



COLLABORATION AND CONFERENCING CONSULTING SERVICES

AUDIO VISUAL INTEGRATION DESIGN

How we can help

We'll expertly design an Audio Visual media solution to your requirements, for example:

- Presentation and collaboration spaces:
 - Boardrooms / meeting rooms.
 - Integrated Video Conferencing rooms.
 - Lecture theatres / Training centres.
- Stadiums, Exhibitions and Entertainment centres.
- Digital Signage.
- Common areas.
- Control rooms.

About this service

This service is ideal if you require an integrated Audio Visual media space or customised solution. It is very well suited to scenarios including:

- New Audio Visual rooms or spaces.
- Relocation of existing Audio Visual environments.
- Upgrades to media environments and Audio Visual integration.
- Introduction of new Audio Visual technologies.



WHAT'S INCLUDED

You can choose from two variations of our Audio Visual Integration Design service:

1. New Build

A once-off engagement that delivers a set of room and system designs, bill of materials and pricing based on workshops and discussions with you and your end-users.

2. Standardised Designs

This delivers a set of standard room and system designs, BoM and pricing based on workshops and discussions with you and your end-users. You might choose this approach if you want to standardise your Audio Visual environment.

New Build and Standardised Designs

We'll provide you with comprehensive consultation resources, including:

- **Discovery Sessions**

These are conducted with your key stakeholders. We'll explore your business strategies, and the areas in need of attention.

- **Reverse Brief**

This is based on observations and insights gained from Discovery Sessions. It covers current behaviours, motivations, processes, systems and needs. We'll provide you with a clear articulation of the problem being solved.

- **Executive Workshop**

This addresses the business themes and challenges identified in the Reverse Brief. Executive participation is required to evaluate new or improved concepts.

Design presentation

At completion, we'll present you with a comprehensive set of design documents.

HOW WE DELIVER

As part of our Audio Visual Integration Design service, we'll:

- Complete deliverables as per the scope agreed with you.
- Conduct discovery sessions with your key stakeholders.
- Deliver a Research Report in the form of a reverse brief.
- Conduct an Executive Workshop.
- Develop a set of room designs, including detailed bill of materials.

Concepts and ideas generated through this service will be executed by us and/or our partners.

HOW YOU CAN ASSIST

To get the best results from this service, you'll need to:

- Identify your personnel and define their roles when participating.
- Ensure executive participation in the Executive Workshops.
- Ensure your personnel are available to provide information, and to participate in scheduled information gathering sessions, discovery sessions, meetings and conference calls.
- Provide required access to your media spaces.
- Provide any existing as-built documents.
- Provide any required floor plans, network or electrical plans.
- Provide any necessary feedback on the reverse brief.
- Evaluate and review the room designs and documentation.

 contact your telstra account executive

 call 1300 telstra

 telstra.com/enterprise