2018 Annual General Meeting

Tuesday 16 October 2018 at 9:30am
(Sydney time)

Hilton Sydney Hotel
Grand Ballroom
Level 3
488 George Street
Sydney NSW 2000
Dear Shareholder

I am pleased to invite you to the 2018 Annual General Meeting (AGM) of Telstra Corporation Limited. The 2018 AGM will be held on Tuesday 16 October 2018 from 9:30am (Sydney time) at:

Hilton Sydney Hotel
Grand Ballroom
Level 3, 488 George Street
Sydney NSW 2000

To help keep you informed about your company, we have included with our Notice of Meeting some additional information including our 2018 highlights, our T22 strategy and a summary of our sustainability approach. The Notice of Meeting, outlining the items of business which you will be asked to consider at the AGM, commences from page 4. Shareholders attending the AGM can register from 8:30am at the venue. Information on how to get to the Hilton Sydney Hotel appears on the inside cover.

The Telstra Board and senior executives would like to invite shareholders to join them for refreshments prior to the AGM. A light lunch will also be served during the course of the meeting.

Enclosed with this Notice is your Voting form and a shareholder question form providing an opportunity for you to ask a question(s) regarding the items of business before the AGM. Frequently asked questions will be addressed by Andrew Penn, Chief Executive Officer or myself at the AGM. Responses to the more frequently asked questions will also be available on our website telstra.com/agm.

Shareholders who are attending the meeting in person can lodge their vote using their mobile phone or tablet device. Shareholders can download the LinkVote App from the Apple App Store or Google Play and use the app during the meeting to lodge their vote. The LinkVote App is available for download prior to the AGM.

This year Margie Seale will be standing for re-election and Roy H Chestnutt, having been appointed by the Board since the last AGM, will be standing for election.

Three of your directors, Russell Higgins AO, Steve Vamos and Trae Vassallo have notified the Board that they do not intend to stand for re-election and will therefore retire from the Board at the conclusion of this meeting. On behalf of the Board I extend our sincere thanks to Russell, Steve and Trae for their substantial contribution to the Board during their tenure.

In light of these vacancies, your Board is pleased to nominate Niek Jan van Damme as a candidate for election as a director. Please refer to page 7 of this Notice for more information on Niek Jan’s experience and suitability to fulfil the role.

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Our business

Our purpose
To create a brilliant connected future for everyone.

Our vision
To be a world class technology company that empowers people to connect.

Our brand
To create better ways to empower everyone to thrive in a connected world.

FY18 highlights

Financial performance

- Total income up by 3% to $29.0 billion
- Net profit after tax down by 8.9% to $3.5 billion
- Reported EBITDA down by 5.2% to $10.1 billion
- FY18 total dividend of 22 cents per share

Our customers

- 2.3 million Sports Live Pass users - up by 73% year on year
- Launched second generation of Telstra TV, bringing together free-to-air, pay TV and on-demand streaming
- Added 67,000 Belong mobile customers in the price-conscious market segment
- Almost 4 million active 24/7 App users - up by 22% year on year
- Added 342,000 retail mobile customers, 88,000 retail fixed broadband customers and 135,000 retail bundles
- Reduced truck rolls in 2H18 by 7,000 with NBN Get Help platform

World class technology

- 307 new mobile base stations under the Federal Government’s Mobile Black Spot Program, bringing our total to more than 450
- First Australian carrier to offer both Narrowband and Cat M1 IoT technologies
- Opened 5G Innovation Centre and launched world first precinct of 5G-enabled Wi-Fi hotspots

Sustainability

- Helped around 1 million vulnerable customers stay connected
- Sustainable engagement score of 74 in Employee Engagement Survey
- 24% reduction in greenhouse gas emissions intensity from FY17

Telstra2022

We have unveiled a new strategy, called Telstra2022 (T22), which will empower us to respond to a rapidly changing environment and lead the Australian market by simplifying our operations and product set, improving customer experience and reducing our cost base.

