

When an asset is lost or goes missing, it may be costing your business more than you think

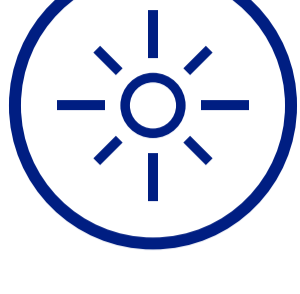
For a national transport company without a tracking solution, we calculated the potential loss in one year was nearly \$4 million



1,200
Moving assets



\$100k
Average cost per moving asset

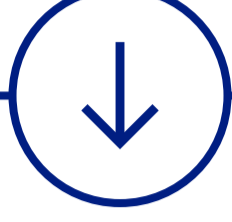


3%
Lost assets per year (assume 3%)



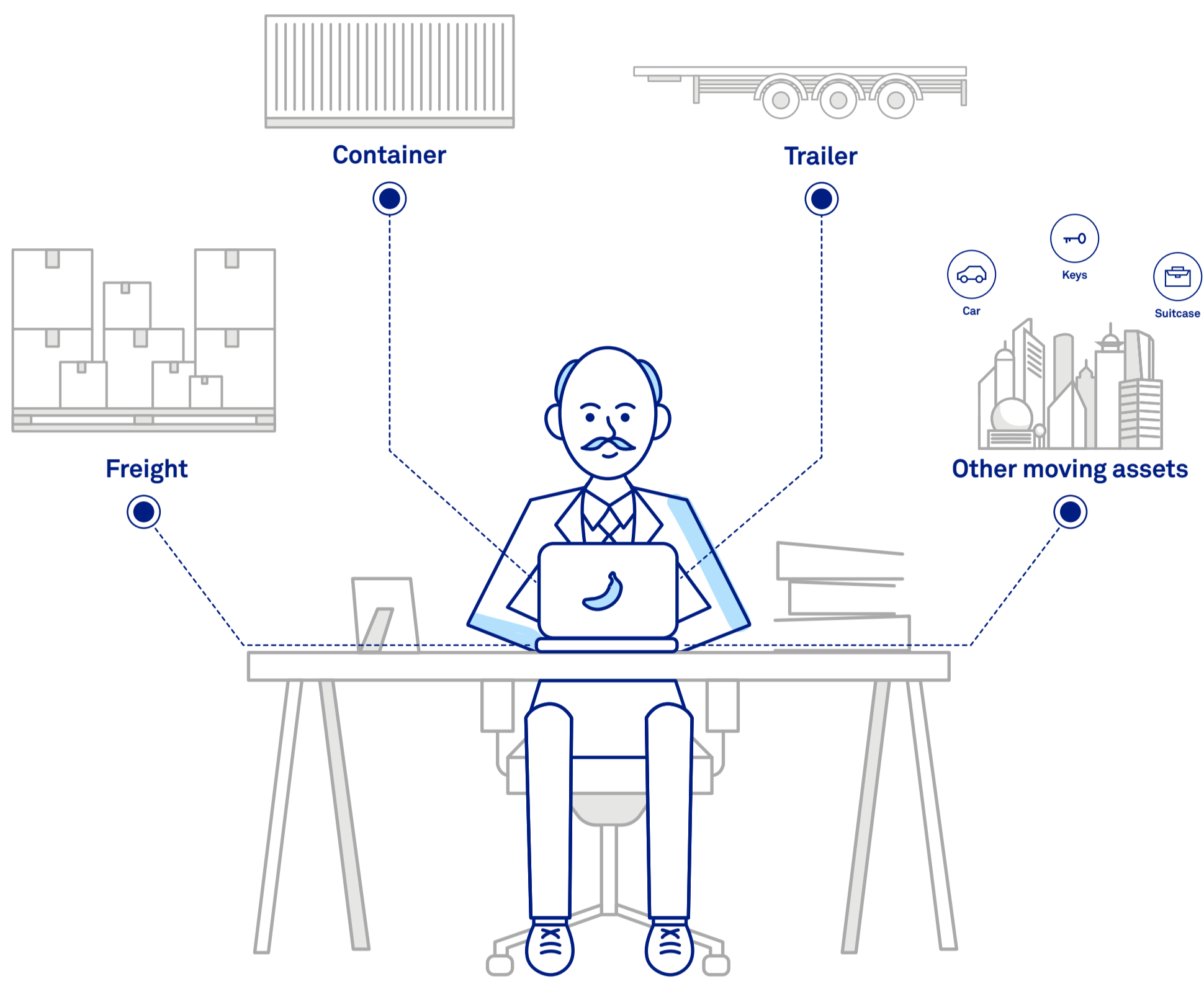
\$3.8m
Calculated potential savings

\$120m
Total cost of fixed asset



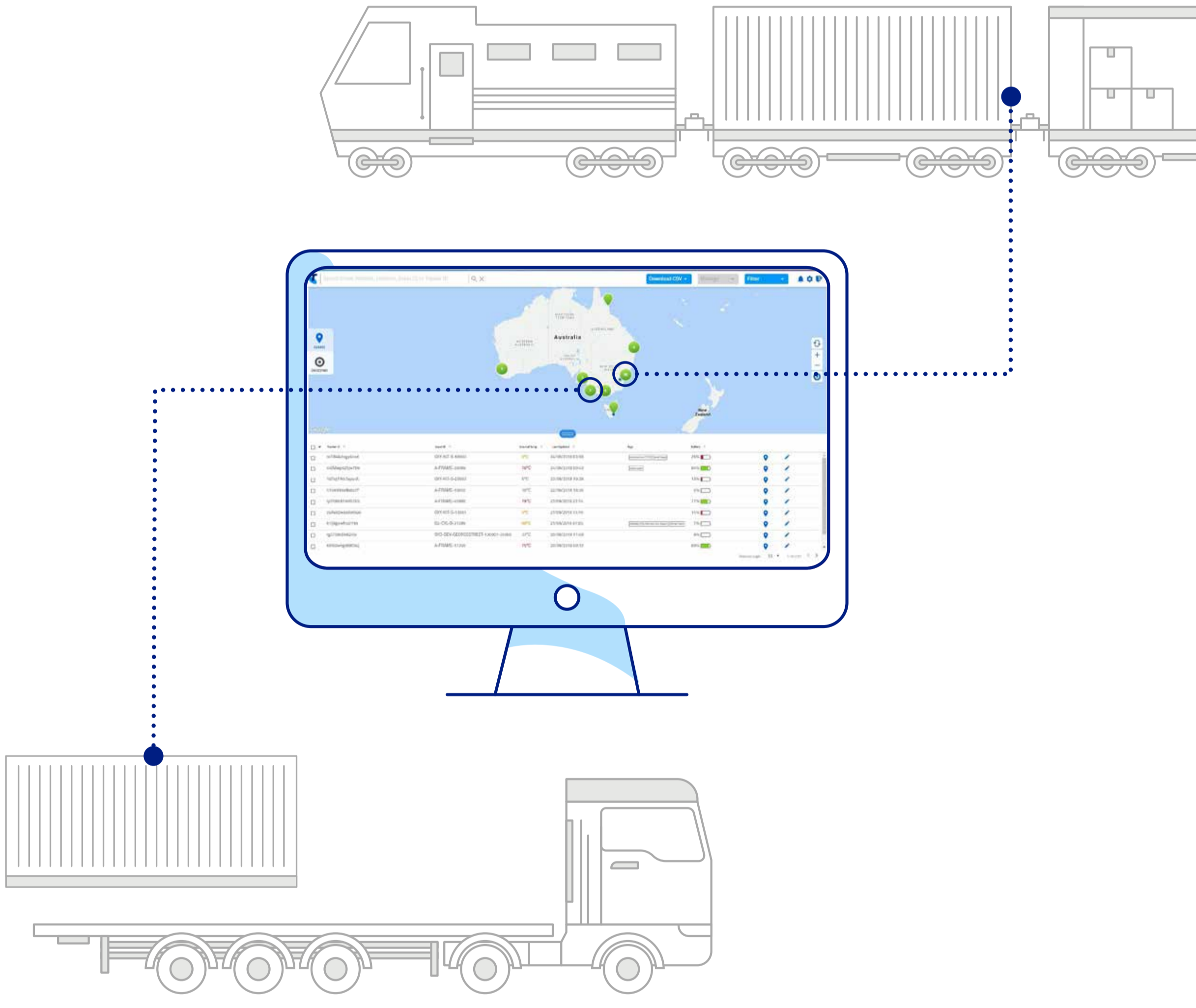
Telstra Track and Monitor - Asset management system

