

Our key targets





Customer Engagement

 Grow strategic NPS by more than 50% by FY30¹

 Top 10 strongest brand in Australia

Network as a Product

 Lift Network Experience Index by 1 point every year


 Transform our connectivity platform, with the majority of connectivity revenue enabled by NaaP by FY30

Digital Infrastructure


 Sustained Cash EBIT growth

 Mid-teens IRR on strategic investments and partnerships

People and culture

 Maintain top quartile Employee Engagement


Technology leadership

 Achieve top quartile AI maturity by FY30

Sustainability

 70% reduction in absolute scope 1+2 emissions by 2030² 50% reduction in absolute scope 3 emissions by 2030²

Financial discipline

 Cost discipline through positive operating leverage³

Our financial goals:

Growing shareholder value

 Grow cash earnings by mid-single digit CAGR to FY30

 10% underlying ROIC by FY30

 Disciplined capital and portfolio management