# Turn asset tracking data in to decisions

Telstra Track and Monitor® can help your business track moving assets, reduce costs, and improve the customer experience

Today, your customers demand a better service faster, and cheaper. To meet these demands, you need to be more efficient managing your moving assets.

The more visibility you have, the better you can manage your business and turn data in to decisions.

We'll deliver the right asset tracking solution for your business.

### Device

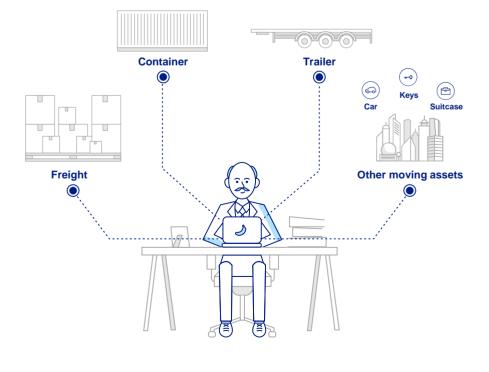
Track assets of different sizes and values with enterprise grade devices designed to suit your needs.

#### **Network Technologies**

Track assets using Cat-M1 (LTE-M) or Bluetooth®

### Track and Monitor App Web Portal and API

A secure onshore cloud platform hosts tracking data displayed in a web portal or mobile app. Integrate with your own systems via API (fees may apply).



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### Asset trackers for your needs

### Visibility at a glance, detail at a click.

- visibility of moving assets' last known approximate location details when in range of network technologies.
- Asset location data is sent via cost efficient network technologies.
- create tags and geozones to quickly search for specific or multiple assets by asset type, job or location.

### Make decisions based on data in the moment

- make decisions based on the last known approximate location of the asset at the click of a button.
- location data means that you can manage assets at scale and serve your customers better.

### **Telstra IoT network technologies**

Telstra provides network technologies to reliably and securely support a range of IoT deployments:

Cat-M1 (LTE-M)

The Telstra IoT Network has around 3m sq km's of coverage for Cat-M1 devices. It's Australia's largest low power wide area (LPWA) footprint that supports IoT securely at scale and at low cost.

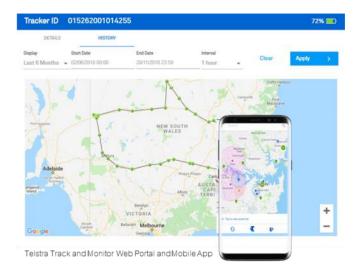
### Telstra Bluetooth community

Bluetooth finding is supported in part by a crowd sourced community of users whose devices, if enabled, help locate items.

- as well as over 3500 Telstra Air enabled payphones and Telstra Air Public Wi-Fi Hotspots providing location updates when a unit or tag is within range of the payphone and other hotspots.
- plus your own app users and enabled devices.

### Testimonial – SCT Logistics deployment of 1500 Solar Trackers

"SCT Logistics chose Telstra Track and Monitor for the unparalleled IOT network coverage across Australia to deploy Solar charged Cat-M1 trackers on our fleet. It will allow us to locate rail wagons and containers easily, forecast delivery times and analyse data in the moment to deliver efficiencies in our business." Sean Atchinson- CIO, SCT Logistics



### A professional services partner you can trust

Our professional services teams and partners can help you get started quickly with a solution that is ready to scale.

Innovate with confidence knowing we:



have the expertise to take you through a design-led collaborative approach for your IoT solution.



are invested in the future of IoT and in helping you in solving the right problem, with the right solution.



offer a pilot program\* to help you integrate Track and Monitor location data with your existing systems to develop dashboards (\*fees may apply.)



implement solutions which can assist you to reduce costs, deliver a better customer experience and business insights.

### Global and Australian Awards for Telstra Track and Monitor







Winner Accoms Awards 2019

s 2019 loT Globa

Winner Shortlisted IoT Global Awards 2019 IoT Alliance





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### Asset trackers for your needs

