

## **Broadcast Plus**

Media experts enabling digital transformation

Media is continuously transforming as technologies advance and audience demands grow. Broadcast Plus has the experience, capacity and tools to help solve the evolving challenges you face. Through our media professional and managed services we enable digital transformation so you can thrive in a connected world.

# At Telstra Broadcast Services we're available 24/7 – talk to us.

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### A brilliantly connected future closer to your reach

Media challenges require media experts to solve. Telstra Broadcast Services delivers exceptional content around the world through a robust global media network and extensive broadcast media knowledge and experience. In partnership with Telstra Purple, a global team of consultants who provide purposeful solutions through the lens of technology, Broadcast Plus delivers technology, purpose-built to serve the media and entertainment industry.



#### We're committed to collaboration

We bring the best people across our organisation together with yours to design, build and deliver outcome-based solutions



#### We've built strong alliances

With leading technology providers and industry leaders including Brightcove, AWS Elemental, Akamai, Dalet and more



#### Here to empower you!

Business transformation is an ongoing, evolving opportunity. We work on providing you with the right tools and understanding to run the show



#### Media and technology experts

1500 experts across APAC, EMEA and The Americas specialising in media network, cloud, security, collaboration, mobility, software, data and analytics, and design

## **Offerings**

#### **Broadcast operations**

Digitally transform your broadcast operation with leading-edge technology solutions. Keep up with a changing media landscape by adopting infrastructure that adapts to your needs.

#### Online video

Automate and enhance your online requirements from development to operations. Launch optimised web mobile and smart TV applications to provide a rich experience for viewers.