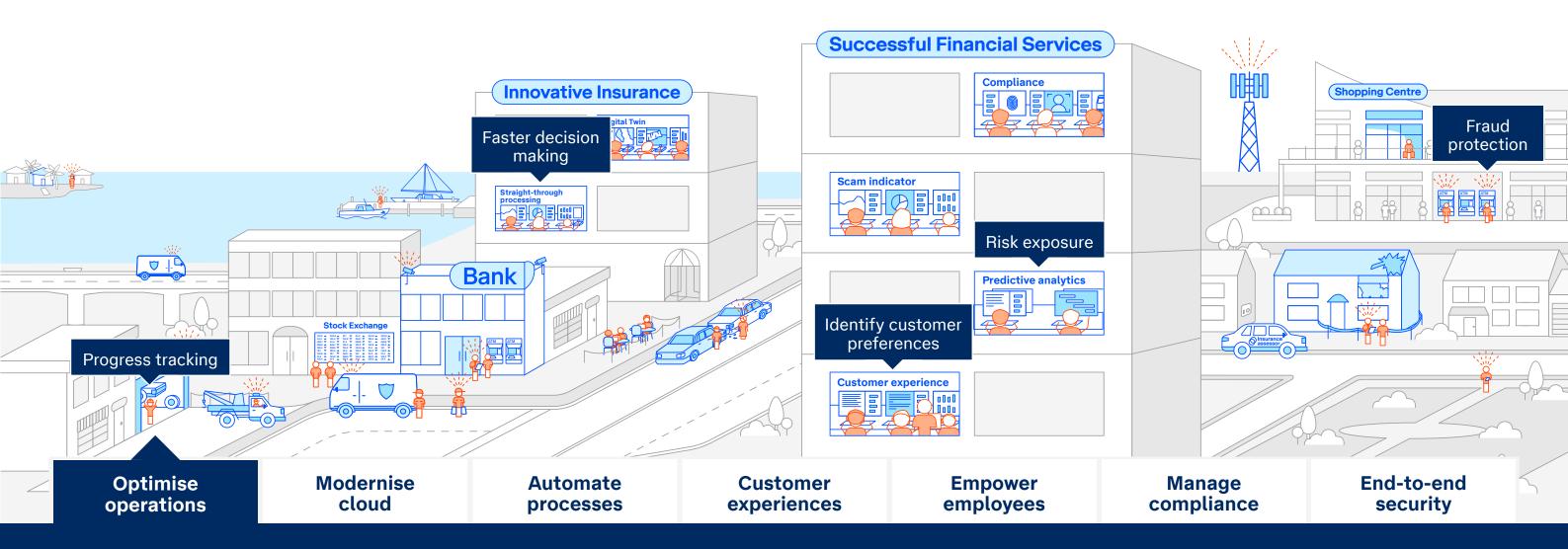
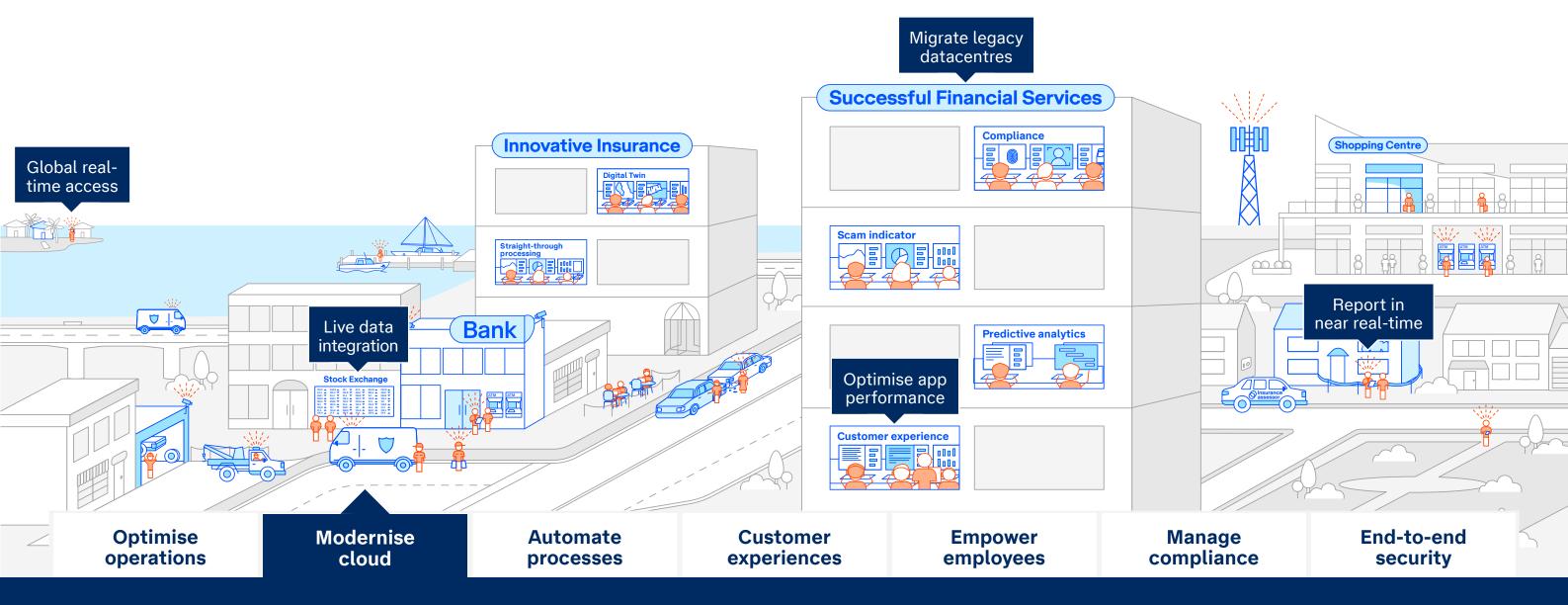


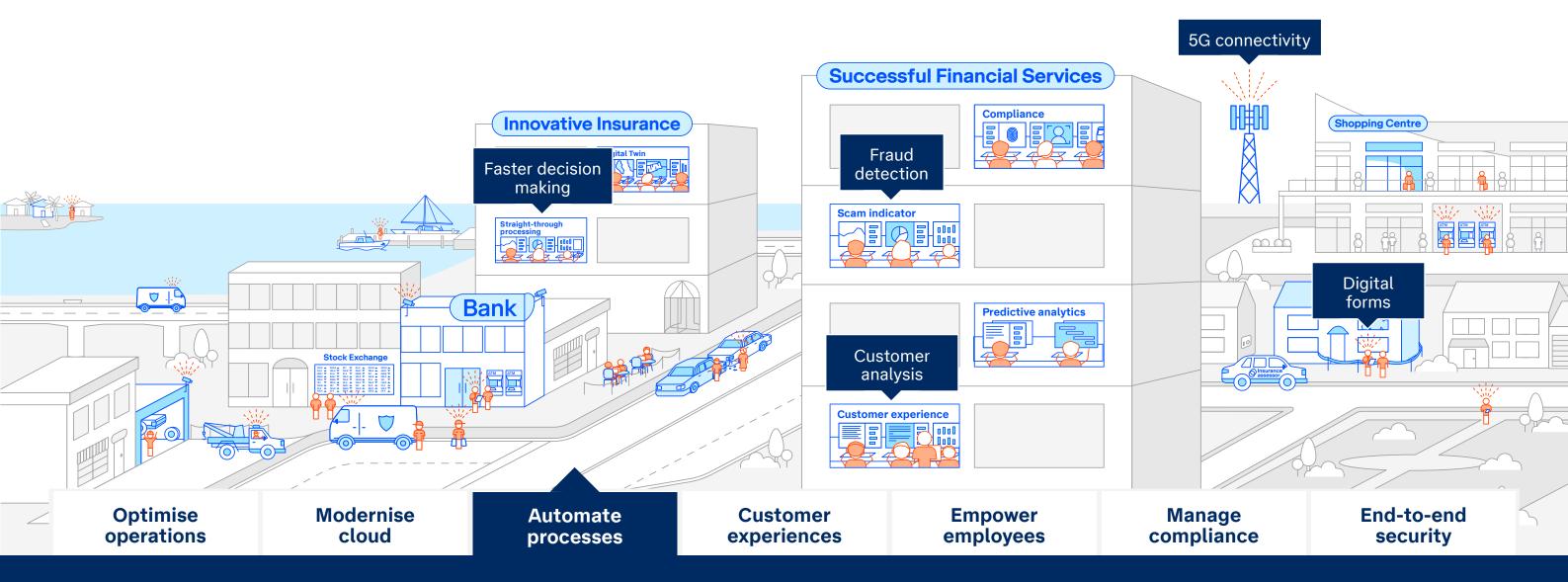
Click on the tabs above to explore