<table>
<thead>
<tr>
<th>T22</th>
<th>Strategic pillars</th>
<th>Enabled by our $3b investment program</th>
<th>New digital platforms</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Radically simplify our product offerings, eliminate customer pain points and create all digital experiences</td>
<td>Establish a standalone infrastructure business unit to drive performance and set up optionality post the nbn rollout</td>
<td>Industry leading cost reduction program and portfolio management</td>
</tr>
<tr>
<td></td>
<td>Greatly simplify our structure and ways of working to empower our people and serve our customers</td>
<td>Australia’s largest, fastest, safest, smartest and most reliable next generation network</td>
<td></td>
</tr>
</tbody>
</table>

Delivering

- Market leading customer experience
- Simplified products, business and operating model
- Extended network superiority and 5G leadership
- Achieve Global High Performance Norm in employee engagement
- Net cost productivity of $2.5b by FY22
- Post-nbn Return on Investment Capital > 10%
Telstra Notice of Meeting 2018

Items of Business

1. Chairman and CEO Presentations
2. Discussion of Financial Statements and Reports
3. Election and Re-election of Directors
4. Remuneration Report

Voting

In the interests of representing the views of as many shareholders as possible, the Chairman of the meeting intends to call a poll in relation to items 3 and 4. The ways in which you can vote are outlined below. Please refer to the table on page 5 for the voting deadlines.

Direct voting
By completing Section A of the Blue Voting form, you are voting your shares directly and are not appointing a third party, such as a proxy, to act on your behalf. Shareholders should complete their voting directions by selecting ‘for’ or ‘against’ for each item on the Voting form. Do not complete the ‘abstain’ box if you are voting directly as it will result in an invalid vote. If no direction is given on an item, or if Section A and Section B are both completed on the Voting form, your vote may be passed to the Chairman of the meeting as your proxy.

Appointing proxies or nominees
Shareholders, Telstra ESOP-99 Participants and Participants in eligible employee share plans, who are entitled to attend and vote at the AGM, may appoint a proxy (in the case of a shareholder) or a nominee (in the case of a Participant) to act generally at the meeting on their behalf, and to vote.

To appoint your proxy or nominee you should complete Section B of the Blue Voting form or Section A of the Green Nominee form.

Appointing the Chairman as your proxy or nominee
You may appoint the Chairman of the meeting as your proxy or nominee.

KMP voting restrictions
Under the Corporations Act, voting restrictions apply to the company’s KMP and their closely related parties for item 4. The term “closely related party” in relation to a member of KMP includes a spouse, dependent and certain other close family members, as well as any companies controlled by the KMP. Please refer to the Explanatory Notes for more details.

AGM online webcast
Shareholders can view a live webcast of the AGM online at telstra.com/asm (unmetered for BigPond customers) from 9:30am (Sydney time) on Tuesday 16 October 2018. The webcast will be recorded and made available to view after the AGM.

2018 Annual Report
The 2018 annual report is available for shareholders on our investor website telstra.com/annualreport. If you would like to receive a hard copy of the 2018 annual report, at no charge, please contact the Telstra Share Registry on +61 (0) 3 88 66 77. Shareholders who have previously elected to receive a hard copy of the annual report will receive it separately in the mail.

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Contact details
You can lodge your vote electronically, by facsimile, by hand or by mail to the Telstra Share Registry whose details are listed below.

If you have any questions about this Notice or the relevant Voting form please contact:

Telstra Share Registry (Australia)
Link Market Services Limited
Level 12, 680 George Street,
Sydney NSW 2000 Australia
Telephone: +61 1300 88 66 77
Facsimile: +61 2 9287 0309

Telstra Share Registry (New Zealand)
Link Market Services Limited
Level 11, Deloitte Centre, 80 Queen Street,
Auckland 1010, New Zealand
Telephone: (within NZ) 0800 835 787
All Other: +64 (9) 375 5998
Facsimile: +64 (9) 375 5990

By order of the Board of Directors

Sue Laver
Company Secretary
31 August 2018

How to vote and voting deadlines

Money

Investor

Right to vote and attend the AGM or view the proceedings

Lodging your vote

Deadline to lodge your vote*

Shareholders

Shareholders registered as at 9:30am (Sydney time) on Sunday 14 October 2018.

To vote online, see instructions above or use the Blue Voting form to either vote directly (Section A) or appoint a proxy (Section B).

9:30am (Sydney time) on Sunday 14 October 2018.

Telstra ESOP-99 Participants

Telstra ESOP-99 Participants registered at 5:00pm (Sydney time) on Thursday 11 October 2018.

To vote online, see instructions above or use the Green Nominee form to appoint a Nominee (Section A).

5:00pm (Sydney time) on Thursday 11 October 2018.

Participants of other eligible Employee Share Plans

Participants registered at 5:00pm (Sydney time) on Thursday 11 October 2018.

