

# When an asset is lost or goes missing, it may be costing your business more than you think

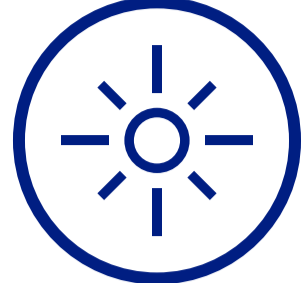
For a national transport company without a tracking solution, we calculated the potential loss in one year was nearly \$4 million



**1,200**  
Moving assets



**\$100k**  
Average cost per moving asset



**3%**  
Lost assets per year (assume 3%)



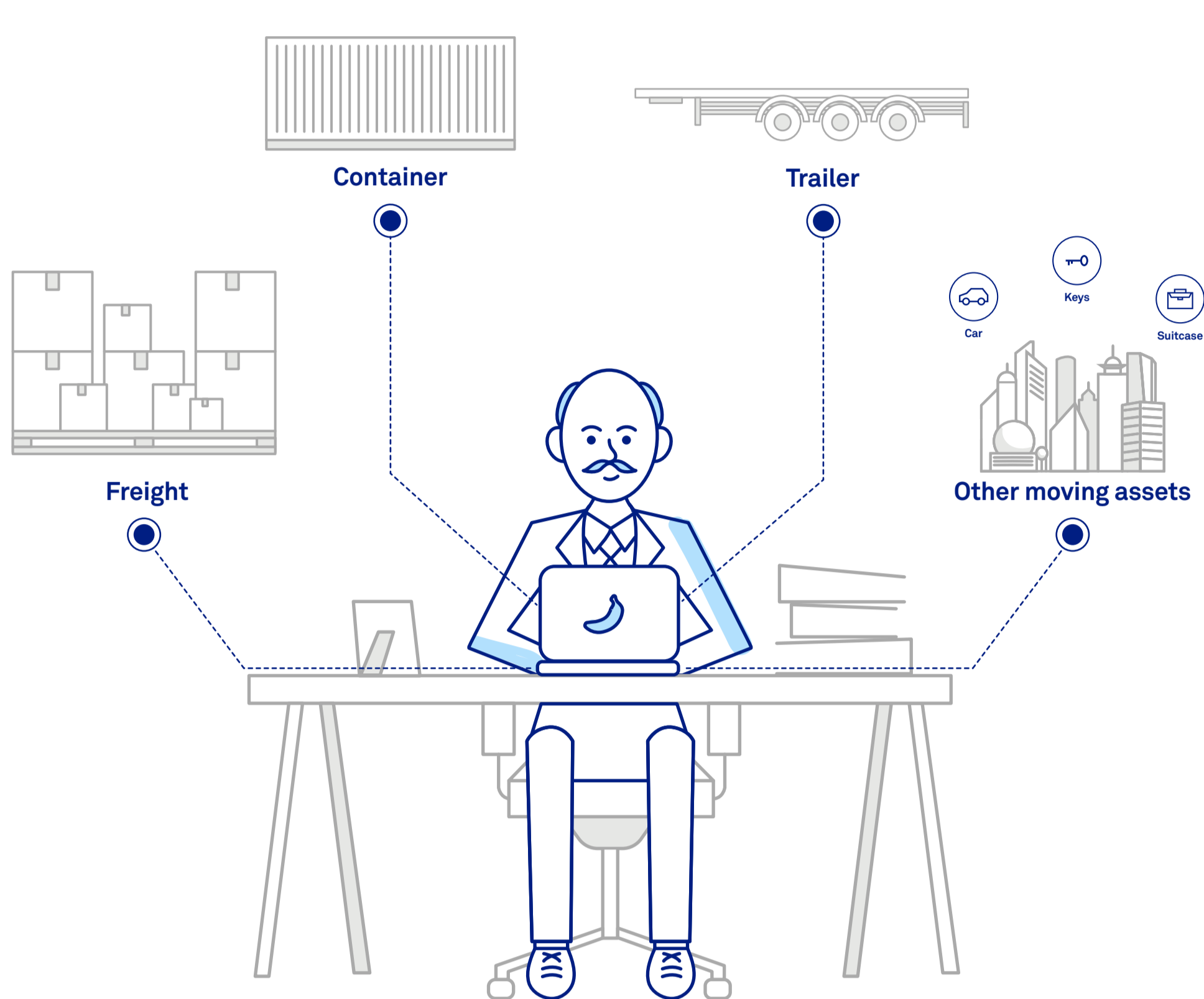
**\$3.8m**  
Calculated potential savings