Helping you to better manage, locate and track non-powered assets.



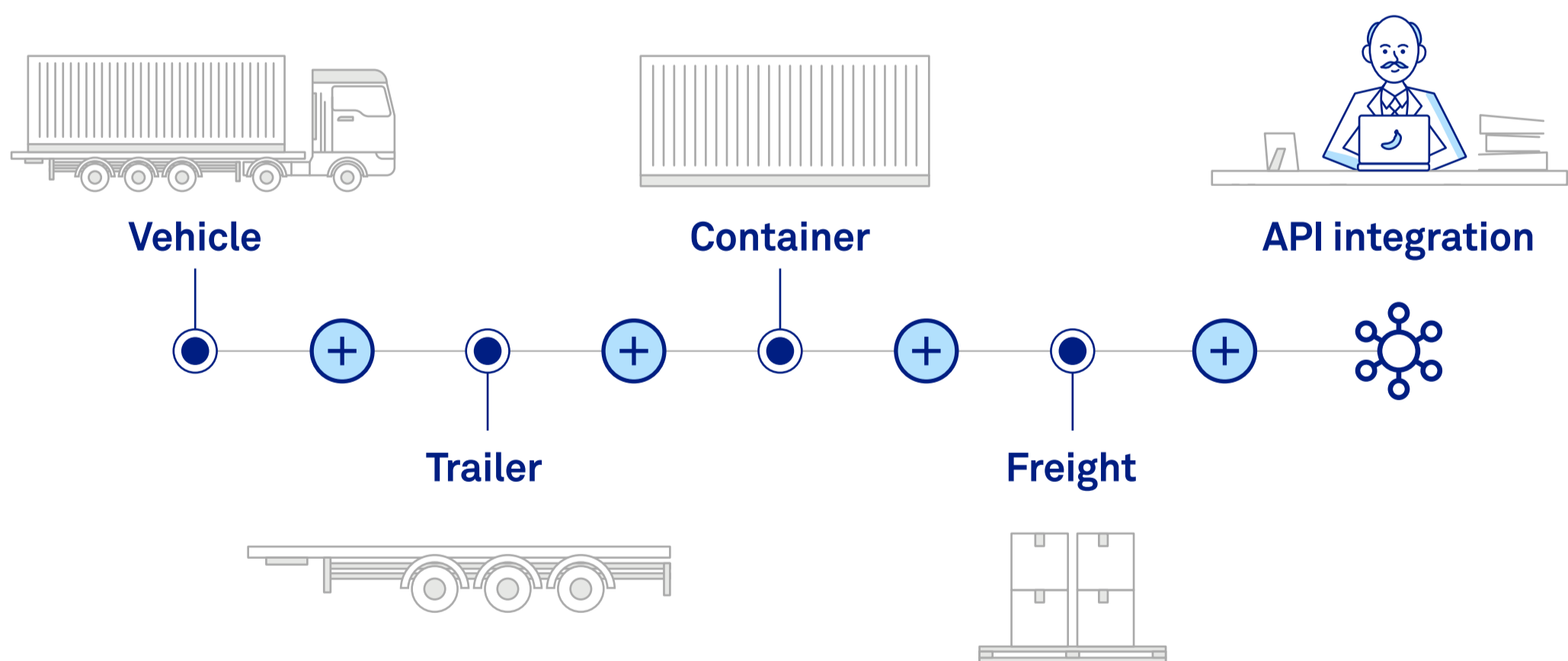
Solar tracking solution for non-powered assets

