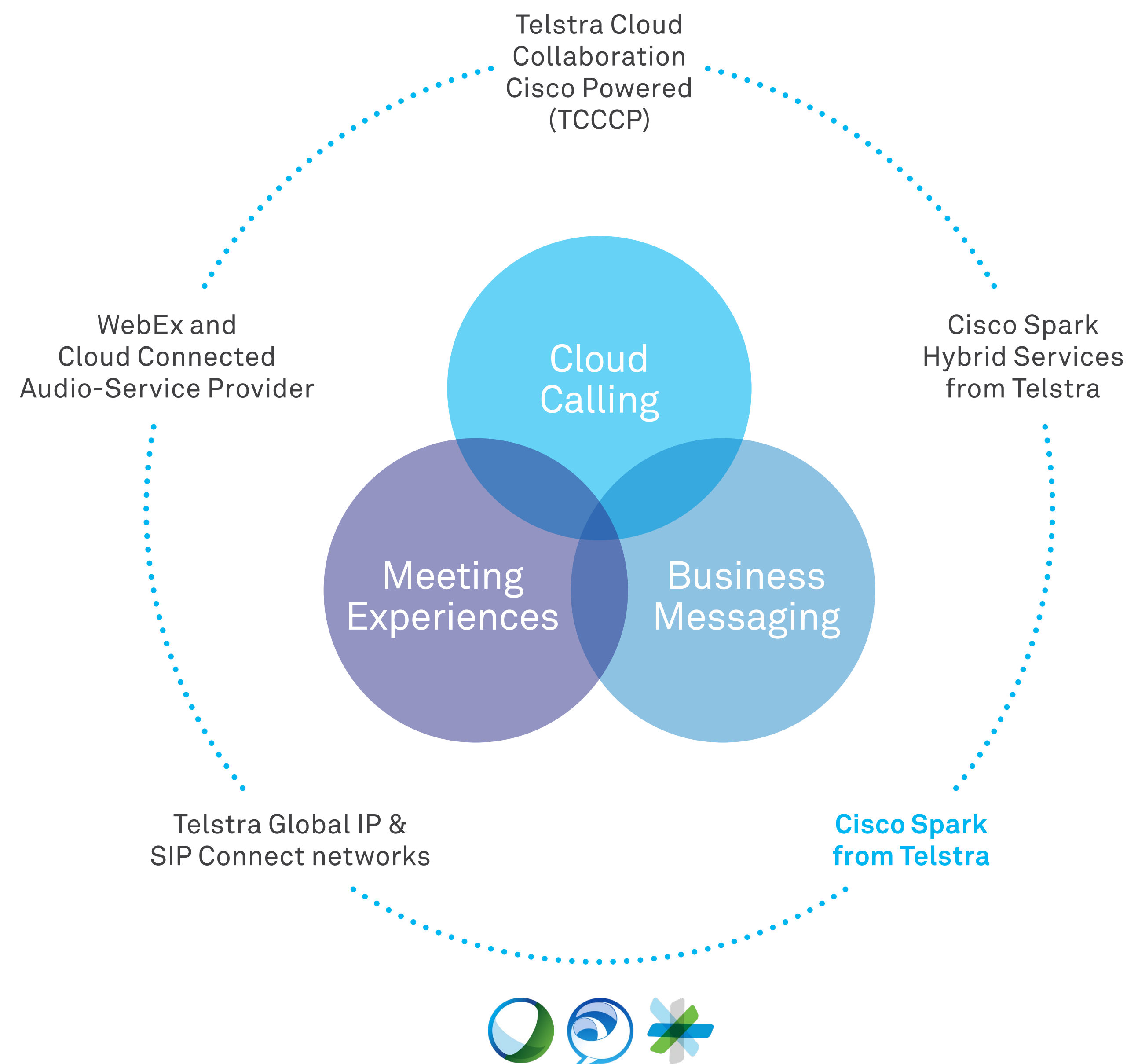
Cisco Spark is a mobility-led, all-in-one business messaging and conferencing app. Cloud-based, it connects people and ideas through virtual meeting rooms accessed via the internet.



- **Cisco® Collaboration Cloud**
Spark services are hosted securely in the Cisco cloud while media and key management servers and TCCCP are in the Telstra cloud. This provides high-quality audio and video while providing in-country key management services.
- **Telstra Cloud Collaboration Cisco Powered (TCCCP)**
Has been integrated with Cisco Spark via the Cisco Collaboration Cloud and our secure global data networks providing a full suite of rich voice, video, presence, and IP communications tools across multiple devices.
- **Cisco Spark app**
Enables you to collaborate on a range of compatible mobile devices (Android, IOS, Windows and MAC OS).
- **Spark Desktop Client**
People can switch between mobile devices and desktops and use the same app based interface.
- **Desk Phone**
Pairs the Cisco Spark app with your Cisco desk phone so you can easily switch between them.
- **WebEx Client – add on**
Join WebEx meetings with just a tap of the Meetings tab on your mobile app.
- **Spark Meeting Rooms – add on**
Video-enable meeting areas with a monitor or display and a Spark registered end point. With the Spark app, you can escalate to physical meetings in a flash, and your mobile becomes your room remote.
- **App Integration**
Connect Cisco Spark to almost any tool, or perform custom integrations with Cisco Spark APIs at the Cisco Spark for Developers portal.