Participants may only lodge their votes online at vote.linkmarketservices.com/its/ Please refer to your AGM email notification from Telstra.

5:00pm (Sydney time) on Thursday 11 October 2018.

* To be effective your completed documents must be received by the Share Registry no later than the time and date noted in the table.

Additional information
Please refer to the Explanatory Notes on pages 6 to 7 for more information on items 3 and 4. These Explanatory Notes form part of this Notice of Meeting.

Voting

We encourage you to lodge your vote online at vote.linkmarketservices.com/ its. To log in you will need your holder number and the postcode for your shareholding. These can be found on the top right hand corner of your Voting form.

Voting at the meeting – using the LinkVote App
Shareholders attending the AGM in person can download the LinkVote App from the Apple App Store or Google Play if they would like to lodge their vote during the meeting using their mobile phone or tablet device.

There will be share registry and Telstra staff available at the meeting to assist shareholders with any questions they may have on how to use the app. Paper voting cards will continue to be available at the AGM for shareholders who prefer not to use the app.

Voting form
Enclosed with this Notice of Meeting is a personalised Voting form. The Voting form allows shareholders who are not attending the meeting to either lodge their vote directly, or appoint a proxy or nominee to vote on their behalf.

Voting forms are colour coded (refer to the table on page 6). If you hold Telstra shares in more than one capacity, please be sure to complete the Voting form that is relevant to each holding.

The Blue Voting form can be used to either vote your shares directly (Section A) or appoint a proxy to vote on your behalf (Section B). The Green Nominee form (sent to Telstra ESOP-99 Participants) can be used to appoint a nominee to vote on your behalf (Section A).
Notice of Meeting – Explanatory Notes

Item 2 – Discussion of Financial Statements and Reports

During this item of business, we will provide a reasonable opportunity for shareholders to comment on and ask questions on the financial statements and reports and on the business, operations and management of Telstra. There will also be an opportunity to ask questions of the company’s auditor.

Item 3 – Election and Re-election of Directors

Roy H Chestnutt and Margie Seale, directors, are standing for election and re-election. They will retire in accordance with the provisions of the Constitution and, being eligible, offer themselves for election and re-election.

Roy H Chestnutt and Margie Seale are independent non-executive directors and their relevant skills and experience are summarised below.

Niek Jan van Damme is nominated by your Board as a candidate for the position of director, in accordance with clause 23.4(f) (2) of Telstra’s Constitution. Niek Jan van Damme’s relevant skills and experience are summarised on page 7. Should he be elected as a director, Niek Jan van Damme will be considered by the Board to be independent.

To be successfully elected or re-elected as a director, a candidate must receive more votes cast “for” than “against”.

Roy H Chestnutt
Age 59
BSc, BA, MBA
Non-executive Director appointed 11 May 2018.

Roy has more than 30 years of direct telecommunications experience. Most recently he was Executive Vice President, Chief Strategy Officer for Verizon Communications and has held leadership positions with other leading firms including Motorola, Grande Communications, Sprint-Nextel and AirTouch. Roy’s last six years with Verizon, included almost five as head of strategy responsible for the development and implementation of Verizon’s overall corporate strategy, including business development, joint ventures, strategic investments, acquisitions and divestitures.

Roy has been a director for international industry association GSMA and is a former chair of the Chief Strategy Officers Group including 25 global strategists from the world’s leading wireless carriers. He is also a senior advisor at Blackstone and a board member for Saudi Telecom and Digital Turbine.

Directorships of listed companies (past three years) and other directorships/appointments:
- Director, Saudi Telecom (from 2018) and Digital Turbine Inc (from 2018).
- Other: Non-executive Partner, Delta Partners.

Margie L Seale
Age 57
BA, FAICD
Non-executive Director since May 2012 and last re-elected in 2015. Member of the Audit & Risk Committee.

Margie has more than 25 years’ experience in senior executive roles in Australia and overseas, including in consumer goods, global publishing and the transition of traditional business models to adapt and thrive in a digital environment, and in sales and marketing. Margie was Managing Director of Random House, Australia (with managerial responsibility for Random House New Zealand) and President, Asia Development for Random House Inc, the global company. She was Chief Executive Officer of The Macquarie Dictionary and Lansdowne Publishing (1997-1999), and also of the Juvenile Diabetes Research Foundation (1994-1997). She served on the boards of Penguin Random House Australia/New Zealand as non-executive Director then Chair (2000-2016), the Australian Publisher’s Association, the Powerhouse Museum, the Sydney Writers Festival and on the Council of Chief Executive Women, chairing its Scholarship Committee (2011-2012).

