

Cloud Cost Optimisation



Control your cloud infrastructure costs.

Despite businesses increasing their focus on cloud cost management, most underestimate the amount of wasted cloud spend. Be sure your business is making the most efficient use of your cloud resources.

The double-edged sword of cloud is its flexible, on-demand nature and lack of cost control; resulting in potentially significant inefficiencies. RightScale identified* that, on average, 35% of enterprise cloud spend is wasted, amounting to over \$10 billion across just the top three public cloud providers (AWS, Microsoft Azure, and Google Cloud Platform).



Comprehensive visibility of your cloud environment and consumption of data



Identify cloud waste and optimise utilisation for effective cost management



Backed by Telstra expertise with advice, recommendations to set them up for success



Ongoing support options at an affordable price

Uncover the cloud waste

In order to optimise your workloads and reduce your spend in cloud, you need to first identify your cloud waste. Then you can put your insights into action and work towards maintaining an efficient cloud ecosystem.

How Telstra Cloud Cost Optimisation Service Helps

Telstra's Cloud Cost Optimisation service provides expert advice and assistance to help you identify the cloud waste and work with you to reduce both current and ongoing cloud costs. We'll give you visibility of your usage, identify waste and recommend immediate cost savings options aligned to your business needs.

What's included?

You will receive a Cost Optimisation Assessment (COA) report that outlines recommended actions and estimated monthly savings focused on areas such as: instance families, resource underutilisation, reserved instances and service changes.

The report is generated through a combination of professional services and tools for a cost-effective solution. You will also receive a subscription to Cloud Management tools (free tier), a self-serve automated cloud management portal that will help you maintain visibility and efficiency in cloud.

The Cloud Cost Optimisation service is available over the phone and Webex. All you need to do is provide us access to relevant IT stakeholders within your organisation and your IT infrastructure as required.

This service is available for customers using the AWS public cloud service (via Telstra).

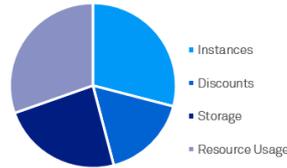
*Source : RightScale 2018 State of Cloud Report



A snapshot of what your Cost Optimisation Assessment report will detail:

at a glance

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Savings Identified	
Low account usage	\$67,539.44
Low service usage	\$8,547.58
Cheaper region	\$38,385.99
Scheduled instance	\$5,504.69
Instance end dates	TBC
Remaining estimated savings	TBC
Total savings identified	\$190,224.91

Cloud Spend	
Monthly	\$96,634.64
Annual (at current run rate)	\$799,615.68
Annual (last 12 months)	\$709,184.96
Spend increasing/decreasing	Increasing
Cloud Optimisation Service Investment Results	
Monthly cost of service	\$4,000
Monthly cost as % of spend	6%
ROI identified (% against service cost)	396.3%
ROI identified (% against annual cloud spend)	23.8%



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detailed savings breakdown discounts

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Modify Reserved Instances

Make adjustments to eliminate RI waste
Estimated Cost Savings \$0000

Purchase New AWS Reserved Instances

Target 70% coverage of AWS spend
Estimated Cost Savings \$0000

Purchase New AZURE Reserved VMS

Target 70% coverage of Azure spend
Estimated Cost Savings \$0000

Reserved RDS

Needs a sentence here
Estimated Cost Savings \$0000

Reserved AWS RedShift

Needs Sentence
Estimated Cost Savings \$0000

Reserved AWS ElastiCache

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Estimated Cost Savings \$0000

Reserved DynamoDB Capacity

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Estimated Cost Savings \$0000

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Affordable—and with expert support

This one-off service also connects you to our Cloud Experts, who'll help generate a detailed report of your current and historical spend, with waste areas clearly identified and expert recommendations on optimisation included. Get in touch with your Telstra Account Executive or Cloud Specialist for sign-up assistance.

Need help?

Contact your Telstra account executive

1800 620 345

telstra.com.au/business-enterprise/cloud-services