		CA LEI	K	1 course	
	Cat-M1 Solar Tracking Unit	Cat-M1 Tracking Unit	Cat-M1 Rechargeable Tracking Tag	Bluetooth <sup>®</sup> Tracking Unit	Bluetooth <sup>®</sup> Tracking Tag
Network Technology	Cat-M1 (LTE- M)	Cat-M1 (LTE-M Comr		Bluetooth Community	Bluetooth Community
Dimensions	262 mm x 88 mm x 30mm	114 X 80 X 39mm	35 X 75 X 19mm	45mm x 38mm x 21mm	39mm x 5.5mm
Tracking Frequency	1 per minute – moving 1 per 4 hrs - stationary	1 per day (Cat-M1) +Proximity to Bluetooth Finding Community	1 per 20min - moving 1 per 12 hrs- stationary +Proximity to Bluetooth Finding Community	Proximity to Telstra Bluetooth Finding Community	
Battery	Rechargeable (Solar)	Replaceable	Rechargeable	Non Replaceable	Replaceable- CR2032
Battery Life	Up to 8 months per full charge (based on 1 track every 4 hours – est. life ~5years)	Up to 5 years	Up to 4 weeks per full charge (based on movement)	Up to 5 years	Up to 12 months
Hardware Cost (ex GST) (and Min cost)	Hardware repayment options available <b>\$499</b> (per device) (Min cost \$499)	<b>\$199</b> (per device) (Min cost \$199)	<b>\$179</b> (per device) (Min cost \$179)	<b>\$49</b> (Min order 20) (Min cost \$980)	<b>\$29</b> (per device) (Min cost \$29)
Monthly Service Fee per device (ex GST)	\$14.50 p/mth	\$10 p/mth	\$10 p/mth	\$1.50 p/mth	\$1.50 p/mth
Minimum Total Cost (Device price plus minimum order plus service fee)	<b>\$499 +14.50</b> (min 1 device)	<b>\$199 + \$10</b> (min 1 device)	<b>\$179 + \$10</b> (min 1 device)	<b>\$980 +30</b> (min 20 devices)	<b>\$29 + \$1.50</b> (min 1 device)





## **Telstra Track and Monitor**® **Cat-M1 Solar Tracking Unit**

### Track high-value, non-powered assets

Built to withstand the elements, the ruggedised Cat-M1 Solar Tracking Unit can be attached to containers, trailers, heavy equipment and other large, movable assets. It has a rechargeable solar battery that can last up to 8 months between charges, with a device life up to 5 years. The Unit can also be enabled with Bluetooth Scanning to assist you locate your low value assets being tracked via Bluetooth Units or Tags.

### Set up couldn't be easier

There's no need to invest in infrastructure or software - and you won't be burdened with new, complex processes. Unboxing and initial activation takes approximately 5 minutes once your account is setup, simply attach the unit and begin tracking via our online portal.

### ~3m sq km's for Cat-M1 Devices (Australia)

The Cat-M1 Solar Tracking Unit uses the Cat-M1 (LTE-M) technology on Telstra's IoT network which reaches around 3m square kilometres, so you can track your assets on a low power wide area network.

### **Budgeting is a breeze**

The Cat-M1 Solar Tracking Unit can be purchased upfront or via monthly repayments over 12, 24 or 36 months so you can forecast costs with confidence. And we have volume pricing options.



Cat-M1 Solar Tracking Unit. Ruggedised, compact and built to perform



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Specifications		
Dimensions	262mm x 88mm x 30mm	
Tracking Frequency	Up to 1 per minute when moving Up to 1 per 4 hours when stationary Bulk upload of data every 10 min (moving)	
Bluetooth Scanning Frequency	20 seconds every 60 seconds Bulk upload of data every 10 min	
Location	GPS (multi-constellation)	
Battery	Solar rechargeable (9000mAh)	
Dettem 1 K	8 months without charging at 1 report every 4 hours (est. life ~5yrs)	
Battery Life		
Battery Life Operating Temperature		
Operating	1 report every 4 hours (est. life ~5yrs)	
Operating Temperature	1 report every 4 hours (est. life ~5yrs) -20°C to +70°C IP67 FCC, IC, CE, PTCRB, RCM	
Operating Temperature Certifications Hardware Cost	1 report every 4 hours (est. life ~5yrs) -20°C to +70°C IP67 FCC, IC, CE, PTCRB, RCM RoHS, Reach, SAEJ1455, ISO16750 \$499 per device + \$14.50 monthly	

Battery life depends on device usage and configuration, and surrounding conditions. API does not include integration with your systems. Data charges may apply to view assets in the Track and Monitor portal. For use within Telstra's Cat-M1 (LTE-M) coverage areas on Telstra's IoT network.

Check coverage at https://www.telstra.com.au/business-enterprise/ solutions/internet-of-things/iot-coverage



### Telstra Track and Monitor® Bluetooth Tracking Unit & Tag Track non-critical assets cost effectively

Bluetooth trackers are useful for smaller / lower value assets which need semi-frequent tracking.