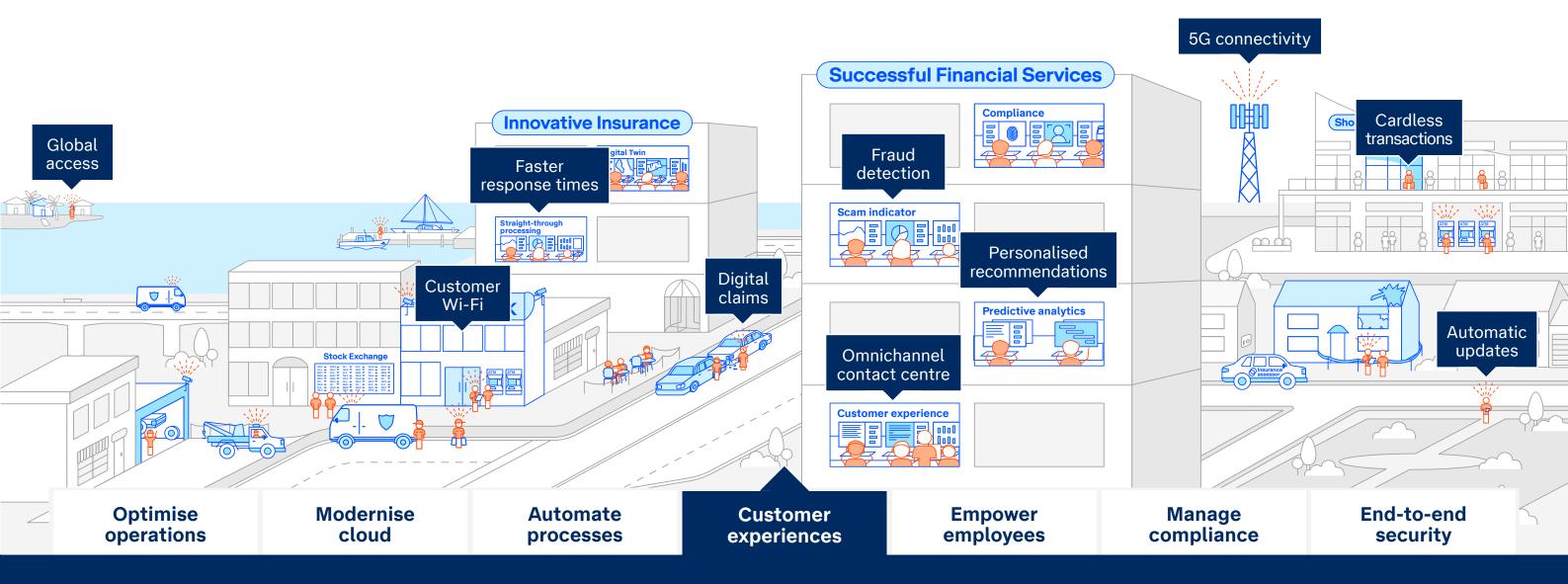
With an end-to-end view of your operations, you can harness huge amounts of information effectively to better predict variations, such as customer preferences, market patterns and competitive pressures. You'll be able to create more personalised and profitable products and services, while reducing the risk of fraud.