Directorships of listed companies (past three years) and other directorships/appointments:
- Other: Director, Australian Pacific (Holdings) Pty Limited (from 2018).

Niek Jan van Damme
Age 57
Drs.
Niek Jan has almost 20 years direct telecommunications experience, with the first part of his career focusing on brand and category management in a range of businesses including consumer goods and retail. Most recently he was a member of the Deutsche Telekom Board of Management, where he was responsible for fixed line and mobile communications in Germany. Niek Jan has held leadership positions with other leading firms including Ben Nederland, later T-Mobile Netherlands, a challenger mobile brand, where he was the Chairman of the Managing Board. At Deutsche Telekom he led the merger of mobile and fixed line business, laying the foundation for making Deutsche Telekom the leading operator in converged services. He also led a major network modernisation program with the establishment of a new IP core, and high 4G network investments.

Item 4 – Remuneration Report

The 2018 Remuneration Report contains information regarding:
- our remuneration policy and strategy;
- the structure of non-executive Director, CEO and certain senior executive remuneration arrangements, and how we seek to align senior executive remuneration with company performance; and
- the remuneration of non-executive Directors, the CEO and certain senior executives for the year ended 30 June 2018.

The 2018 Remuneration Report can be found on pages 34 to 55 of the 2018 annual report.

This item provides an opportunity for shareholders at the meeting to comment on, and ask questions about, the 2018 Remuneration Report.

The vote on this item is advisory only and will not bind the directors of the company. However, the Board will take the outcome of the vote into consideration when reviewing Telstra’s remuneration practices and policies.

Board recommendation

The Board (other than the relevant director in relation to his/her own election/re-election) recommends the election of Roy H Chestnutt and Niek Jan van Damme and the re-election of Margie Seale.

The Chairman of the meeting intends to vote all available proxies in favour of the election of Roy H Chestnutt and Niek Jan van Damme and the re-election of and Margie Seale.

Board recommendation

The Board recommends that shareholders vote in favour of item 4. The Chairman of the meeting intends to vote all available proxies in favour of the adoption of the 2018 Remuneration Report.

Voting Exclusion Statement

The company will disregard any votes cast on item 4:
- by or on behalf of a member of the KMP whose Remuneration is disclosed in the 2018 Remuneration Report (and their closely related parties) in any capacity; and
- as proxy by a person who is a member of the KMP at the date of the meeting (and their closely related parties).

Unless the vote is cast as proxy for a person entitled to vote on item 4:
- in accordance with a direction on the Voting form; or
- by the Chairman of the meeting and the Chairman has received express authority in the Voting form to vote undirected proxies as the Chairman sees fit even though item 4 is connected with the remuneration of the KMP.
Sustainability

Our goal is to embed social and environmental considerations into our business in ways that create value for the company and our stakeholders. Our Sustainability Strategy responds to the topics that are most material for business in ways that create value for the company and our stakeholders. Our goal is to embed social and environmental considerations into our business in ways that create value for the company and our stakeholders.

Telstra’s Sustainability Strategy

Thriving in a digital world

Telstra has a role to play in helping our customers and society to adapt to technological change and the opportunities it brings.

Our 2018 Bigger Picture Sustainability Report, available online at telstra.com/sustainability/reports, provides a transparent overview of our progress and performance in relation to each of the pillars of our Sustainability Strategy in FY18.

In an increasingly inter-connected world, digital technology is helping society to respond to social and environmental issues in a more agile and scalable way.

Our Annual General Meeting is intended to give shareholders the opportunity to:

- hear presentations from the Chairman and CEO about the operations and performance of the company and the outlook for the year ahead
- consider and vote on the resolutions contained in the Notice of Meeting being the election and re-election of Directors and the adoption of the Remuneration Report
- ask questions of the Board, management and the auditor generally on the topics of business, the management of the company or the conduct of the audit and the auditor’s report. The Chairman and CEO will generally answer questions on behalf of the Board and management.

