

Turn imported freight data into decisions and reduce operational costs



End-to-end visibility of ocean freight imported into Australia from any global port.

Visibility Imports combines real-time data from your supply chain bringing a single source of truth integrating 95% carriers and freight data aggregators to deliver:

Predictive analysis and management to improve supply chain:

- Forecast freight in-transit arrival times
- Exception and planning for early or late arrival

Make better decisions faster with timely, accurate freight data:

- Combine data from fragmented services into one single view
- Predictions on choke points, root cause and monthly performance

Improve customer response times and customer experience:

- Status of freight allowing quick communication to customers
- Proactive management delivering on customer and partner SLA's

Reduce operational costs with end-to-end freight visibility:

- Access clean searchable historical data for strategic analysis
- Forecast in transit arrival times to plan labour, storage and transport

Customer Purchase Orders

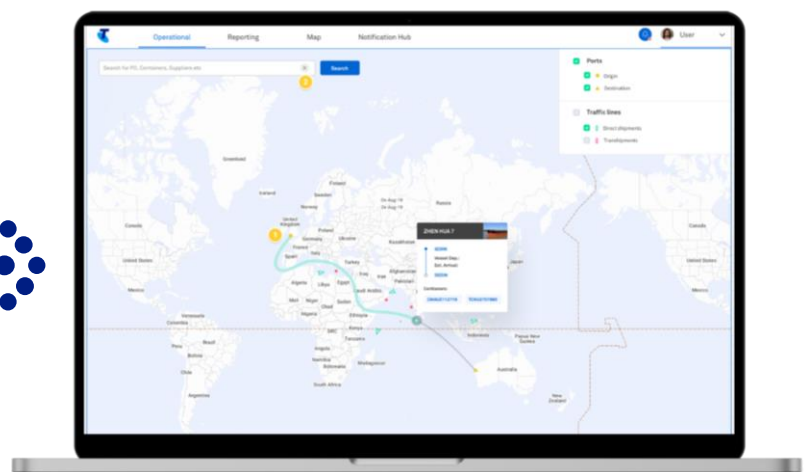
Shipping Container Information

Freight Forwarders

Marine Traffic

Australian Ports / Customs Clearance

Telstra
Connected
Supply
Chain



Telstra Connected Supply Chain Visibility - Imports



Predictive tracking and ETAs

Track & predict shipments, PO's, products or SKUs across late, on-time and early shipments to improve stock in transit forecasting



Custom search and notification engine

Configure searches, create tags, get notifications for faster decision making



Data integration, security and quality

Cleansed, normalised and enriched data from multiple sources, hosted in a secure & trusted environment in Australia



Automation back into IT Systems

API to automate accurate predictive ETA data feed into your systems or export cleansed data to drive business intelligence



System and process agnostic

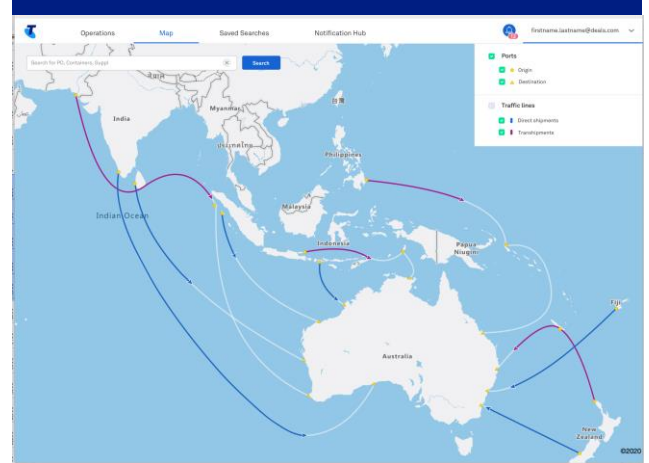
Simple deployment complimenting IT systems and processes - minimising the effort and costs of integration

Easy to get started

Start your 90 day proof-of-value trial with 4 simple steps to be up and running in 2-4 weeks:

1. Data sample extract (IT system, Freight Forwarder and shipping lines)
2. Data feasibility assessment and mapping of data feeds
3. Activate data feeds
4. Data cleansing, normalising and visualisation ready for user onboarding

Global multi-shipping line view - Portal Example



95% coverage across carriers and freight data aggregators into Australia



Testimonial – MARS Petcare Australia

“End-to-end visibility is critical. It’s not just the need for visibility of our own operations, but also our logistics partners so we can keep our end customers informed and continue to deliver on our service promises. Increased visibility can help address challenges not only in freight tracking, but also in managing customer expectations.”



Michael Hughes

Market Logistics & Planning Manager
MARS Petcare Australia

