

Cisco Webex Meetings and Webex CCA-SP from Telstra

Meeting experiences re-imagined

Contents

Product summary	03
Benefits	04
How would you like to work together?	05
Features	07
– Webex Meetings Suites	07
– Webex Cloud Connected Audio-Service Provider	08
The Telstra Advantage	09
– Why Telstra?	10
Contact details	11



Are you looking to improve productivity, strengthen collaboration and speed business results?

Do you want your people to work together across time zones and geographies simply and effectively? Then Cisco Webex Meetings from Telstra is just what you need. Now, virtual meetings can be easier, more effective and economical than you thought possible, all through a single integrated cloud platform.

Cisco Webex Meetings from Telstra provides highly effective and cost-efficient audio, video and web conferencing services accessed through the Cisco Webex Meetings suite.

One core meeting experience, simple and fast however you work, wherever you work – one button to push, video first, mobile, app and device optimised empowering a more intuitive way to work.

In addition, our Cisco Webex Cloud Connected Audio-Service Provider (CCA-SP) service integrates IP and PSTN voice for a better meeting experience and helps to further lower call costs.



Benefits



Stop distance from being a barrier

- Allow teams to communicate more effectively to keep deadlines on track, while speeding problem resolution.



Make meetings more productive

- Share documents, presentations and applications to enrich meetings and support faster and better informed decisions.



Low cost and flexible integration

- Enjoy quick global deployment across all types of security firewalls
- Integrate with everyday business applications and processes, with the ability to save on hardware, software and maintenance costs.



Reduce travel time and cost

- Eliminate travel time, cost of travel and reduce your organisations carbon footprint.
- Create and manage global virtual teams more efficiently.



Reduce telephony costs with Webex Cloud Connected Audio-Service Provider (CCA-SP)

- If you use our IP VPN or Global VoIP platform, you can have predictable monthly costs and minimise per-minute PSTN charges.



How would you like to work together?

			
Cisco Webex Meetings Meet in your personal room	Cisco Webex Events Hold online events	Cisco Webex Training Offer courses and training	Cisco Webex Support Provide remote support

Webex Meetings

- A reservation-less web conferencing service that allows you to meet anytime in various locations
- Simple to use features enhance business collaboration and reduce travel costs
- Allows employees to enjoy greater productivity and better work-life flexibility

Webex Meetings with Audio

- Straightforward, on-demand audio conferencing which is easy to implement
- Meeting host maintains control of the meeting with mute, record and playback functions
- Connect participants in over 70 locations using International Toll-Free Numbers (ITFN) and Direct-Inward – Dialling (DID) numbers

Webex Meetings with Cloud Connected Audio – Service Provider (CCA-SP)

- Natively integrates PSTN with IP voice and includes end-to-end Quality of Service across IP VPN services
- Reduces audio conferencing costs associated with PSTN per-minute pricing
- Ensures conversations are clear with the highest quality CODECs as standard
- Enables future enhancements and upgrades as they become available via the cloud

Webex Meetings Video Conferencing

- Offers hosted virtual meeting rooms with audio, video, content sharing and support
- Join meetings from any standards-based video device, including mobile, desktop endpoint, soft client, or room-based video system
- Enrich experiences, build rapport and strengthen relationships with the power of HD video (up to 720p)





Webex Events

- Connect geographically dispersed audiences more easily and cost-effectively
- Support up to 3000 attendees in a single event
- Engage attendees with high-quality video and compelling multimedia content
- Easily manage web events from registration to post-event follow-up and analysis
- Merge valuable attendee information with your marketing and sales databases to track, qualify and cultivate leads
- Provide a rich experience for mobile users across Android, iPhone and iPad devices

Webex Training

- Increase the reach and effectiveness of training for employees, partners, and customers
- Create a compelling learning environment with HD video, integrated audio, and multimedia sharing
- Evaluate effectiveness with integrated testing and polling, reports on attendance, attentiveness, and more
- Build a digital library of sessions for future access

Webex Support

- Offer real-time support to employees and customers anywhere in the world
- Provide personalised experiences using high-quality video
- Improve customer satisfaction and staff efficiency by resolving issues the first time
- View client screens, collect system information, and control desktops
- Speed resolution with document sharing and access to experts
- Easily monitor, queue, and route support requests
- Provide a secure, scalable service that works across firewalls

Webex Enterprise Edition

- Provides the full suite of Cisco Webex Services as a cost-effective bundled licensing option
- Enhance virtually every aspect of business collaboration to improve productivity and efficiency



Features

Webex Meetings Suites

All Webex Meetings Suites offer:



Document, desktop and application sharing

Share content with remote attendees in real time without having to upload files onto a server.



