

Telstra Broadcast Services  
Take your content global

# Global Media Network

TELSTRA 

Reach new audiences and new markets in Asia and around the world.

Telstra Global Media Network (GMN) offers a global media contribution solution for live, linear and file-based content. Through our international partnerships and purpose-built media platforms, we can supply content in broadcast quality to almost any location where there is connectivity, delivering the high quality experience audiences demand.

Utilising Telstra's and partners integrated satellite and fibre networks, we provide superb reliability and integrity, with low latency international connections to support ASI, SD and HD transmission formats.

Telstra Global Media Network is also designed to be easy to manage. An online portal provides control and visibility in near real-time, plus access to our on-demand booking system for itinerant services.

To give you confidence in your media delivery, we provide 24/7 international monitoring, support and management from our state of the art Broadcast Operations Centre. Our robust backup paths and powerful backup services help prevent disruption to your service.

## Simple

- Minimise managing different suppliers with one point of contact
- Simple online booking portal tailored to your needs anytime, anywhere
- Quick turnaround of custom quotes and 24/7 booking support

## Flexible

- Flexible services (permanent or itinerant) with varying levels of service management and formats to suit your business requirements
- Contribute live, linear or file based video content via satellite and fibre networks
- Value added services including recording for delivery at a later time

## Reliable

- Consistent, high quality performance through a geographically diverse, low latency global network managed by Telstra's Broadcast Operations Centre
- Our dedicated team of broadcast specialists at Telstra Broadcast Services, work closely with you to scope, monitor and manage your requirements, all with 24/7 support

## Global

- Strategic Points of Presence extending across Australia, Asia Pacific, Europe and North America
- Satellite teleports in Oxford Falls Sydney, Gngangara Perth and Stanley Hong Kong
- Broadcast Operation Centre located in Sydney and Master Control Rooms in Hong Kong London, New York and Los Angeles through our partnership with Pacific Television (PacTV)

# Why Telstra?

In today's fast changing broadcast environment, it's important to have a partner with both the expertise and infrastructure to help you optimise operations and reach global audiences. You can depend on us for our:

## Worldwide broadcast expertise

We have extensive knowledge and experience across all aspects of media delivery through our dedicated team of media experts at Telstra Broadcast Services. That's why many top broadcasters and content creators rely on us for specialised services.

## Strategic global presence

We have an established presence in Australia, Asia, North America and Europe with fully integrated satellite and fibre networks.

## Ongoing innovation and investment

We are continuously investing in our networks, platforms and people, and partnering with our customers to create new and innovative broadcast solutions. This enables professional media organisations and content creators to innovate and grow their business globally along with Telstra.

## Single point of contact

Simplify bookings, delivery and billing, and reduce administration all through Telstra.