**\$120m**  
Total cost of fixed asset



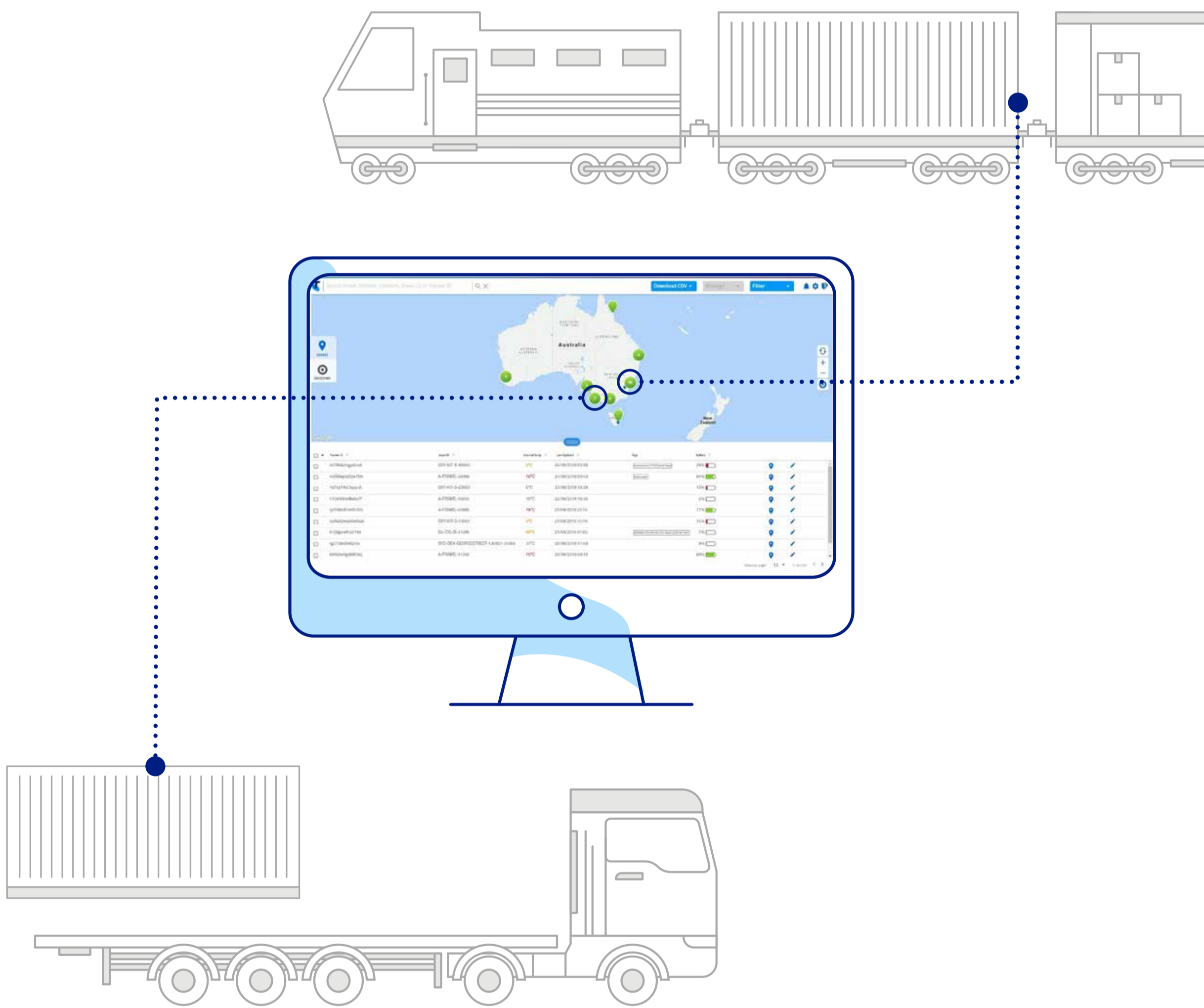
## Telstra Track and Monitor - Asset management system