### The Bluetooth Finding Community

Bluetooth tracking is supported in part by a crowd sourced community of users whose devices help locate items, as well as over 3500 Telstra Air enabled payphones and Telstra Air Public Wi-Fi Hotspots providing location updates when a tag is within tracking range of the payphone and other hotspots.



### Easy setup

Simply turn on your tracking unit / tag, record your asset details against the tracking unit / tag via the Track and Monitor Web (UI) application or mobile app, then attach the device to your asset.

	Bluetooth <sup>®</sup> Tracking Unit Minimum Order Quantity = 20	Bluetooth <sup>®</sup> Tracking Tag	
	ermon .		
Dimensions	Small 45 X 38 X 21mm	Extra Small 39 mm X 5.5mm	
Tracking Frequencies	Your unit / tag broadcasts its unique identifier at intervals, and its last known approximate location is tracked when in proximity to the Telstra Bluetooth Finding Community.		
Location	Telstra Bluetooth Finding Community		
Battery	Type: Non-Replaceable	Type: Replaceable (CR2032)	
Battery Life	Up to 5 Years	Up to 12 months	
Operating Temperature	For maximum battery life, mount the unit/tag away from hot or sunny conditions		
Certification	IP68, IK08 RCM, CE, BT SIG	IP40 RCM, CE, BT SIG	
Minimum spend	\$980 Hardware (Upfront, based on \$49 per device x minimum quantity 20)	\$29 Hardware (Upfront, per device, No minimum quantity)	
Monthly Service Fee per device (ex GST)	Service - \$1.50 p/mth	Service - \$1.50 p/mth	

#### Things you need to know

Telstra.com/TrackandMonitor Click 'Get In Touch' Battery life depends on device usage and configuration, and surrounding conditions. The Bluetooth® mark and logo are registered trademarks owned by Bluetooth SIG Inc, and any use of such marks by Telstra Corporation Limited is under license. The existence, size and extent of the Telstra Bluetooth Community will vary from location to location, will not be the same at all times and will not be present in all locations.

# Telstra Track and Monitor® Cat-M1 Tracking Unit & Cat-M1 Rechargeable Tracking Tag

Track assets cost effectively using Cat-M1 and also Bluetooth

Choose a tracker to suit your needs.

### **Cat-M1 Tracking Unit**

There's a Cat-M1 Unit that also uses proximity to Bluetooth Finding Community. It has a replaceable battery and tracks once per day.



### Cat-M1 Rechargeable Tracking Tag

There's a Cat-M1 Unit that also uses proximity to Bluetooth Finding Community. It has a rechargeable battery that can last up to 2 weeks per full charge based on movement.



	Cat-M1 Tracking Unit	Cat-M1 Rechargeable Tracking Tag	
Dimensions	Cat-M1 (LTE-M) and Bluetooth Community		
Tracking Frequencies	1 per day (Cat-M1) +Proximity to Bluetooth Finding Community *coming soon - new tracking profiles – 2 per-day and 4 per-day	1 per 20min - moving 1 per 12 hrs- stationary + Proximity to Bluetooth Finding Community	
Location	GPS (multi-constellation) Wi-Fi (geolocation) Telstra Bluetooth Finding Community	GPS (multi-constellation) Wi-Fi (geolocation) Telstra Bluetooth Finding Community	
Battery	Replaceable (12000mAh)	Rechargeable (1000mAh)	
Battery Life	Up to 5 years (on 1 track per day profile)	Rechargeable - Up to 4 weeks per full charge (based on movement)	
Operating Temperature	For maximum battery life, mount the unit / tag away from hot or sunny conditions.		
Certifications	IP67/IK10 RCM, CE, BT SIG	IP67 RCM, CE, BT, SIG	
Hardware Cost (and Min cost)	<b>\$199</b> (per device) (Min cost \$199)	<b>\$179</b> (per device) (Min cost \$179)	
Monthly Service Fee per device (ex GST)	\$10 p/mth	\$10 p/mth	
Minimum Total Cost (Device price plus minimum order plus service fee)	<b>\$209</b> (min 1 device)	<b>\$189</b> (min 1 device)	

### Things you need to know

Battery life depends on device usage and configuration, and surrounding conditions. API does not include integration with your systems. Data charges may apply to view assets in the Track and Monitor portal. For use within Telstra's Cat-M1 (LTE-M) coverage areas on Telstra's IoT network.

Check coverage at <a href="https://www.telstra.com.au/business-enterprise/solutions/internet-of-things/iot-coverage">https://www.telstra.com.au/business-enterprise/solutions/internet-of-things/iot-coverage</a>



