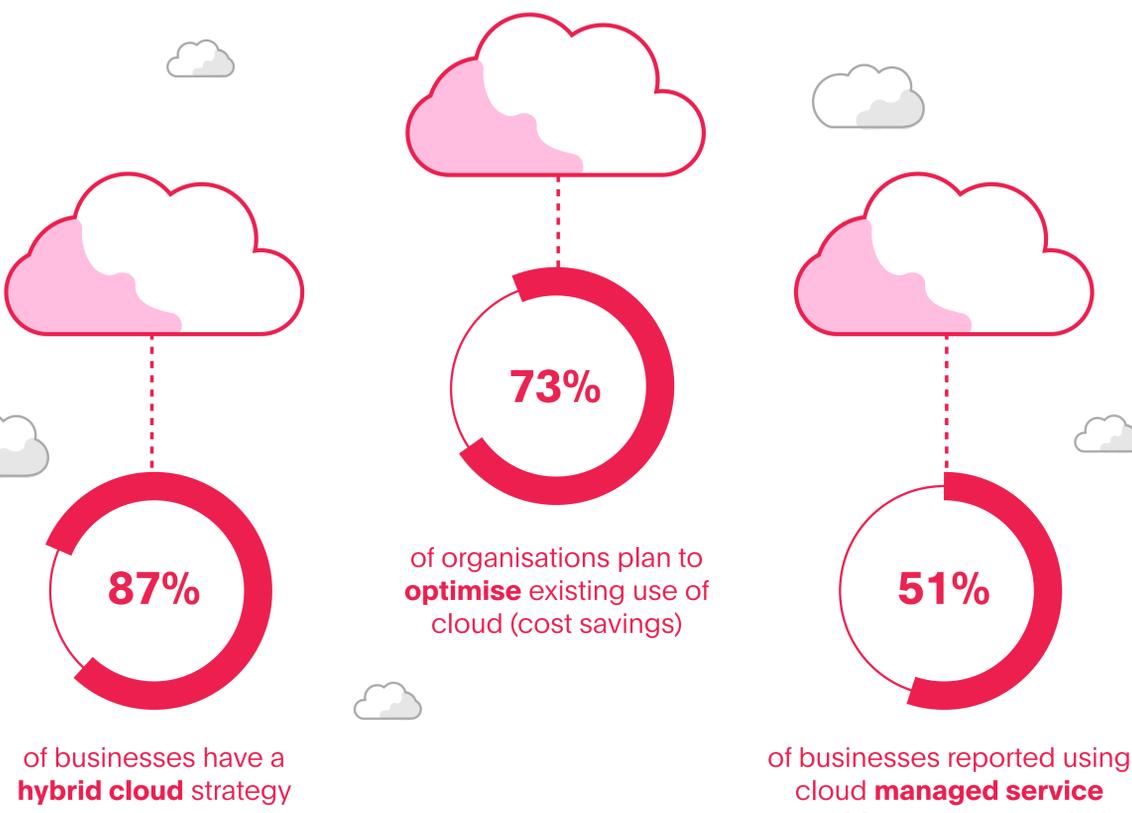
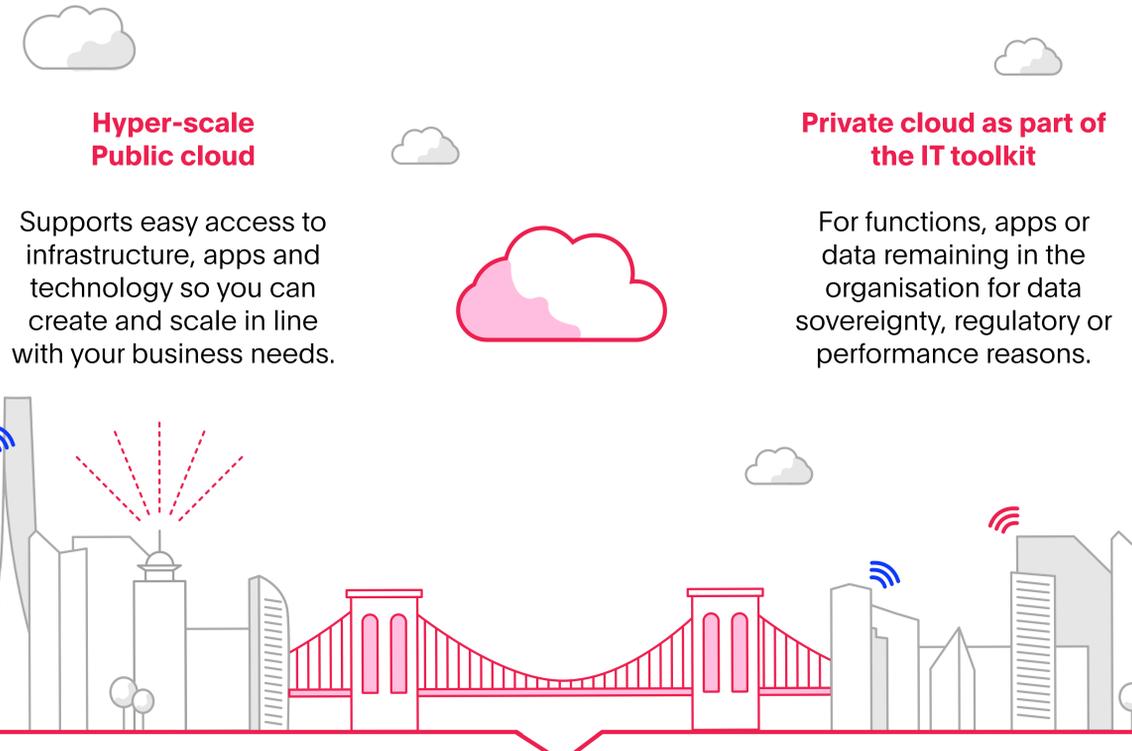