Helping you to better manage, locate and track non-powered assets.



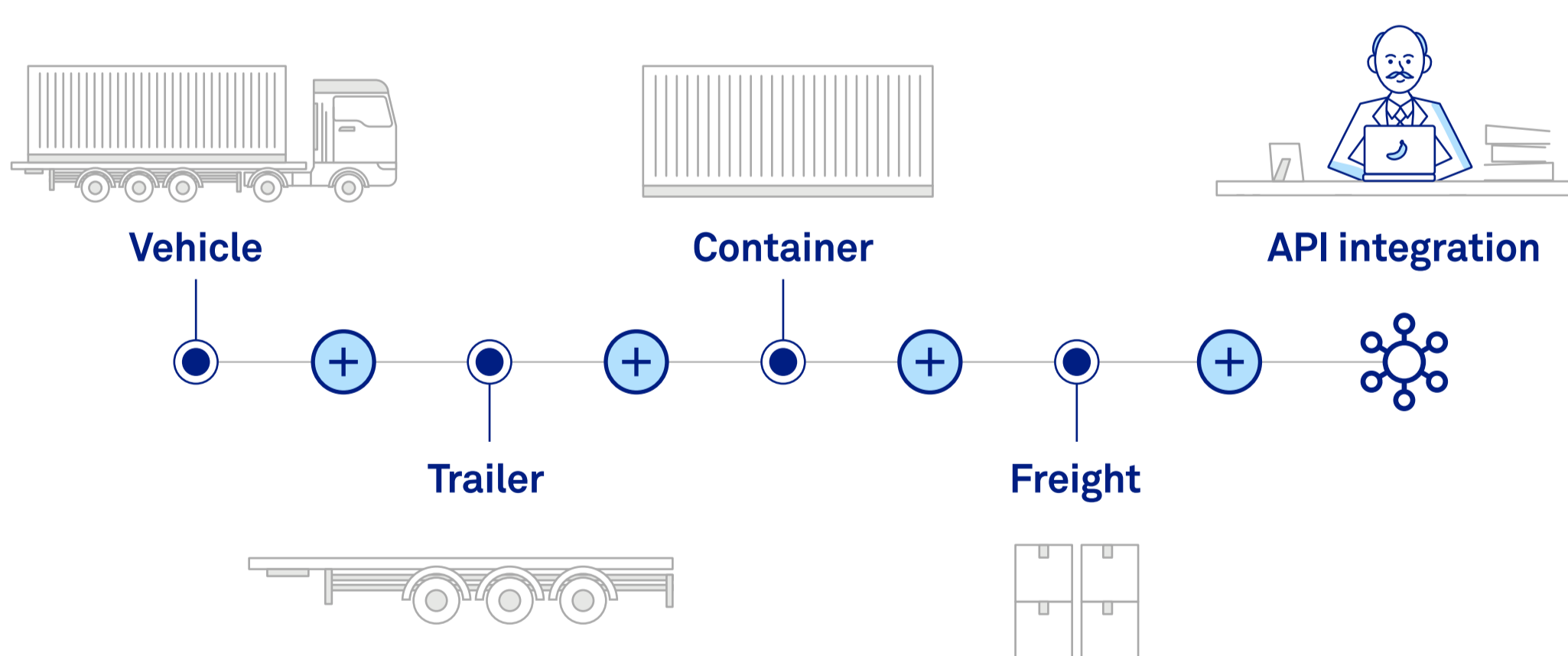
### Solar tracking solution for non-powered assets

