

Madonna Consumer Promotion - Terms and Conditions

1. Information on how to enter and prize details form part of these terms and conditions. By entering this promotion you are deemed to have accepted these terms and conditions.
2. This promotion is being run by Telstra Corporation Limited (ABN 33 051 775 556) of 400 George St Sydney NSW 2000 ("**we**", "**us**" or "**our**").
3. The promotion starts at 10am AEDT on Monday 15th February 2016. Entries close and must be received by 5pm AEDT Monday 29th February 2016 ("**promotion period**").

Who can enter?

4. Entry is open to Australian residents who are Telstra customers, over the age of 18. Employees or contractors of the promoter and other companies associated with the promotion and their immediate families are not

How do you enter?

5. To enter, you must, during the promotion period:
 - a) Navigate to telstra.com/music and click on the Madonna promotion
 - b) Complete the web-form with your details and answer the question in 25 words or less "What is your favourite Madonna memory?"

("eligible entry").

6. Multiple entries will be accepted as long as each entry is unique
7. For the purpose of nominating the location where you'd like to see Madonna in concert, the concerts will be held in Melbourne, Brisbane and Sydney (each a "**concert location**").
8. Entries that are incomplete, incorrect or illegible will be deemed invalid.

Prize

9. This is a game of skill
10. There is 10 x major prizes and 5x minor prizes to be won in Sydney and Melbourne. There are 15 x minor prizes to be won in Brisbane
 - a) Each major prize is 2 tickets to see Madonna live in concert in your preferred location (as nominated in accordance with clause 5(b) Level 1 category seats and a backstage tour, valued at \$599.80 (incl. GST) ("**major prize**").
 - b) Each minor prize is 2 tickets to see Madonna live in concert in your preferred location (as nominated in accordance with clause 5(b), in Level 1 category seats,
 - c) valued at \$599.80(incl. GST) ("**minor prize**").

11. The total prize pool value is \$26,991 incl. GST).

Judging

12. Judging of all entries received during the promotion period will take place on Tuesday 1st March 2016 at 400 George St Sydney NSW 2000.

13. The major prize will be awarded to the eligible entrant judged to have the most creative entry from all the entries received for each concert location.

14. The runner up prizes will be awarded to the eligible entrants judged to have the next most creative entries from all the entries received for each concert location

15. Decisions relating to prize winners and ticket allocations (such as attendance date for the concert for the major and runner up prizes) are final and no correspondence will be entered into.

Notification of winners

16. Winners will be notified within 2 business days of judging via the email address used when submitting their entry.

17. If any prize remains unclaimed by 10am (AEDT) on Wednesday 3rd March 2016, or a winner is disqualified in accordance with these terms and conditions, the prize will be forfeited and distributed at our discretion.

Prize Conditions

18. Winners and guests must be aged 18 years and over to partake in the prize.

19. Standard ticket terms and conditions apply for the use of the concert tickets and are subject to change. The terms and conditions which apply for the use of the concert tickets at the time they are issued to the prize winners will prevail over these terms and conditions to the extent of any inconsistency.

20. The prize is only valid the specified date only. The concert dates and locations are set out below:

a) The Major prizes will be for the below dates and locations:

Sat 12 March – Melbourne, Rod Laver Arena

Sun 13 March – Melbourne, Rod Laver Arena

Sat 19 March – Sydney, Allphones Arena

Sun 20 March – Sydney, Allphones Arena

b) The Minor prizes will be for the below dates and locations:

Sat 12 March – Melbourne, Rod Laver Arena

Sun 13 March – Melbourne, Rod Laver Arena

Wed 16 March – Brisbane Entertainment Centre

Thurs 17 March – Brisbane Entertainment Centre

Sat 19 March – Sydney, Allphones Arena

Sun 20 March – Sydney, Allphones Arena

21. You are only eligible to win one prize. We reserve the right to withdraw a prize if there are no eligible entrants to receive that prize.

22. By accepting a prize, you agree to participate in and co-operate as required with all reasonable marketing activities relating to the prize including but not limited to being interviewed and

photographed. We reserve the right to use your comments, image and name for advertising and publicity purposes in any media in perpetuity without compensation.

23. A prize, or any unused portion of a prize, cannot be transferred, exchanged or redeemed for cash. All other expenses associated with the prizes are the responsibility of the winners.

General

24. The promoter reserves the right, at any time, and in its sole discretion to (a) request entrants to provide proof of identity and/or proof of valid entry (b) disqualify any entrant who the promoter has reason to believe has breached any of these conditions or engaged in any unlawful or other improper conduct or any conduct calculated to jeopardise the fair and proper conduct of the promotion.
25. Entries are accepted at the time of receipt by us. We will not be held liable for any entries not received for any reason during the promotion period.
26. We are not liable for any prize that may be lost, stolen, forged, damaged or tampered with in any way after it leaves us.
27. We are not responsible for any variation in the value of a prize.
28. If we are unable to provide a winner with a prize (or part of a prize), we will supply an alternative prize (or that part of the prize) of greater or equal monetary value and/or specification, subject to any written directions from a regulatory authority.
29. If for any reason, we are not able to conduct the promotion as planned, including due to tampering, unauthorised intervention, fraud, any technical difficulties or any other causes beyond our control, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this promotion, we reserve the right in our sole discretion to take any action that may be available, subject to State and Territory regulations.
30. We exclude all warranties in relation to the quality, suitability or merchantability of a prize, except those that cannot be excluded by law. To the fullest extent permitted by law, any liability of the Promoter or its employees or agents for breach of any rights a consumer may have which are unable to be excluded under Australian Law, is limited to the payment of the costs of having the prize supplied again.
31. To the extent permitted by law, we are not liable for any loss (including indirect and consequential loss) or damage or personal injury suffered or sustained in connection with the promotion including the supply of goods or services by any person to the prize winners, and where applicable to any persons accompanying the prize winners. We accept no responsibility for any tax liabilities that may arise from winning the prize.

Privacy

32. By entering this promotion, you agree that we may use the personal information we collect from you:
- a) to conduct this promotion, including determining and notifying the winners, disclosing that information to prize suppliers and State and Territory regulatory authorities; and
 - b) for future marketing purposes in any media, including contacting you after this promotion ends,

on the terms set out in our Privacy Statement available at www.telstra.com.au/privacy/privacy_statement.html or by calling 1800 039 059. If you would like to access or correct the personal information that we hold about you, you can contact us by phoning 1800 039 059.