Network-based meeting recording, editing and playback

Record meetings for future reference, training or demonstrations. Recordings can be downloaded and stored.



Meet online with various devices

Start, schedule, and attend mobile meetings on Android, iOS, Blackberry 10 and Windows.



Highly secure meetings

Webex meetings are delivered with stringent data privacy, encrypted connections and tight policy control.



Call-back functionality

Dials back from Webex platform to fixed or mobile devices and associates the voice caller with Webex user, if using Webex Cloud Connected Audio – Service Provider or Webex Toll Audio.





Webex Cloud Connected Audio-Service Provider (CCA-SP)

Webex CCA-SP is an end-to-end audio solution that uses Telstra Global Network to provide an integrated audio experience for Webex meetings. Webex CCA implements a Session Initiation Protocol (SIP) trunk from Telstra Global Network into the Cisco WebEx data centre instead of using a traditional telephony connection.

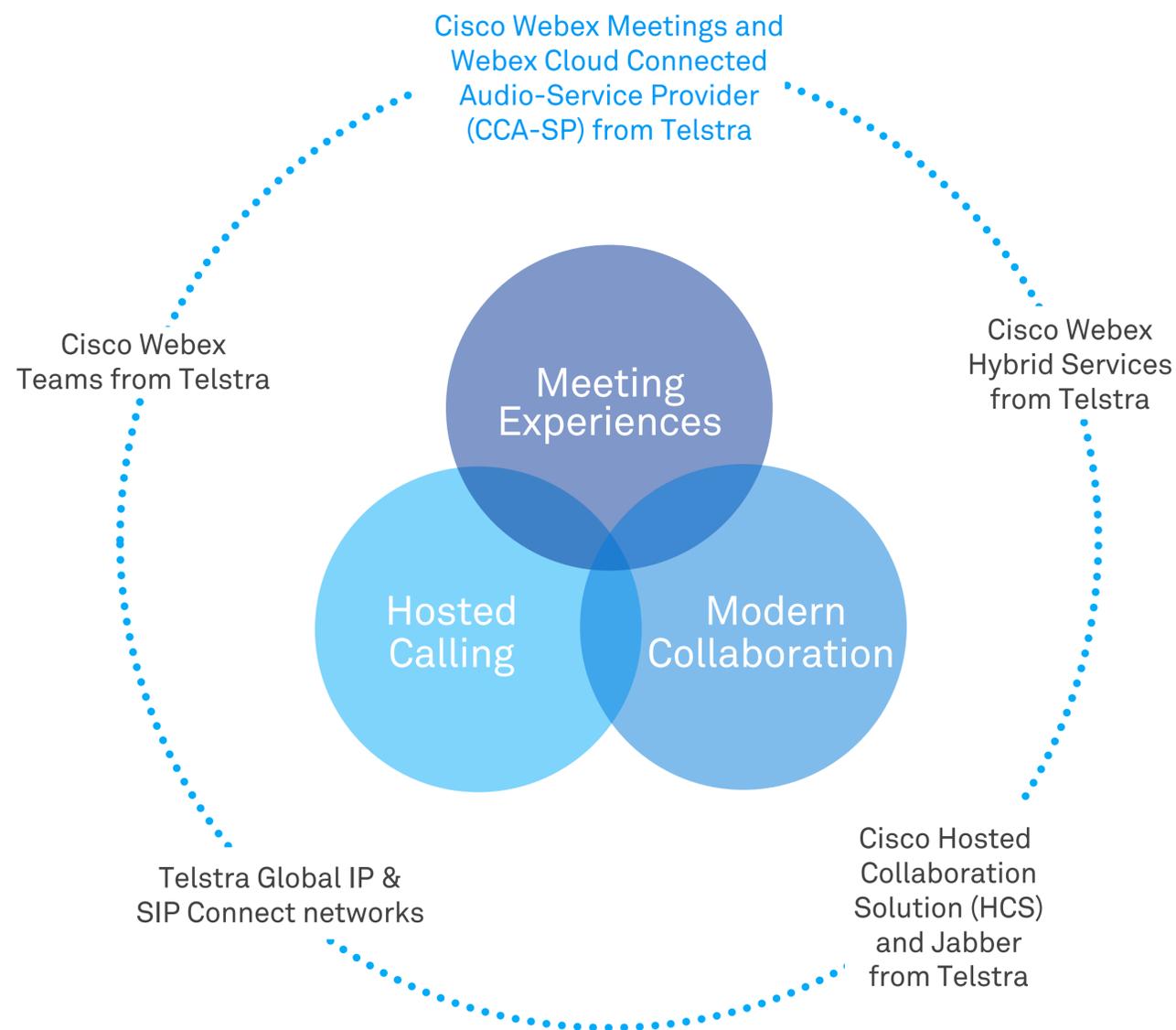
It provides the following benefits:

- **Attractive audio pricing** – Use convenient and flexible concurrent port-based pricing. Predicting the number of concurrent meetings versus how many minutes you use greatly simplifies cost estimates.
- **Global reach** – Global calls can be carried over the Telstra Global Network eliminating the need to make calls using global call-in numbers.
- **Scalability** – CCA-SP offers the ability to easily add capacity – with no constraints on available time slots. The solution scales easily and simply as the audio conferencing needs grow.
- **Hosted** – Using solutions delivered over the Webex Collaboration Cloud simplifies software deployment, administration, upgrades and maintenance.



The Telstra Advantage

Full integration across platforms, applications, devices and networks



Truly complete, unified collaboration to empower your business

To further enhance your collaboration experience, we have integrated Cisco HCS and Jabber with Cisco Webex Teams and Webex Meetings via Cisco Webex Hybrid Services and Cisco Webex Cloud Connected Audio-Service Provider.

This is all underpinned by our global IP and SIP Connect networks with functionality natively integrated, giving you a consistent, high-quality experience.

You can now enjoy complete and integrated collaboration spanning presence, instant and persistent messaging, content sharing, calling, video conferencing and advanced meeting experience.

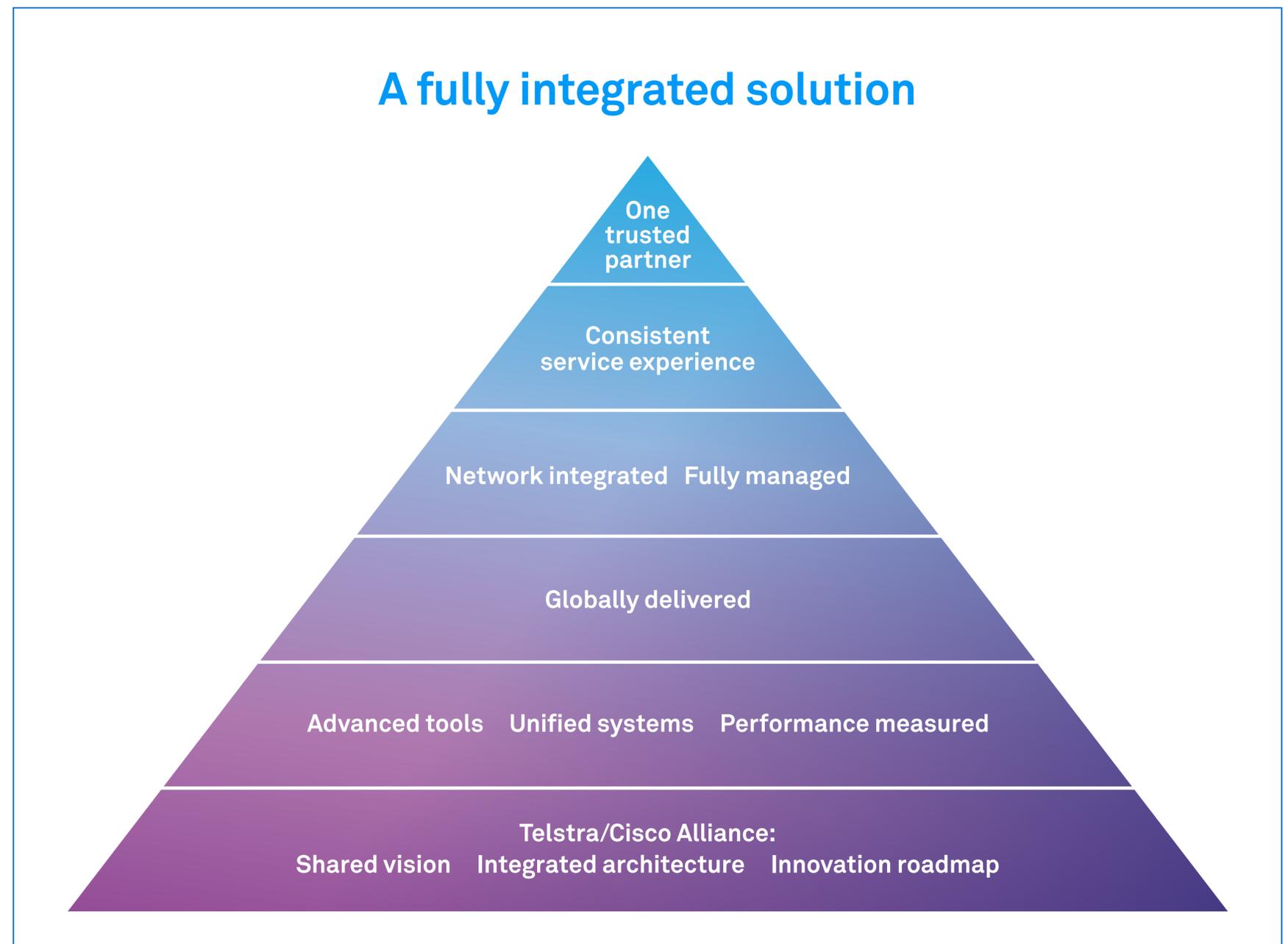
Why Telstra?

We offer a complete and fully managed Cloud Collaboration suite providing integrated voice, video and collaboration to simplify and enhance the way you work.

Wherever you are or aspire to be you can be assured of a consistent, high-quality experience.