To help achieve these objectives we will:

- webcast the meeting for the benefit of those shareholders unable to attend in person. Shareholders can view the meeting live at telstra.com/agm.
- enable shareholders to raise questions in writing prior to the meeting, by either completing the enclosed form or online at vote.linkmarketingservices.com/tls
- provide a reasonable opportunity for shareholders, as a whole, to ask questions of the Board
- make hearing loop facilities available for shareholders with hearing difficulties
- answer shareholders’ questions honestly and fairly. If we can’t answer a question at the meeting, we will seek to provide a response to the shareholder asking the question after the meeting
- inform shareholders as to the proxy and direct voting position with respect to the resolutions to be considered by the meeting and the manner in which the Chairman of the meeting intends to vote available proxies.

To help achieve these objectives we ask that shareholders:

- are courteous and respectful to all shareholders and others attending the meeting
- keep their questions and comments to a reasonable length of time to allow as many shareholders as possible who wish to speak at the meeting an opportunity to do so. Generally a maximum of two minutes each time a shareholder addresses the meeting will be appropriate
- confine their questions to the matters before the meeting. If a shareholder’s question appears to be more relevant to the shareholder’s own circumstances than to shareholders as a whole, we will ask that the shareholder raise the matter with the customer service attendant outside the meeting
- please respect the privacy of individual shareholders attending the meeting and assist in the orderly conduct of the meeting by not taking photographs or audio or video recordings of the proceedings of the meeting
- appreciate that in the interests of the comfort and safety of all attendees at the meeting, we may ask to search any bags prior to entry to the AGM. We will provide a secure cloakroom to check in any oversized bags which cannot be taken into the venue.

Conducting Telstra’s Annual General Meeting

Responsible business

We will be a sustainable, globally trusted company that people want to work for and with.

In FY18 we:

- Invested $23.5 million in employee learning and development
- Achieved a sustainable engagement score of 74, up three points from FY17
- Rolled-out new ethics and compliance training globally

In FY18 we:

- Helped around 5 million vulnerable customers to stay connected
- Extended the coverage of our mobile networks to 99.5% of the Australian population
- Invested $5 million in Telstra Foundation funded initiatives designed to support young people to thrive in a digital world

Digital futures

We will foster strong, inclusive communities that are empowered to thrive in a digital world.

In FY18 we:

- Connected 23.7 tonnes of mobile phones and accessories for recycling
- Launched a new Environment strategy that embraces innovation and technology to help address environmental challenges
- Reduced our carbon emissions intensity (IC2 per petajoule) by 24%

Environmental solutions

We will use technology to address environmental challenges and help our suppliers, customers and communities do the same.

In FY18 we:

- Collected 23.7 tonnes of mobile phones and accessories for recycling
- Extended the coverage of our mobile networks to 99.5% of the Australian population
- Invested $5 million in Telstra Foundation funded initiatives designed to support young people to thrive in a digital world

Glossary

5G – The fifth generation of wireless mobile networks, 5G will deliver a step change in typical network speeds, with reduced latency and much greater capacity to help address the explosion in wireless devices and data usage.

Broadband – Describes a class of internet access technologies, such as ADSL, HFC cable and HPL, offering a data rate significantly higher than narrowband services. These services typically do not tie up a telephone line exclusively for data.

CAT M1 – An Internet of Things (IoT) technology, currently operating over Telstra’s 4G/L coverage areas, that is suitable for applications requiring data with peak speeds of up to 1Mbps (typical speeds will be less). CAT M1 devices typically provide greater reach in distance and depth into buildings and extended battery life.

Earnings before interest, income tax expense, depreciation and amortisation (EBITDA) – An indicator of a company’s operational profitability.

Internet of Things (IoT) – The connectedness of ‘things’ (for example machinery, vehicles, appliances) to the internet via sensors and actuators that collect information about the state and condition of those things, and transmit that data to software platforms that can help people make sense of the information and take appropriate action.

Narrowband – A type of Internet of Things (IoT) technology that operates over Telstra’s 4G/L coverage areas. Narrowband IoT is suited to stationary applications that send very small amounts of data infrequently and operate with longer battery life.

Wi-Fi – The most prevalent form of wireless local area network (WLAN) technology. WLANs are small-scale wireless networks with a typical radius of several hundred feet.

Automation and digitisation are transforming the mix of skills organisations require

75% of stakeholders agree that companies can take specific actions to ensure they profit responsibly

26% of Australian consumers have experienced online threats and abuse

62% of Australians have access to one or more mobile phones at home

20% reduction on global carbon emissions can be achieved by 2030 through the use of ICT solutions

Only 45% of Australian consumers report they have trust in business

Over the past 10 years, data volumes have increased by 500%