Asset tracked via portal, monitored for last known approximate location, temperature, battery life and geo zone

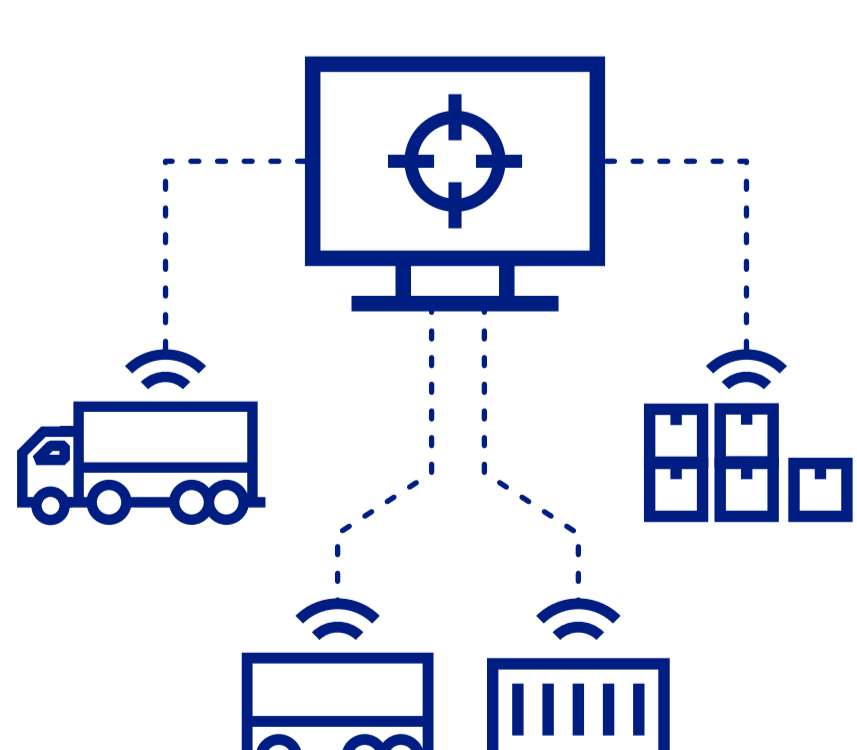


### The Telstra Track and Monitor portal can be provided via a simple API and we can provide direct integration to other solutions

Enabling you to generate integrated business insights across your freight operation



### Helping to deliver greater value to your business



**Turn asset tracking data into decisions**  
From a single view of your asset locations

**Improve customer experience**  
Report on last known approximate locations, geo zones and arrival times

**Greater business efficiency and reduced cost**  
A consolidated system to assist you to reduce asset loss, provide informed tracking and management of freight

Find out more  
Contact your Telstra account executive

[telstra.com/assettracking](https://telstra.com/assettracking)

#### Things you need to know

- \* The Telstra Track and Monitor portal can be viewed on a compatible smart phone, tablet, PC or computer and requires an internet connection (data charges may apply)
- \* Track and Monitor devices must be located within Telstra's Cat-M1 coverage or (if compatible) within range of the Telstra Bluetooth Finding Community (device dependent) to track the asset's last known approximate location. Check Cat-M1 coverage at: [telstra.com.au/business-enterprise/solutions/internet-of-things/iot-coverage](https://telstra.com.au/business-enterprise/solutions/internet-of-things/iot-coverage)
- \* An active Service is required (fees apply)
- \* The Telstra CAT-M1 Solar Tracking Unit battery lasts up to 4 months when fully charged (charge from being flat takes from 4 - 8 days of direct sunlight)