This is made possible through integration of the Cisco platform with the secure Telstra cloud and our global IP networks with SIP Connect.

Ongoing innovation delivers the best and latest capabilities, and solutions are continually measured and optimised to ensure peak performance. All with the assurance of one point of expertise.



Contact your Telstra account representative for more details

Australia

 1300 telstra (1300 835 787)

 tel.st/webexmeetings

International

 Asia +852 2983 3388
EMEA +44 20 7965 0000

 telstraglobal.com/webexmeetings

Americas +1 877 835 7872
Australia +61 2 8202 5134

Sales

 tg_sales@team.telstra.com

Channel Partners

 partners@team.telstra.com

™ and © are trade marks and registered trade marks of Telstra Corporation Limited, ABN 33 051 775 556. © Telstra Corporation Limited.

Copyright, trademark and other intellectual property rights in this document are owned or licensed by Telstra Corporation Limited (Telstra) and protected by law.

Information contained in this document is subject to change without notice and does not represent a commitment on the part of Telstra.

As this document contains confidential information of Telstra, except as allowed by law or in accordance with your confidentiality agreement with Telstra (if any), it must not be disclosed in whole or part to any third party without Telstra's consent. No part of this publication may be reproduced in whole or in part, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopied, recorded or otherwise, without the written permission of Telstra.

Although Telstra has been using its due diligence to ensure that information contained in this document is accurate, it is not guaranteed to be error free. If you have any questions about the information (including its accuracy and completeness), please call your Telstra representative.