The Telstra Advantage

Full integration across platforms, applications, devices and networks



Truly complete, unified collaboration to empower your business

To further enhance your collaboration experience, we have integrated our core TCCCP solution with Cisco Spark and WebEx via Cisco Spark Hybrid Services and Cisco Cloud Connected Audio-Service Provider.

This is all underpinned by our global IP and SIP Connect networks with functionality natively integrated, giving you a consistent, high-quality experience.

You can now enjoy complete and integrated collaboration spanning presence, instant and persistent messaging, content sharing, calling, video conferencing and advanced meeting experience.

Why Telstra?

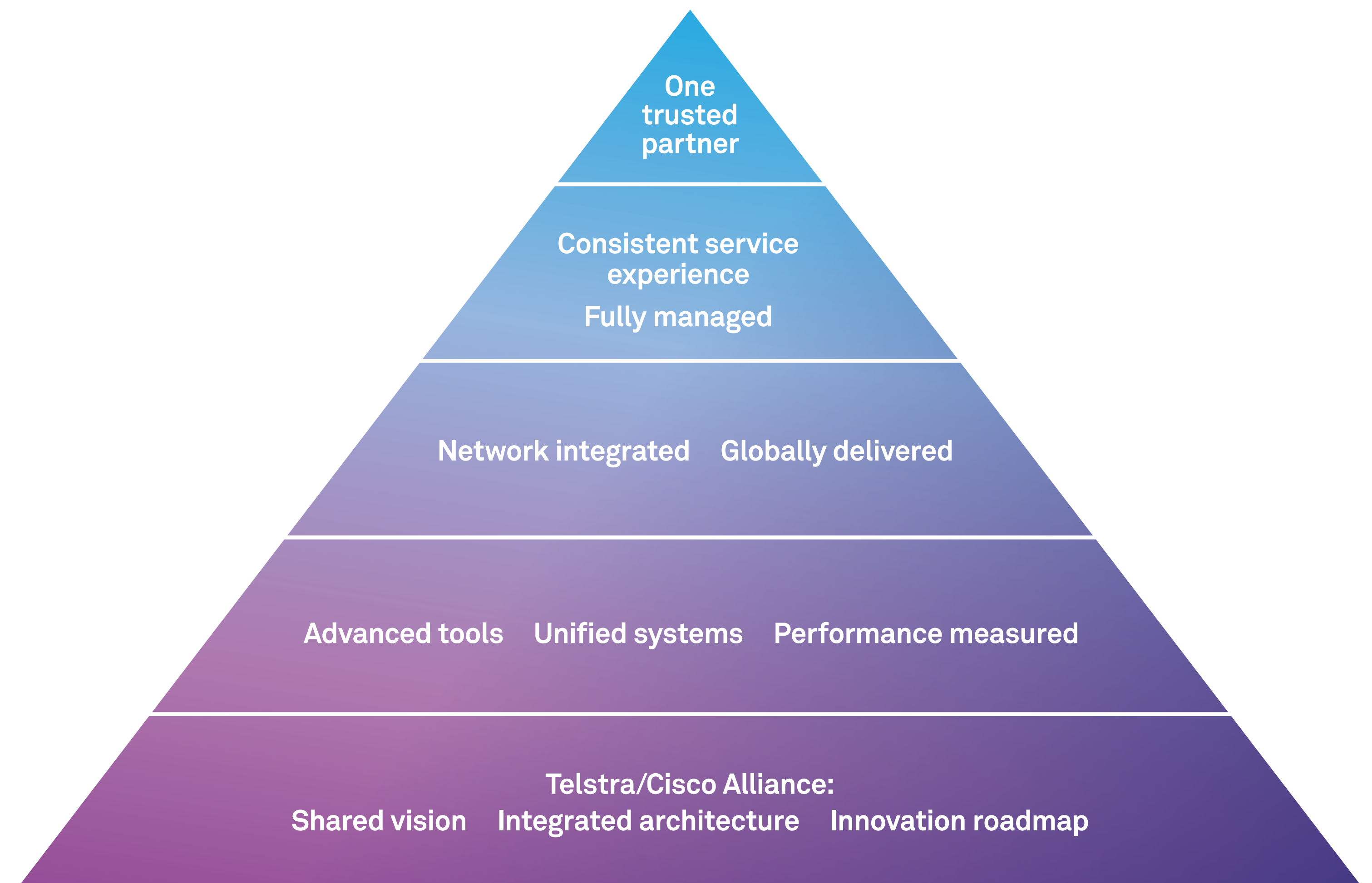
We offer a complete and fully managed Cloud Collaboration suite providing integrated voice, video and collaboration to simplify and enhance the way you work.

Wherever you are or aspire to be you can be assured of a consistent, high-quality experience.

This is made possible through integration of the Cisco platform with the secure Telstra cloud and our global IP networks with SIP Connect.

Ongoing innovation delivers the best and latest capabilities, and solutions are continually measured and optimised to ensure peak performance. All with the assurance of one point of expertise.

A fully integrated solution



Contact your Telstra account representative for more details

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