Asset tracked via portal, monitored for last known approximate location, temperature, battery life and geo zone

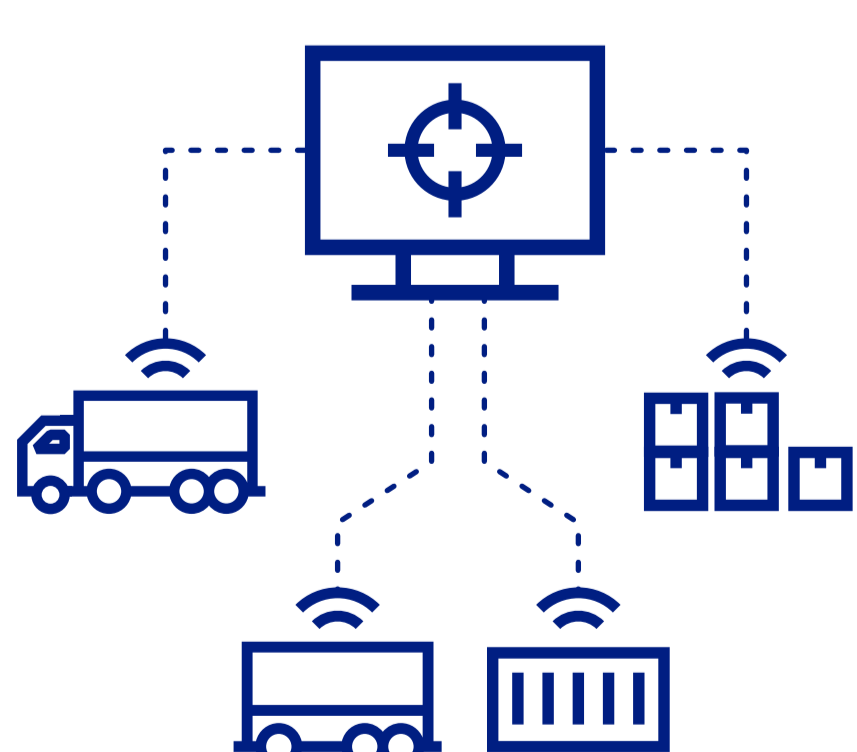


The Telstra Track and Monitor portal can be provided via a simple API and we can provide direct integration to other solutions

Enabling you to generate integrated business insights across your freight operation



Helping to deliver greater value to your business



Turn asset tracking data into decisions
From a single view of your asset locations

Improve customer experience
Report on last known approximate locations, geo zones and arrival times

Greater business efficiency and reduced cost
A consolidated system to assist you to reduce asset loss, provide informed tracking and management of freight

Find out more
Contact your Telstra account executive

[Telstra.com/trackandmonitor](https://www.telstra.com/trackandmonitor)

Things you need to know

- * The Telstra Track and Monitor portal can be viewed on a compatible smart phone, tablet, PC or computer and requires an internet connection (data charges may apply)
- * Track and Monitor devices must be located within Telstra's Cat-M1 coverage or (if compatible) within range of the Telstra Bluetooth Finding Community (device dependent) to track the asset's last known approximate location. Check Cat-M1 coverage at: [telstra.com.au/business-enterprise/solutions/internet-of-things/iot-coverage](https://www.telstra.com.au/business-enterprise/solutions/internet-of-things/iot-coverage)
- * An active Service is required (fees apply)
- * The Telstra CAT-M1 Solar Tracking Unit battery lasts up to 4 months when fully charged (charge from being flat takes from 4 - 8 days of direct sunlight)

