

# Connecting Commerce

## Business confidence in the digital environment

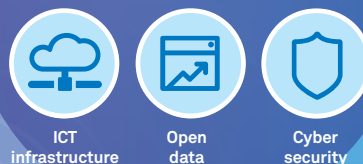
Organisations are increasingly using digital transformation to disrupt their industry through:



Cities intrinsically affect the success of organisational digital transformation for **75%** of firms

Only **15%** of executives believe their city's ICT infrastructure meets their organisation's digital requirements.

Organisations rely on their cities for support for:



**48%** of businesses say they would move cities for better digital transformation environments.

**2,620**  
executives



The survey covered

**45**  
cities



**11**  
industries



## The Digital Cities Barometer

	Rank	Overall environment	Score
	#1	India Bangalore	8.25
	#2	United States San Francisco	7.71
	#3	India Mumbai	7.65
	#4	India New Delhi	7.59
	#5	China Beijing	7.56
	#6	The Philippines Manila	7.39
	#7	China Shanghai	7.26
	#8	Indonesia Jakarta	7.25
	#9	United Kingdom London	7.24
	#10	Spain Madrid	7.08