# 4 Stages of Hybrid Cloud Adoption

## 2020 State of the Cloud Trends<sup>1</sup>



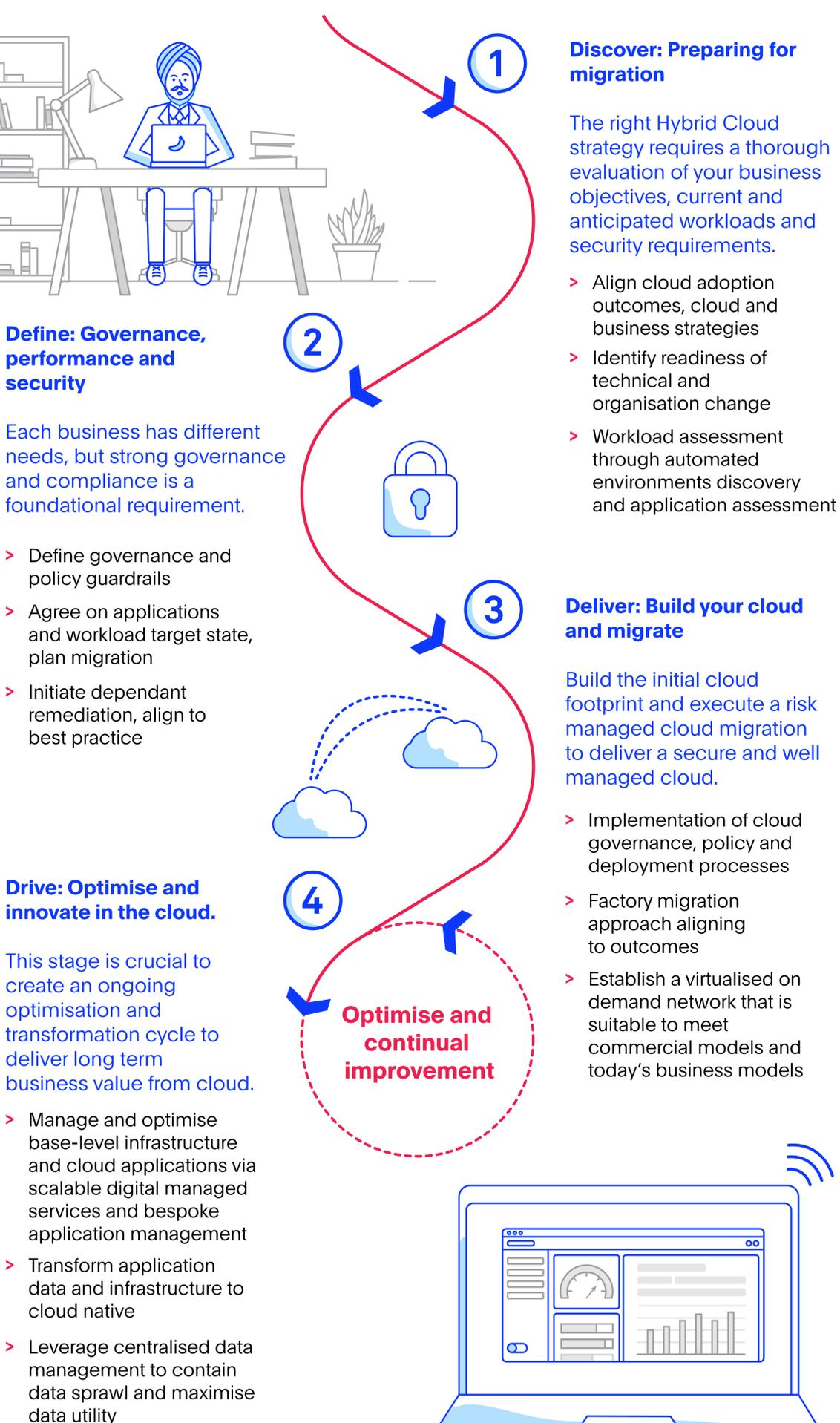
## Hybrid Cloud bridges the gap between Public and Private Cloud



## The 4 Stages of Hybrid Cloud Adoption

Telstra Purple's Cloud Adoption Framework helps you achieve transformation through a shared understanding of objectives, success metrics, strategy, assessment and cost-benefit analysis.

Using our 4D approach we help you Discover possibilities, Define the opportunities, Deliver through co-created solutions and Drive expert and repeatable managed services.



Whether your vision is clear or you're still unsure of the next step, we're here to help chart your path.

Get in touch: [www.purple.telstra.com/insights/request-callback](http://www.purple.telstra.com/insights/request-callback)