

Why Telstra for Adaptive **Networks**

The surge in Cloud-based technologies that enable hybrid/remote working, increase productivity and streamline business process have put traditional networks under huge pressure, made them more complex, harder to manage and increasingly vulnerable to cyber security breaches.

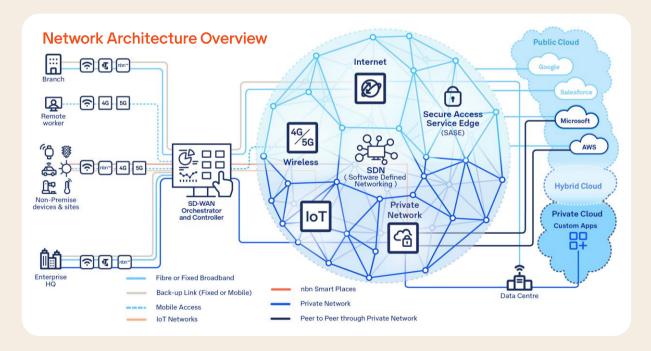
Business leaders now seek modern Cloud-based networks that can handle the rate of change and technology adoption that exists today. Truly Adaptive Networks that provide simplicity, agility, certainty and security.

Welcome to Telstra Adaptive Networks, your way forward to future business success.

A Telstra Adaptive Assured Network is next level

A Telstra Adaptive Assured Network is built using Software Defined Network technologies and is secured, assured, monitored and cloud controlled to ensure each site, remote user/device or cloud is supported using the most appropriate connectivity solution. Once designed, built and deployed, the network platform can be used to self-manage minor network changes or it can be fully managed by Telstra.

An Adaptive Assured Network is a complete platform including gateways to clouds, security platforms, public internet and/or private network integration provided by Telstra.





SASE aligned. We can provide cloud security functions aligned with SASE for comprehensive protection, so you don't need to invest in or manage multiple security points.



End-to-end service. Our assured managed services help design, implement and manage an integrated SD-WAN solution for optimal performance.



Self-service options. You can make your own minor network changes while our 24/7 assurance and

monitoring works in the background.

What sets Telstra Adaptive Networks apart?

Although we look at the big picture for your business, it's the details that can make all the difference:



Reliability. We've rigorously tested and optimised our network appliances, and management and control solutions. You can be confident that everything will work as it should.



Connectivity options. Unlike some other providers, connectivity is integrated into our solutions, making it fast and easy to combine Telstra 4G/5G, nbn^{TM} and cloud connectivity to your exact needs – and adjust as they change.



Performance. Having control of your network end to end helps ensure your traffic is automatically optimise with intelligent routing, peering with hyperscalers, localised caching and Edge compute technologies.



Observability. Inbuilt Network Observability uses AI and ML to detect the root cause of issues in moments. We can even predict and resolve some issues in seconds before they become problems.



Responsive support. We have a strong local presence 24/7 network monitoring and onshore 'fix first time' assurance. Our direct-to-resolver support removes traditional L1 - L3 hand-off for faster issue resolution.



Vendor Agnostic. We offer best-in-class network appliances from leading vendors and connections to major hyperscalers, providing you the flexibility to choose a solution that best-fits your needs.







Contact us today

Let us help you transition to a modern adaptive network with the simplicity, agility, certainty and security you require. Talk to us to find out more about the exclusive limited-time offers for our loyal customers, and exciting bonus offers for new customers.

Call us at 13 22 53 telstra.com.au/business-enterprise

Request a call back

A rock-solid network foundation



Secured by Telstra

The performance of any SD-WAN solution will ultimately depend on the network underlay. That's where Telstra has critical advantages:

- Core network security uses AI & ML to block millions of cyber threats every day, including incoming and unwanted BigPond emails, SMS, phone calls and malicious domains.
- ✓ Dedicated fibre connectivity with dual path redundancy to all nbn[™] points of interconnect.
- Separate core and edge routers with full redundancy to help avoid single points of failure.
- Direct connectivity to Telstra's IP core network rated at 99.999% reliability. Multipath backhaul redundancy with our optical network.
- Proactive capacity management of network links to help maintain zero congestion.
- Core network products are ISO 27001 certified.
- Connectivity options range from lowcost access to uncontended bandwidth, symmetrical upload/download speeds with market leading availability targets on Fibre.

"Telstra has the scale to match a business of our size. Everywhere we are, Telstra can be. We needed a Partner who could support us with rolling out a large-scale Network across 850 locations...we needed someone who's known for running good reliable Networks right across the country..."

Scott Green - Chief Information Officer
McDonald's Australia