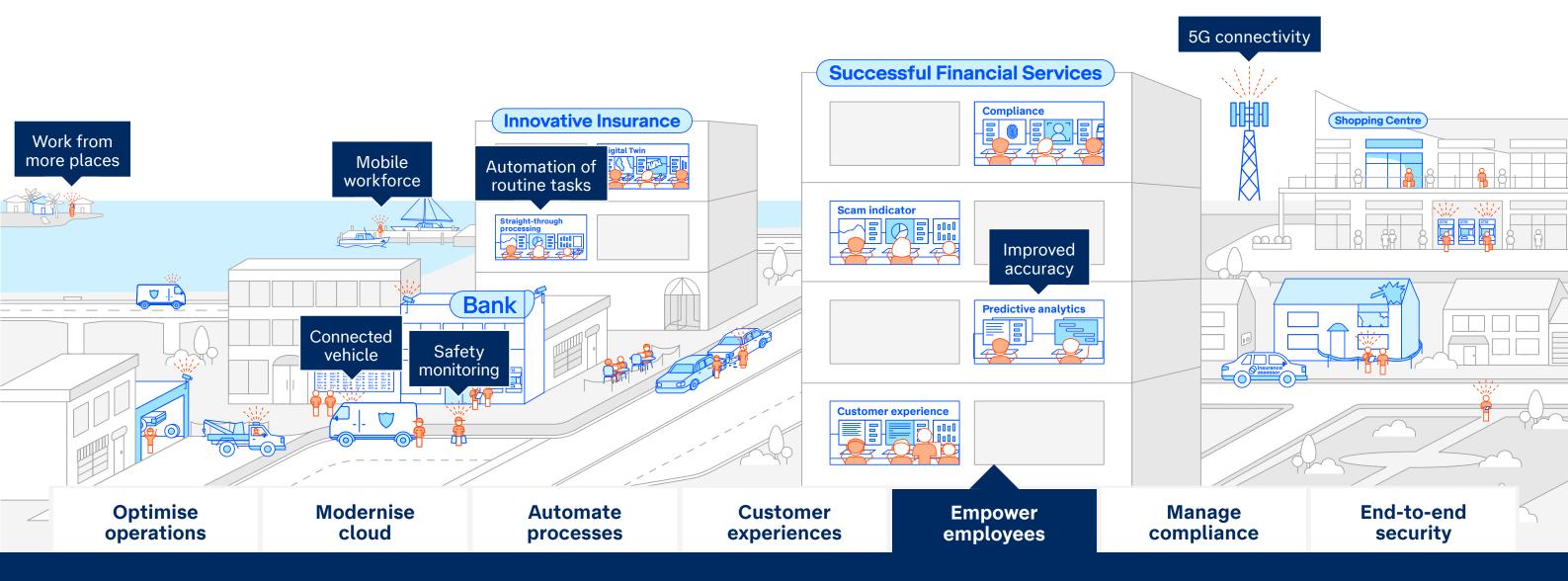
Innovate with confidence thanks to end-to-end control over your hybrid and multi-cloud, and your network. Telstra can migrate legacy datacentres to the cloud to unify systems and gain business agility and data visibility. Fine tune workloads and application pathways from the cloud to the network edge — optimising cost, security and performance.



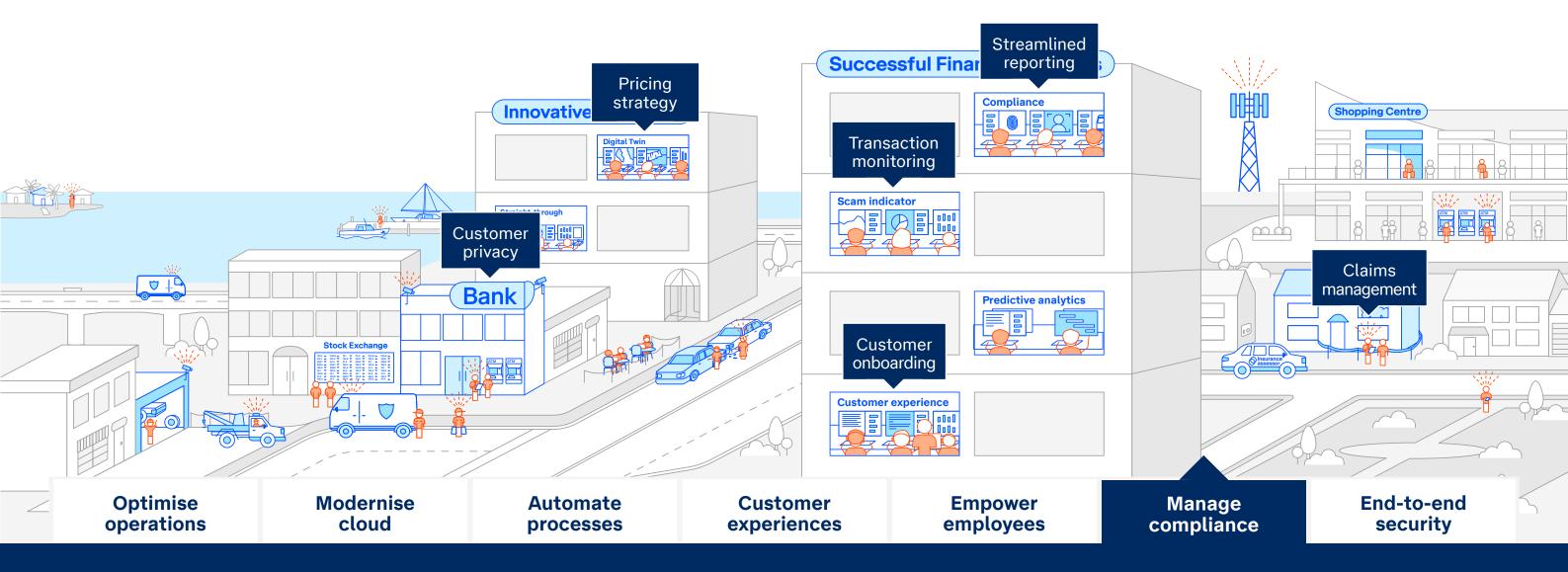
Make automation fast and effective so you can implement innovative change as soon as it makes sense to do so. We can help you deploy advanced analytics, AI and ML to automate straight-through processing, making it easy to streamline systems and speed up decision-making.



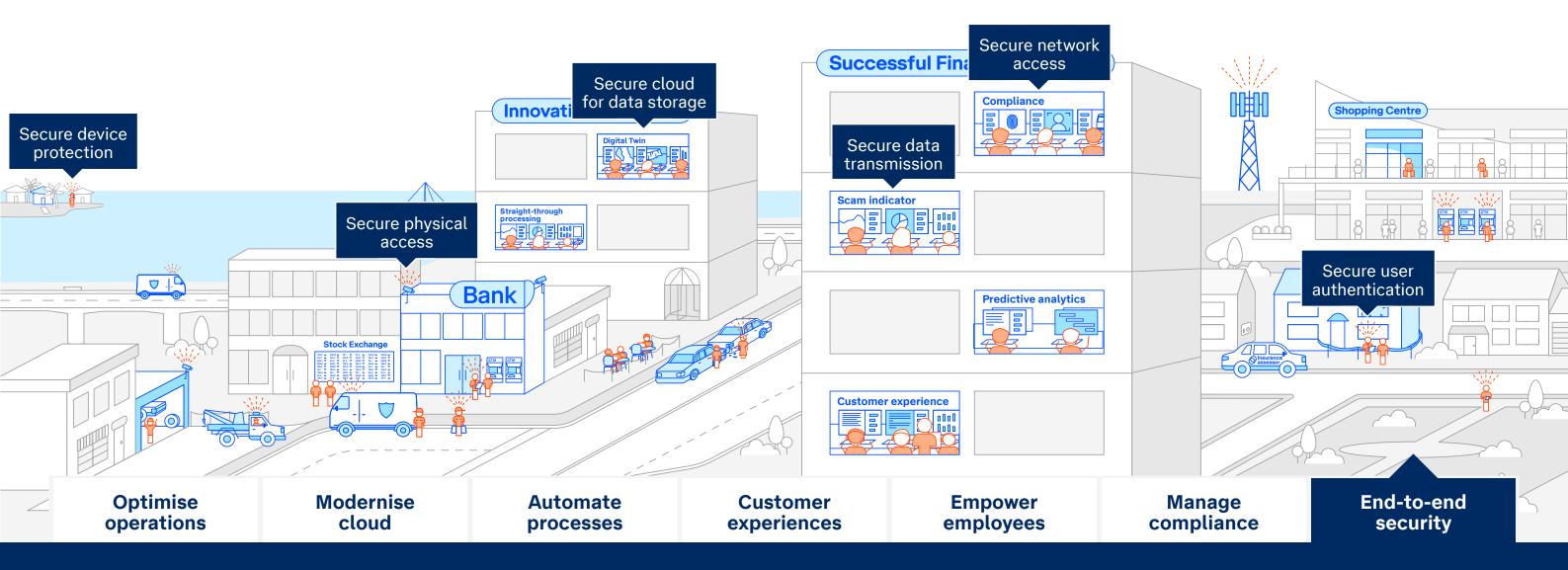
Set the groundwork for inspiring and secure customer experiences by connecting online environments to obtain powerful data insights, maintain omnichannel consistency, protect privacy and provide hyper-personalised recommendations.



Attract great employees and enable them to perform at their best with a flexible workplace and modern digital tools. Telstra can provide secure yet flexible connectivity to your systems to empower your people. Plus, give workers the guardrails to gain the competitive advantage of enterprise generative AI.



Achieve compliance and continue to meet requirements as they evolve. Underpinned by our stringent governance processes, we can assess your GRC gap, connect your data to obtain greater visibility and automate reporting to efficiently satisfy regulatory demands.



Up your defences against the cybersecurity challenges of digital transformation with 24/7 monitoring from our Security Operations Centres. Locally developed and designed with Australian customers in mind, we can help keep you safe as you digitise customer experiences, enable staff to work more flexibly and automate processes.